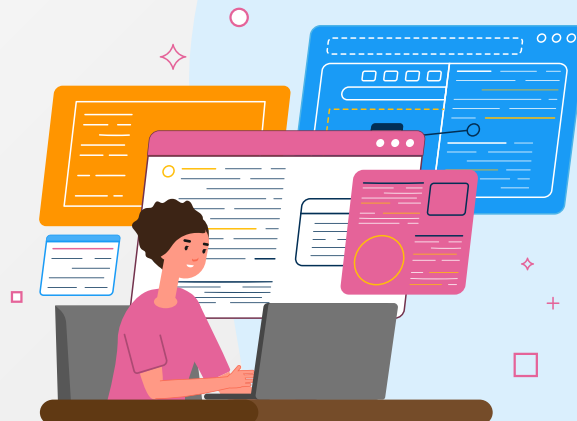




Connecting the dots

## Peer Review Management

Improve your Peer Review Experience with Straiive



Peer review is essential for determining the quality and appropriateness of an article for publication. Growing number of submissions, increased compliance requirements, and accelerated publishing timelines are putting pressure on editorial departments, with limited resources further preventing a seamless author/reviewer experience. Straiive can help improve your peer review experience.

## Impact to our Customers



Cleared large manuscript backlog with a team of SMEs to support editors



Faster reviewer identification process with our Reviewer Suggest application



Manuscript assessment checks ensure compliance with journal guidelines



Transfer Desk Solution for a seamless, scalable & efficient transfer process



24x7 author helpdesk for enhanced author engagement

## What Sets Us Apart

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Straive has over 15 years' experience in supporting editorial offices of our Clients and are pioneers in providing offshore editorial office support.

**650**

Editorial office  
support specialists

**250**

Author support  
agents

**100**

SME editorial office  
support specialists

**6**

Peer review  
systems

**15**

Clients

Our peer review support solutions are powered by technology that includes rules-based checks, AI-based recommendations as well as use of Robotic Process Automation (RPA) for efficiency gains.

Straive's SME editorial support solutions leverage highly qualified resources with Masters/Doctorate degrees with prior experience in publishing research to support editors with more complex processes that involve domain knowledge.



## Our areas of support include:

### ▶ Author Helpdesk

Manage queries on policies, publishing charges, and others

### ▶ Manuscript Assessment

- Submission review against guidelines
- Technical assessment, completeness checks, and suitability to journal
- Enhanced editorial checks including screening of submissions for ethics approval, trial registration, funding, biosafety, etc.

### ▶ Editorial Office Support

End-to-end support for the peer review process, including submitting reviews, assigning reviews, following progress by tracking deadlines and pursuing editors and authors for MS disposition

### ▶ Publishing Assistant

SME's review manuscript to aid editors and reviewers with desk rejects, transfers or decision support

### ▶ Research Integrity Checks

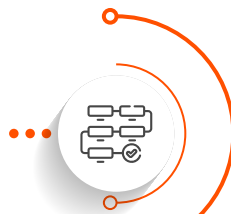
Responsible for managing ethical guidelines and reporting or management of malpractices



# Editorial and Peer Review Technology at Straive

## Content Assess

Customizable to check, assess and report on manuscript readiness for different stages in the publication process and support peer review process



## Language Assess

Language assess solution that can help determine the language quality of a manuscript to identify the level of edit



## Reviewer Suggest

Custom search solution that helps SMEs quickly identify potential reviewers for a manuscript



## ConSClse™

Delivers SEO-friendly abstracts and keywords that enables easier content discovery



## Transfer Desk Suite

PRM independent solution that manages the transfer process for rejected manuscripts



## RPA (Robotic Process Automation)

Higher efficiency through automation of repeated tasks using bots



To know more about how Straive can be your ideal partner to provide you with the best peer review support solutions, please write to [straiveteam@straive.com](mailto:straiveteam@straive.com).



[www.straive.com](http://www.straive.com)



Connecting the dots



## Pioneers in Technology & Solutions for STM Publishers

Straive is the largest solutions provider to the research content industry. We work with leading players in the industry including commercial publishers, university presses, open access publishers and societies supporting journals, books, MRWs, and database products/platforms. Our full suite of solutions straddle from manuscript development, peer review management, publishing operations, discovery engine to delivery and customer engagement.

### Impact to our Customers

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Cleared  
peer-review  
manuscript  
backlog in  
6 months

Reduced cost of  
production by  
40% through  
standardization

Improved  
publishing time  
by 20% through  
automation

Increased content  
expansion by  
5% through  
Transfer Desk

# Our Solutions



## Author/Reviewer Support

Achieve quicker and efficient content development/peer review process through our suite of upstream editorial solutions



## Enrichment & Enhancement

Enable content discovery and enhanced user experience through digital and multimedia tools.



## Editorial & Production

End-to-end ownership from acceptance to publishing through our full service model



## Customer Support

Achieve higher customer satisfaction and lower costs in back office operations through our 24x7 CoE



## Data & Insights

Make better business decisions by harnessing the power of data



## Technology

Eliminate legacy system maintenance costs by leveraging our cloud-platforms

# Milestones



## About Straive

Straive is a market-leading content technology enterprise that provides data services, subject matter expertise (SME), and technology solutions to multiple domains, such as research content, eLearning/EdTech, and data/information providers. With a client base scoping 30 countries worldwide, Straive's multi-geographical resource pool is strategically located in seven countries - the Philippines, India, the United States, Nicaragua, Vietnam, the United Kingdom, and Singapore, where the company is headquartered.

## Trusted Scientific Practices of Research Integrity

Straive provides Research Integrity service as part of peer review administration support for a leading OA publisher

The team was processing live claims in just **45 days**.

**4-fold surge** in team size in just **18 months**

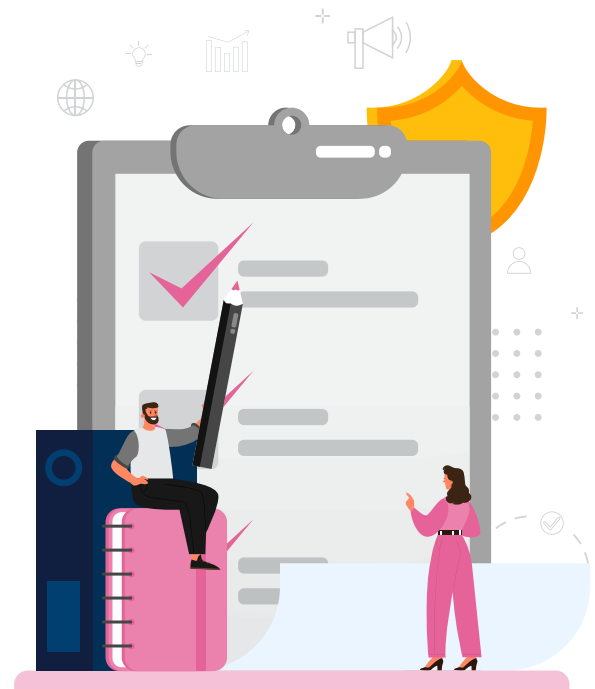
Team takes final call on **30-40%** of the claims

### Business Case

A leading open access (OA) publisher sought to clear long pending research integrity claims by setting up a dedicated team.

Research Integrity related claims are made when there is a suspicion of a violation of publication ethics policies, either prior to or following publication. Each reported case is treated as a claim and analysed to ensure that similar concerns do not arise in the future.

A leading open access publisher was looking to outsource the Research Integrity claims handling process to ensure that all claims are investigated as per Committee on Publication Ethics (COPE) guidelines, monitor misconduct, and place preventive and corrective actions to reduce them.



**The publisher selected Straive to set up a dedicated team to conduct the initial investigation and also handle the claims on their behalf.**

## The Challenge

A variety of administrative mechanisms and modalities, including prevention, investigation, and enforcement, may be required to effectively deal with the wide range of inappropriate behaviors. It is critical to identify those instances of misconduct that warrant a thorough investigation.

There were huge backlogs and the publisher required assistance to clear the long pending claims that were spread across multiple verticals. Initially, there was no procedural documentation for this process, and hence it was essential to define a set of rules to handle these claims.

- Triaging claims within 24 h
- Responding to emails within 24 h
- Investigating claims and contacting stakeholders within 48 h
- Follow-up on outstanding tasks

## Claim Scenarios



The publisher was outsourcing this type of service for the first time, and any inaccuracies in the investigation or resolution of the claims would have had a significant impact on the publisher's reputation.

The publisher provided intensive training and set up new workflows to enable the team members to handle and take decisions on certain claims without their intervention.

## The Straive Solution

- Straive worked collaboratively with the publisher to establish success metrics
- The team has grown significantly since the start of the project
- Taking corrective and preventative action before closing the claim

Straive set-up a dedicated team of experienced Editorial Assistants with thorough knowledge of the complete peer review process as part of the research integrity team to help prepare reports based on the initial analysis. Internal team cooperation and actions completed on certain claims helped the publisher to clear the backlogs with ease.

The Straive RI team worked closely with the publisher's RI team to provide support for analyzing the claims, preparing reports, consulting institutions and other involved parties, preparing required drafts, and suggesting actions to resolve.

Reports were created for each and every claim that were processed.



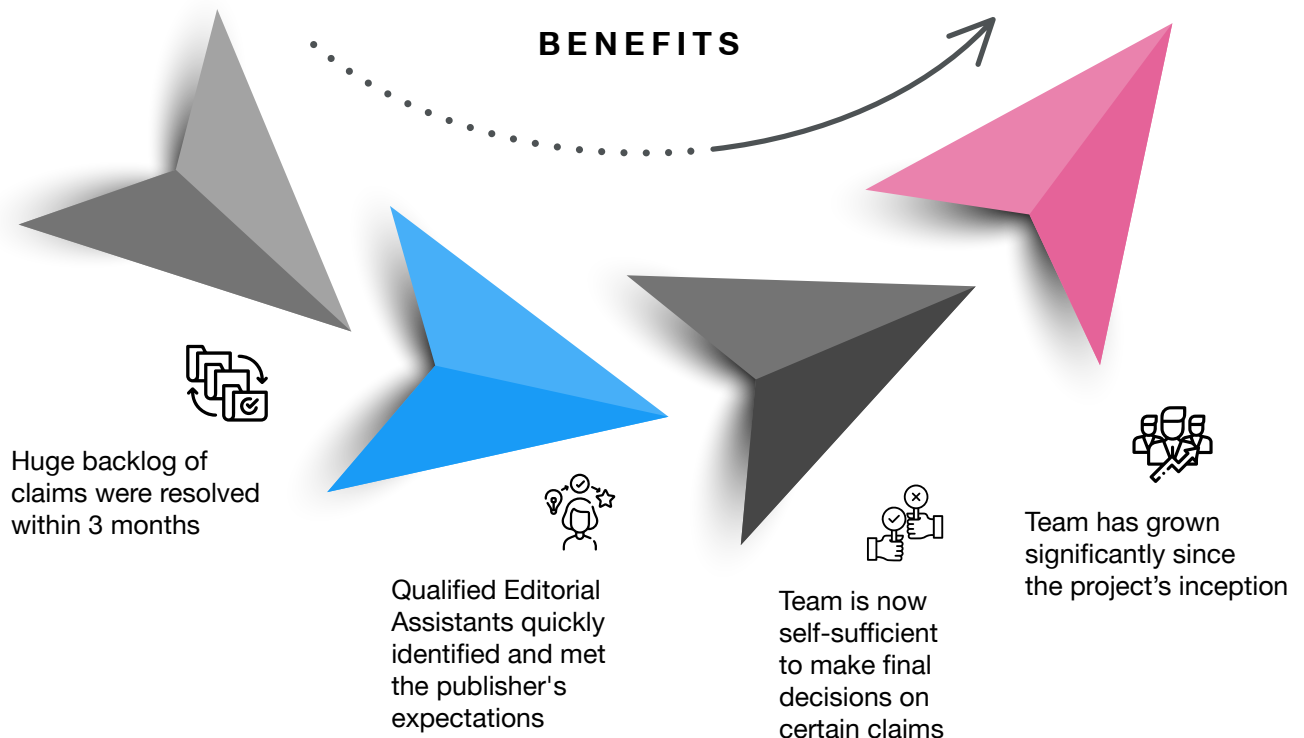
## Impact

### Quick Transition

While the transition period was set at 3 months, the team was able to work on live claims within 45 days

### Better TAT

Straive's RI specialists are now able to make final decisions on 30-40% of claims without involving the Publisher's RI team. This helps expedite the production of several manuscripts, thereby reducing the overall TAT.



## About Straive

Straive is one of the largest and most diverse solution providers to the research content industry. We work with leading players in the industry including commercial publishers, university presses, open access publishers and associations, supporting journals, books, MRWs, and database products/platforms. Our full suite of solutions straddle from manuscript development, peer review management, publishing operations, discovery engine to delivery and customer engagement.

For more information, visit <http://www.straive.com>

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