

**Sponsorship Application/Contract
 'STM 50th Anniversary' Frankfurt Conference
 Tuesday, October 9, 2018
 Frankfurt, Germany**

Dear Potential Sponsor,

We are pleased to present our 2018 STM 50th Anniversary Frankfurt Conference Sponsorship Program. Detailed below is an overview of our Sponsorship Program.

2018 STM 50th Anniversary Sponsorship Program

- Key steps to reserve your sponsorship – please refer to page 2
- Sponsorship Application page – please refer to page 3
- Sponsorship level is determined by total euro € spend – please see page 4
- Sponsorship items definitions – Please refer to page 5

'STM 50th Anniversary Frankfurt Conference' Member Pricing - V3	2018	Select
Morning Registration Continental Breakfast	€ 5,200.00	<input type="checkbox"/>
Mid Morning Break	€ 3,300.00	<input type="checkbox"/>
Lunch	€ 6,930.00	<input type="checkbox"/>
Afternoon Break - SOLD ACCESS INNOVATIONS	SOLD	
Keynote Sponsor	€ 5,200.00	<input type="checkbox"/>
Lecture Series Speaker #1	€ 4,045.00	<input type="checkbox"/>
Lecture Series Speaker #2	€ 4,045.00	<input type="checkbox"/>
STM Supporter	€ 2,310.00	<input type="checkbox"/>
Conference Panel Sessions	€ 3,025.00	<input type="checkbox"/>
Audio-visual support	€ 3,725.00	<input type="checkbox"/>
Seat Attendee Promotion	€ 6,600.00	<input type="checkbox"/>
Podium Sign - SOLD MPS	SOLD	
STM Event App	€ 3,300.00	<input type="checkbox"/>
Wifi - SOLD ARIES	SOLD	
Cocktail Reception	€ 6,600.00	<input type="checkbox"/>
Total		

'STM 50th Anniversary Frankfurt Conference' Non- Member Pricing - V3	2018	Select
Morning Registration Continental Breakfast	€ 5,720.00	<input type="checkbox"/>
Mid Morning Break	€ 3,630.00	<input type="checkbox"/>
Lunch	€ 7,623.00	<input type="checkbox"/>
Afternoon Break - SOLD ACCESS INNOVATIONS	SOLD	
Keynote Sponsor	€ 5,720.00	<input type="checkbox"/>
Lecture Series Speaker #1	€ 4,449.50	<input type="checkbox"/>
Lecture Series Speaker #2	€ 4,449.50	<input type="checkbox"/>
STM Supporter	€ 2,541.00	<input type="checkbox"/>
Conference Panel Sessions	€ 3,327.50	<input type="checkbox"/>
Audio-visual support	€ 4,097.50	<input type="checkbox"/>
Seat Attendee Promotion	€ 7,260.00	<input type="checkbox"/>
Podium Sign - SOLD MPS	SOLD	
STM Event App	€ 3,630.00	<input type="checkbox"/>
Wifi - SOLD ARIES	SOLD	
Cocktail Reception	€ 7,260.00	<input type="checkbox"/>
Total		

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Key Steps to reserve your Sponsorship:

1. Step 1

- a. Select the item(s) that you want to sponsor (check the box .
- b. Add up the euro € amount to determine your Sponsorship Level.
 - i. The Sponsor Levels are based on a euro € range.
 - ii. The Sponsorship Level Benefits page details the benefits that you will receive.

2. Step 2 - Complete this form today and email to both Kim Beadle and Darrell Gunter. The sponsorships are on a "First Come, First Served" basis.

- a. **Kim Beadle** beadle@stm-assoc.org - +44 (1865) 339323
- b. **Darrell W. Gunter** gunter@stm-assoc.org - +1.973.454.3475

3. Step 3 - Payment Terms: Sponsorship is not confirmed until this contract is signed, and payment is final.

- a. Administration of receipt of payment is managed by Kim Beadle, beadle@stm-assoc.org
- b. 100% of total sponsorship is due by September 1, 2018
- c. Invoice payable upon receipt.

4. Cancellation Terms: If STM finds it necessary to cancel, based upon non-payment in accordance with the terms of this contract, or if any sponsor requests a cancellation of the assigned sponsorship, the sponsor will be assessed a cancellation fee as follows:

- a. 50% of total sponsorship value if cancelled on or before August 1, 2018
- b. 100% of total sponsorship value if cancelled after August 15, 2018

5. Non-Standard Collateral- sponsors want to distribute sponsor branded flash drives, bags, pens, compasses, mugs etc. to the attendees, the cost is an additional €250 per item, if approved by STM. Please contact Jo Dinnage (dinnage@stm-assoc.org)

6. E-mail or transmittal will serve as acceptance of this contract and shall be treated as an original.

7. Sponsor's responsibility for equipment, displays, banners, etc.

- a. **Sponsor understands that they are responsible for their equipment (displays, banners, stands, etc.)**
- b. **Sponsor understands that they are responsible for the assembly, setup and disassembly of their equipment.**
- c. **Sponsor understands they are responsible for the shipping and return of their equipment**

8. Sponsor's brochures

- a. **Sponsor is required for the shipping and return of their collateral**
- b. **STM will display the sponsor's brochure on the sponsor table**



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**Sponsor Application /Contract
Authorization Page**

Sponsor Name: _____

Name (Print): _____

Authorized Signature: _____

Title: _____

Address _____

City _____

State _____

Zip Code _____

Email _____

Telephone _____

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SPONSORSHIP LEVEL BENEFITS

'STM 50th Anniversary Frankfurt' Conference Sponsorship Benefits	PLATINUM €9,001 +	GOLD €6,001 - 9,000	SILVER €3,001 - €6,000	BRONZE €2,001 - €3,000
Pre-conference Promotion				
· Logo and links in pre-conference marketing	X	X	X	X
· Logo and links on event webpage	X	X	X	X
· Conference Registration fee discount of 15%	X	X	X	
At the Conference Promotion				
· Signage at registration and throughout conference (STM to supply)	X	X	X	X
· Verbal acknowledgement during conference	X	X	X	X
· Sponsor promotional material (provided by sponsor) to be displayed on sponsor table/s	X	X	X	X
STM Sponsorship Name Listing	X	X	X	X
· Badges acknowledging sponsorship	X	X	X	X
· Logo & company description in Conference Eventessential App	100 word	80 word	50 word	30 word
· Pop-up banner at conference (provided by sponsor)	X	X	X	
· 1 conference registrant pass	X	X		
· 1 conference registrant pass	X			



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Sponsorship Definitions:

1. Morning Registration refreshments – Breakfast pastries, coffee, tea, etc.
2. Mid morning break – Breakfast pastries, coffee, tea, etc.
3. Lunch – Full service lunch and beverage service
4. Afternoon break – Afternoon refreshment items; snacks, soda, coffee, tea, etc.,
5. Cocktail reception – Includes cocktails and light snacks.
6. Audio Visual – Includes projections, screen, microphones, sound, lighting
7. STM Event App – App to help attendees manage their schedule.
8. Podium Sign – Provides Sponsor prime promotion of their logo underneath the STM logo
9. Keynote speakers – Includes the sponsorship of all the invited speakers.
10. Seat Attendee Promotion – Allows for the sponsor to place one piece of collateral on each seat at the event.
11. STM Supporter – Includes the collateral and logo placement on the website and the meeting and 30 word company overview.
12. Wi-Fi – Wi-Fi service for all attendees at the conference.