

STM Tech Trends 2024

Webinar for STM Member Organisations

FOCUS ON THE USER; connect the dots...

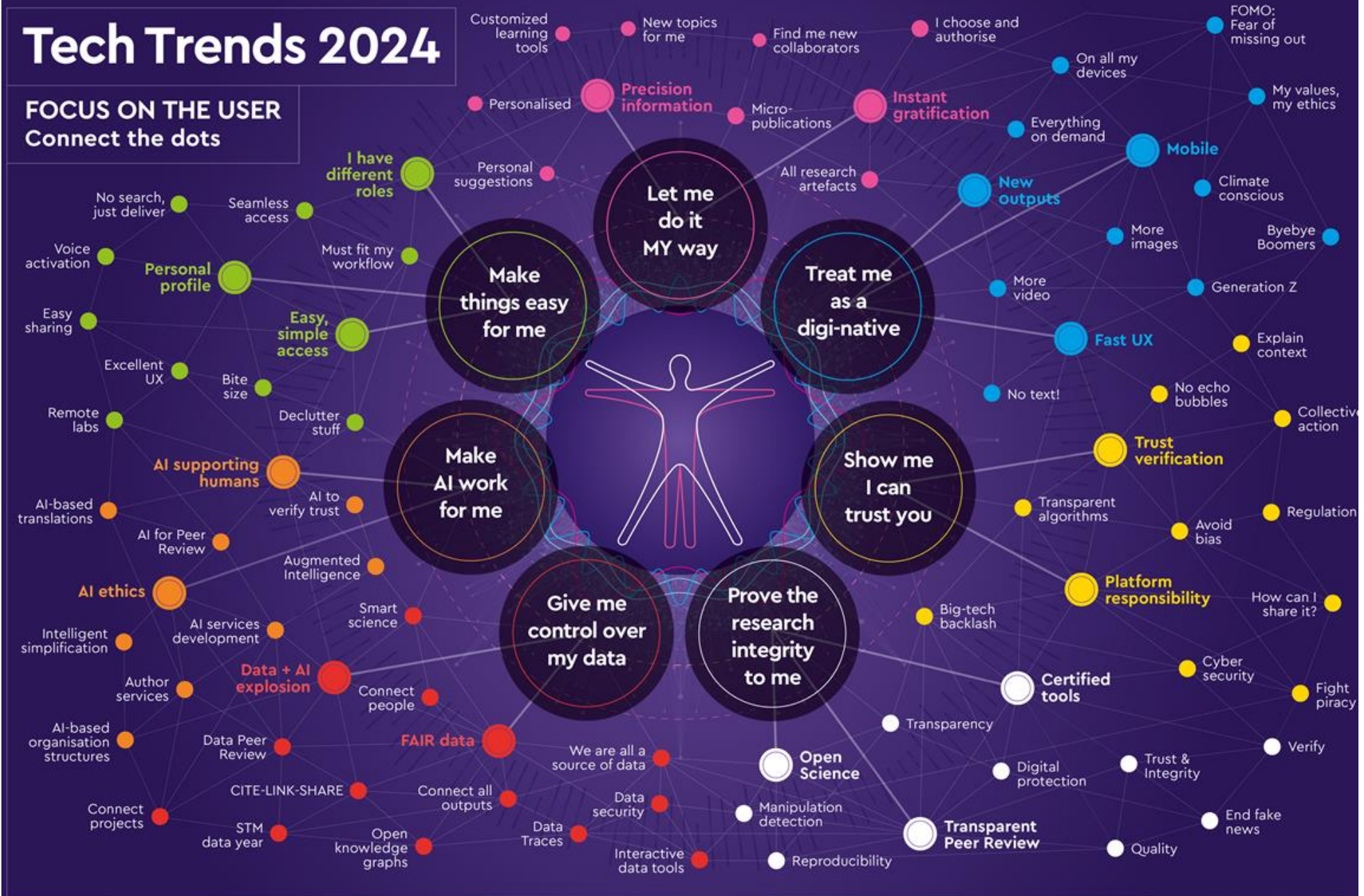
Eefke Smit

STM Director,
Standards and Technology
17 and 18 June 2020



Tech Trends 2024

FOCUS ON THE USER
Connect the dots



London, December 2019:

Collaboration at work!

- STM Future Lab Brainstorm Meeting at The Stables
- Using the Delphi Method for Technology Forecasting
- This year: 28 participants from STM member organisations
- Mostly senior staff in: Innovations, Technology, Strategy, Business development, Platforms, IT

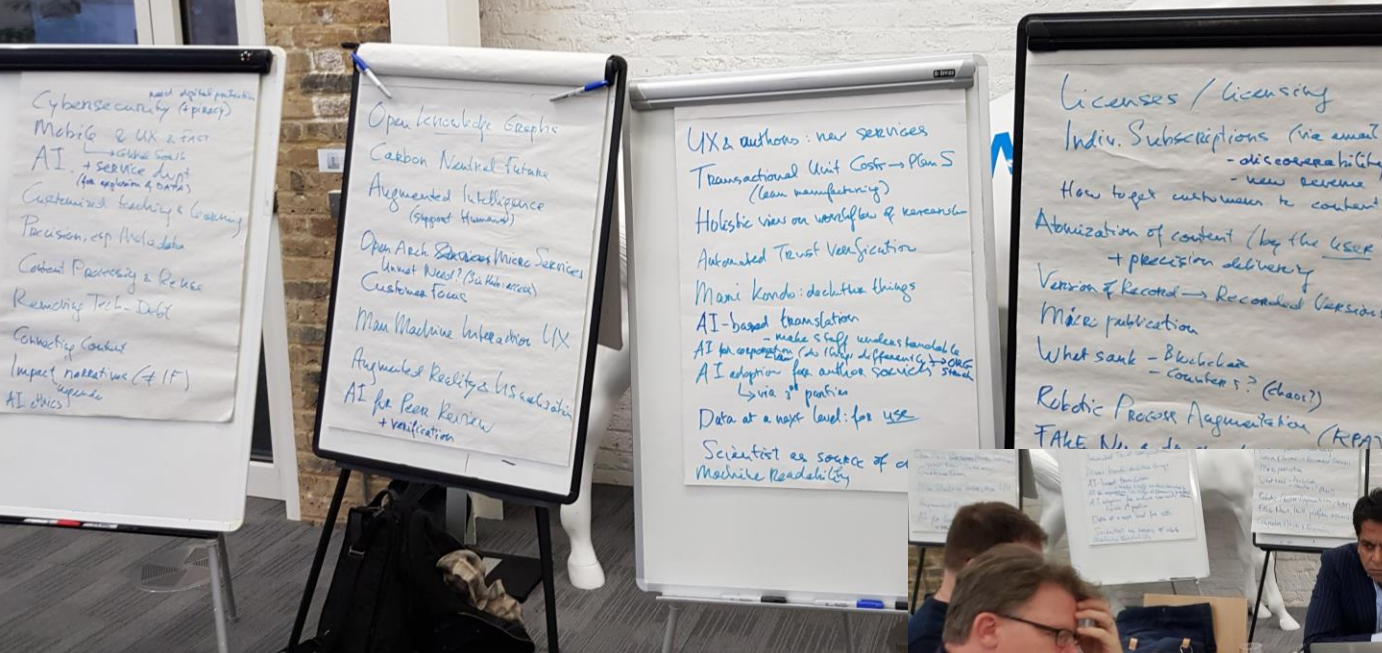


Editing Committee:

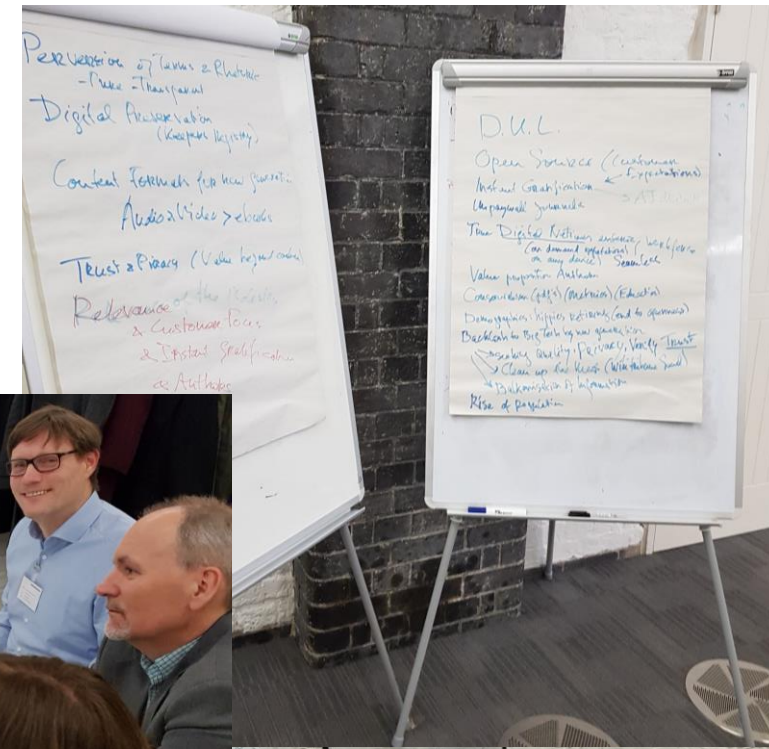
- IJsbrand Jan Aalbersberg (ELS)
- Heather Staines (Knowledge Futures)
- Reynold Guida (IEEE)
- Kent Anderson (Caldera)
- Debbie Sweet (Cell Press)
- Liz Marchant (Taylor & Francis)
- Sameer Sharif (Impelsys)
- Eefke Smit (STM, Editor)
- Matt McKay (STM, infograph)

- Sponsors: IEEE, SpringerNature





Using the Delphi Method...



creating.....
....a room
full of views

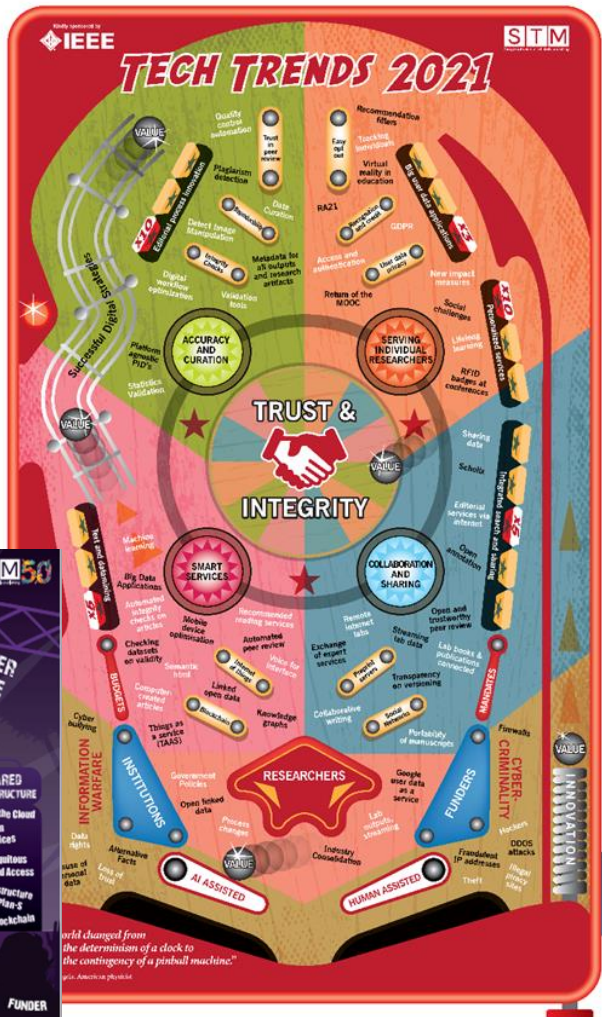
Previous Versions of Tech Trends

STM TECH TRENDS 2019

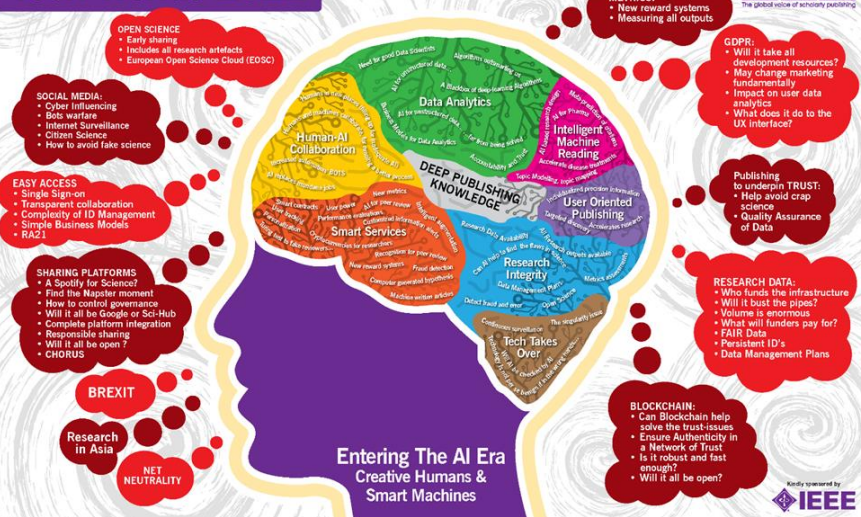


STM Tech Trends: Outlook 2020

THE TECHNOLOGY FLOODGATES ARE OPEN



Tech Trends 2022



world changed from the determination of a clock to the contingency of a pinball machine.



2024

Customized learning tools
New topics for me
Find me new collaborators
I choose and authorise

Personalised **Precision information** Micro-publications **Instant gratification**
On all my devices
Everything on demand

I have different roles

Personal suggestions

Let me do it MY way

All research artefacts

New outputs

Must fit my workflow

Make things easy for me

Treat me as a digi-native

More images

easy, ple...
ess

More video

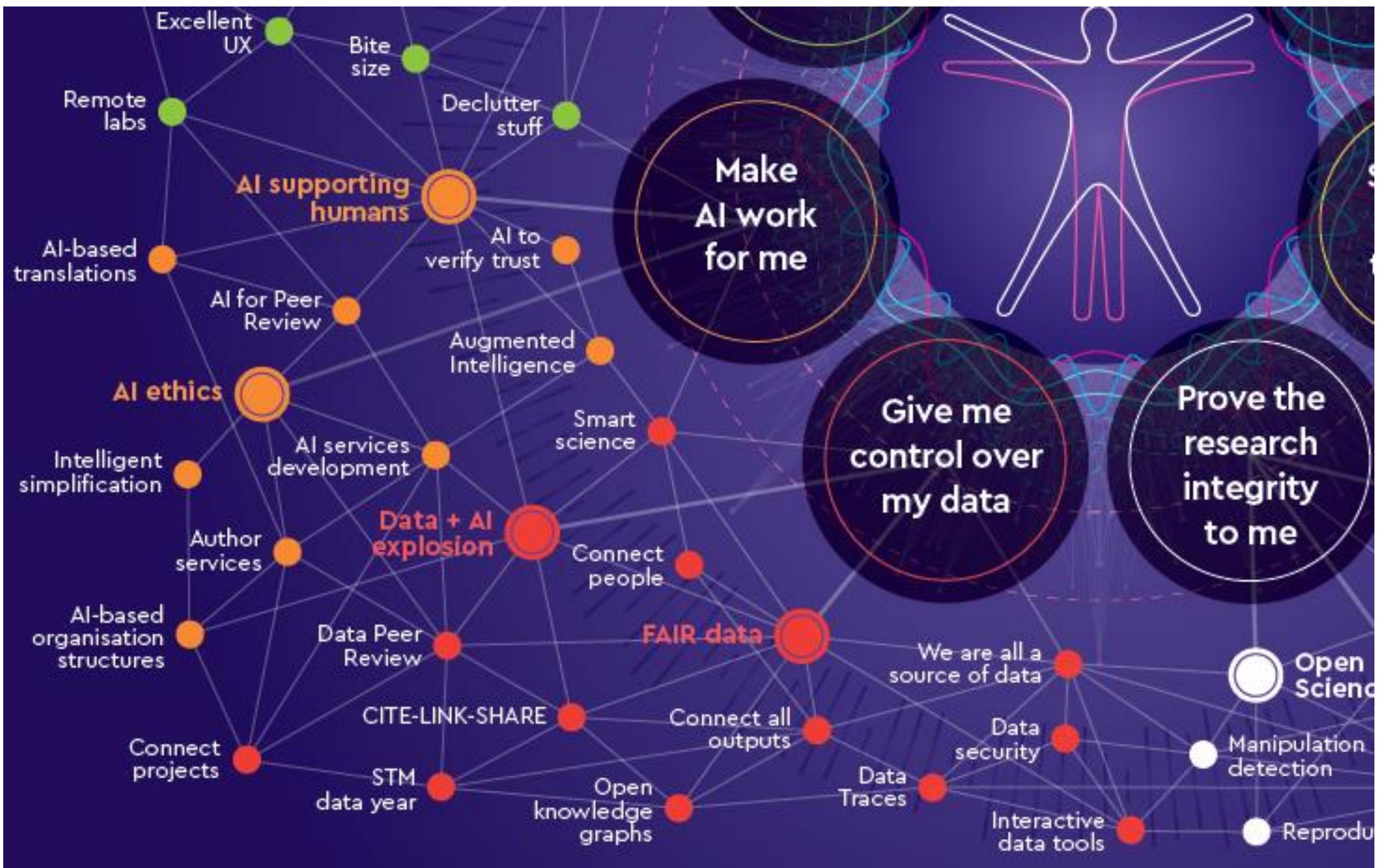
Fast UX

No text!



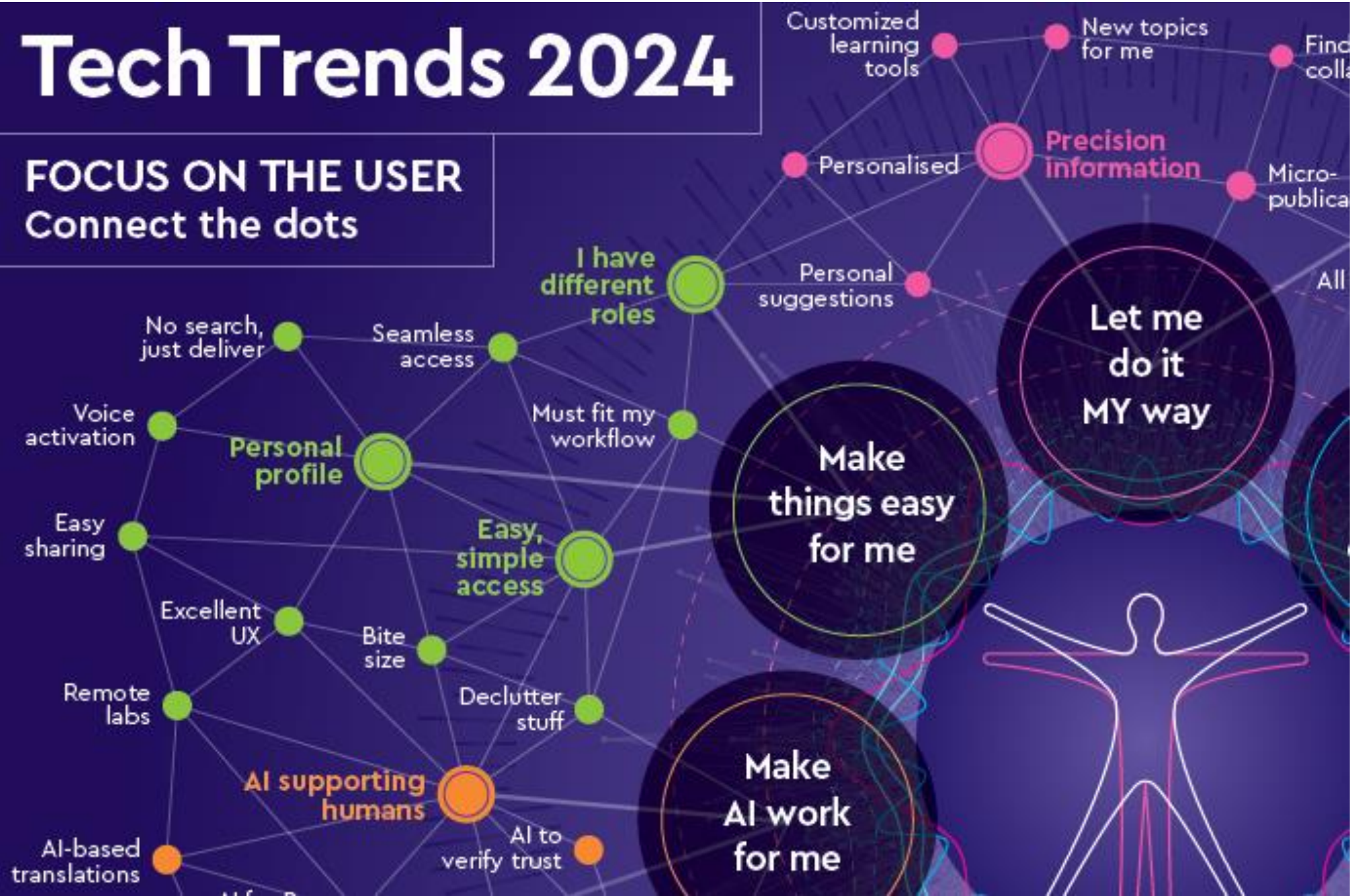






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