

IntechOpen

About Scientists, Books and
...
the Elephant in the Room!



The Author's Dilemma

- **Scientist, technologist, medical expert**
 - Extraordinary domain credentials
 - Journey in their field of scientific discovery
 - Mission to advance science
 - Goal to collaborate with the best in their field
- **Done with the research, now what?**
 - Will I be late with publishing?
 - Who is reading and referencing my research?
 - Will that impact my current job?
 - How to leverage this work for future discoveries?
 - What does that mean for my research career overall?



Dilemma: When it comes to publishing...

I can currently ...

- **Not publish**
 - NOT an option
- **Publish conference proceedings**
 - good first start, but not necessarily most valuable – in stages
 - and, how long will it take?
- **Publish in journals**
 - if revolutionary findings, but what if my findings are incremental?
 - and, how long will it take?
- **Publish in books**
 - Great way to share comprehensive research
 - and, how long will it take?

But, what I need is * ...

- *Open Access publishing for vast spreading of discovery*
- *Advice on where and how to publish*
- *Credible peer-review*
- *Transparency on publishing process*
- *Advice and help with funding for publishing*
- *Timely publishing*
- *Easy citations*
- *A publisher to partner with: experts that understand my pain points as a scientist*

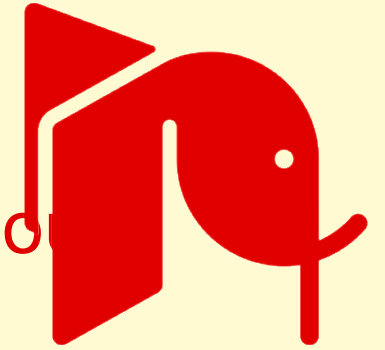


What Scientists Love about Open Access Books

- Open Access enables immediate exposure to authors, and access to research to scientist around the globe
- Readers find a comprehensive overview of one topic in one place, without having to pay for access
- Long form opens opportunities to appropriately explain
 - Methodology(ies)
 - Variations in process or analysis -- from concept to the right approach
 - More opportunities to present charts, data, visuals
 - Explain the findings in a comprehensive way that can influence future research
 - Higher citation rate of OA content
- The printed book itself! (Print on Demand)



The “Elephant” in The Room



- Quality, fast publishing of books and chapters based on open access software
 - Quality assurance: peer-reviewed
 - Opportunity to exchange ideas of research with complementary authors
 - Immediate international exposure
 - Publishing in as little as 8-12 months
- Easy reporting
 - Downloads and citations
 - Post-publishing usage reports
 - Variety of data sources

The publishing progress – editor and author(s)

The image displays a sequence of six 'Book progress report' screenshots for the book 'Aircraft Technology', illustrating the publishing process from welcome to final overview.

- 1. Welcome:** Shows the book cover, editor information (AMM Carlos Avelino), authors who joined the project, countries represented, and the current step (Chapter accepted).
- 2. 1st Full chapter submitted:** Shows a chapter snippet for 'Adaptive Chaos Particle Swarm Optimization' by Amir Taam, a list of authors, and a progress bar indicating 30,191 downloads in 2016.
- 3. Looking forward to your submission:** Features a large '30 DAYS UNTIL FULL CHAPTER SUBMISSION DEADLINE' and a progress bar at 50%.
- 4. Almost there:** Shows '50% of authors have submitted their full chapters' and a progress bar at 50%.
- 5. Final production stage:** Indicates 'Your chapter has entered the final production stage' and a progress bar at 6 chapters completed.
- 6. You did it! Final overview:** Shows the book cover, a list of authors, and the final 'Book launched' status.



Post-publishing dashboard

Author statistics dashboards & chapter/ book performance statistics

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Chapter performance metrics

Chapter metrics for "Evaluation and Modification of the Block Mould Casting Process Enabling the Flexible Production of Small Batches of Complex Castings", published in the book:

Science and Technology of Casting Processes

Edited by: Matur Srinivasan
Tracking your book metrics is an important aspect of the post publishing process. You worked hard editing your book, and IntechOpen metrics allow you to examine the reach of your published content. Metrics demonstrate the engagement surrounding your book, which is important in uncovering potential opportunities for collaboration and examining the impact the published research is having within the scientific community.

Cited by:
5 Articles
1 Crossref
[View the complete list of citations here.](#)

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Your Performance Metrics report outlines the following:

1. Cumulative downloads by countries/timeframe
2. Cumulative downloads by countries
3. Cumulative downloads by time frame

To view your overall metrics from the publication date up to today, sign in to your Author Panel using the following link:
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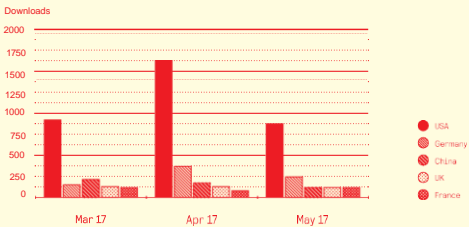
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Cumulative Downloads By Countries/Time Frame (Total: 53420) Advanced Techniques in Liposuction and Fat Transfer

Download trends from the TOP 5 countries over the last six months.




Cumulative Downloads By Countries (Total: 53420)
Advanced Techniques in Liposuction and Fat Transfer

Cumulative download shares by TOP 5 countries.



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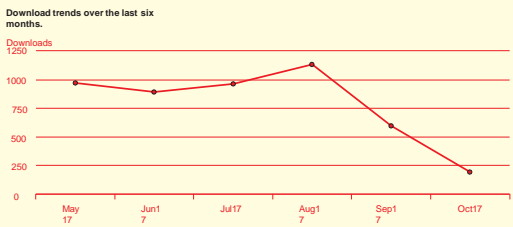
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Cumulative Downloads By Time Frame (Total: 53420) Advanced Techniques in Liposuction and Fat Transfer

Download trends over the last six months.



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Scientific Open Access Publisher First to Provide Citation Badges for Books

Philadelphia, USA – April 26, 2018 - Today at the STM Conference, an annual gathering of the STM publishing community, IntechOpen, the first native scientific publisher of Open Access books, announced the first ever implementation of Dimensions badges by a book publisher. The badges are live now and can be found on IntechOpen books pages.

Open access peer-reviewed

4. Automatic Facial Feature E


By Paola Campadelli, Raffaell





Open access peer-reviewed

5. Wavelets and Face Recogni

By Dao-Qing Dai and Hong Ya

Chapter statistics

3648	55	
total chapter downloads	Crossref citations	

	122	Total citations
	19	Recent citations
	n/a	Field Citation Ratio
	n/a	Relative Citation Ratio



Our Journey

- **Then:**

- founded in 2004
- 1000 books, 10M downloads by 2012

- **Now:**

- 3,350 books and over 1.7 M downloads in the last year*
- More than 7939 chapters listed in BKCI Book Citation Index in the WoS
- Authors range from Nobel laureates, to Top 1% Most Cited authors, to young scientists working on cutting-edge discovery
- Members of STM, COPE, ALPSP
- Funders: WellCome, EC, NASA, NIH, Bill and Melinda Gates Foundation...

- **London HQ**

- **Announced new CEO as of August**



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