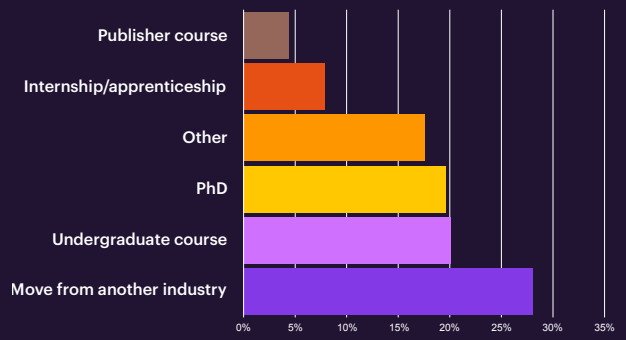
STM Early Careers

Early Career Publishers Committee – Survey 2021

Who are early career publishers?

How did you enter into the publishing industry?

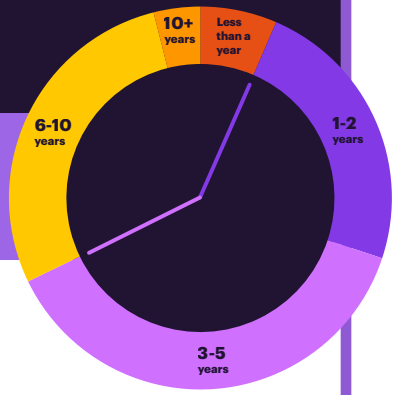


28%

of early career publishers entered via a different industry

How long have you worked in the publishing industry?

The majority of respondents are **1-5 years** into their publishing career



What function do you currently work in?

61% work in editorial teams, with growing visibility* of cross-industry functions

*compared with 2014 STM Early Career Survey

434 participants from STM member publishers and beyond

What resources do early career publishers need?

In early years, the most valuable resources are **networks** and **learning** opportunities: **variety is key**

Once established, efforts are refocused on **leadership skills**, **industry trends** and **business acumen**

STM resources:

- STM Mentoring Programme
- Department profiles
- Interviews with early career professionnals
- Interviews with leaders

Look out for more resources coming in 2021!