

**STM US Societal Impact Day program
Tuesday 23rd April
Wi-Fi: NPC Event & Password: Events0424**

08:30	Light continental breakfast, registration & networking
09:15	Opening & Welcome Caroline Sutton , CEO, STM
09:30	Redefining research impact: New vistas in identifying and communicating the broader societal impact of research. Arthur Ellis , Senior Adviser, Elsevier
10:15	Championing Change: Leading DEI Efforts in Scholarly Research Moderated by Sarah Phibbs , Director of Research4Life Publisher Partnerships, STM Michelle Fleetwood , Publishing Integrity Manager, ACS Publications, will discuss the ACS diversity data report and strategies to eliminate bias in peer review, fostering policy change, and journal diversity plans. Elaine L. Westbrook , Carl A. Kroch University Librarian, Cornell University, will highlight DEI initiatives in university libraries, including the University Library's Reckoning Initiative and Sustainable Scholarship. Laura Castillo-Page , Chief diversity and inclusion officer, National Academies of Sciences, Engineering will delve into the National Academies report Advancing Anti-Racism, Diversity, Equity, and Inclusion in STEM Organizations and principles for fostering inclusive excellence in research organizations including for the National Academies of Sciences, Engineering, and Medicine Office of DEI.
11:15	Refreshment break & networking
11:45	Inspiring stories from across our industry Moderated by Gordon MacPherson , Director, Board Governance & Policy Development, IEEE Bill Deluise , Corporate VP, ESG, Wiley Natasha McDonald , Director, Peer Review, Canadian Science Publishing Andrew Bostjancic , Sustainable Development Goals Publishers Compact Fellow
12:45	Lunch & networking
13:30	Keynote: Evidence in a world of contested truths: The importance of what publishers do next Tracey Brown , Director, Sense About Science
14:30	Views from the field: enhancing and assessing societal impact Moderated by Dana Compton , Managing Director, Publications & Standards, and Publisher, ASCE Judy Ruttenberg , Senior Director, Scholarship and Policy, ARL Kacy Redd , Associate Vice President of Research & STEM Education, APLU Nikita Lad , PhD student, George Mason University
15:30	Refreshment break & networking
16:00	Who's driving sustainability panel Moderated by Rachel Martin , Global Director Sustainability, Elsevier Steven Heffner , Managing Director, Publications, IEEE Colette Bean , Chief Publishing Officer, American Physiological Society Liz Ferguson , Senior Vice President, Wiley
16:45	Wrap up, group photo, close
17:00	Drinks reception sponsored by STM's Early Careers Publishers Committee

Thank you to the Program Planning Committee

Chair: [Rachel Martin](#), Global Director Sustainability, Elsevier, and Chair of the STM Social Responsibility committee
[Dana Compton](#), Managing Director, Publications & Standards, and Publisher, ASCE
[Leila Jones](#), Director of Strategic Programmes, STM
[Gordon MacPherson](#), Director, Board Governance & Policy Development, IEEE
[Sarah Phibbs](#), Director of Research4Life Publisher Partnerships, STM
[David Weinreich](#), Director of Public Affairs, Americas, STM