SILVERCHAIR COMPOSER
AUTHOR. EDIT. PUBLISH.

Host even more of your content on the Silverchair Platform with our new authoring tool

Silverchair is expanding its omni-format content capabilities with the support of "semi-structured content," such as **blogs, commercial or sponsored content, journalistic features, marketing pieces, news, or white papers**. This content, which can be composed, edited, and published via Silverchair Composer's intuitive WYSIWYG interface, will receive the same first-class publishing experience—with robust search, browse, and display treatment—as highly structured content like journals and books.

Silverchair Composer is designed to be both user-friendly and easily integrated with our existing architecture and tools to streamline workflows and open additional avenues for you to make money, save money, and support your mission. Bringing all your content onto a single platform not only reduces system complexity and cost, but also provides a more consistent user experience. **Publisher staff can create, edit, preview, and publish content from flexible, responsive layouts without knowing HTML.**

Silverchair Composer content can easily be included in collections, topic pages, alerts, and newsletters. Template metadata fields feed platform search, widgets, and downstream deposits to **enable cross-promotion of content and a more comprehensive view into your content analytics**. Through this tool, publishers may also: define and assign roles and permissions, embed multimedia, schedule content, assign DOIs and licenses, add paywalls to content, and allow commenting.

As with all Silverchair products, Composer will enjoy **continuous improvements and a full feature development plan**, with new functionality releasing every three weeks.

LEARN MORE:

- Read the **press release about Silverchair Composer**
- Read more about how Composer fits into Silverchair's other **2020 product innovations**
- Watch **our recent video blog** with Product Strategist Hannah Heckner (or read the transcript!)
- **Contact us** for a demo