UCL Press

The UK's first fully open access university press

Lara Speicher, Publishing Manager, UCL Press
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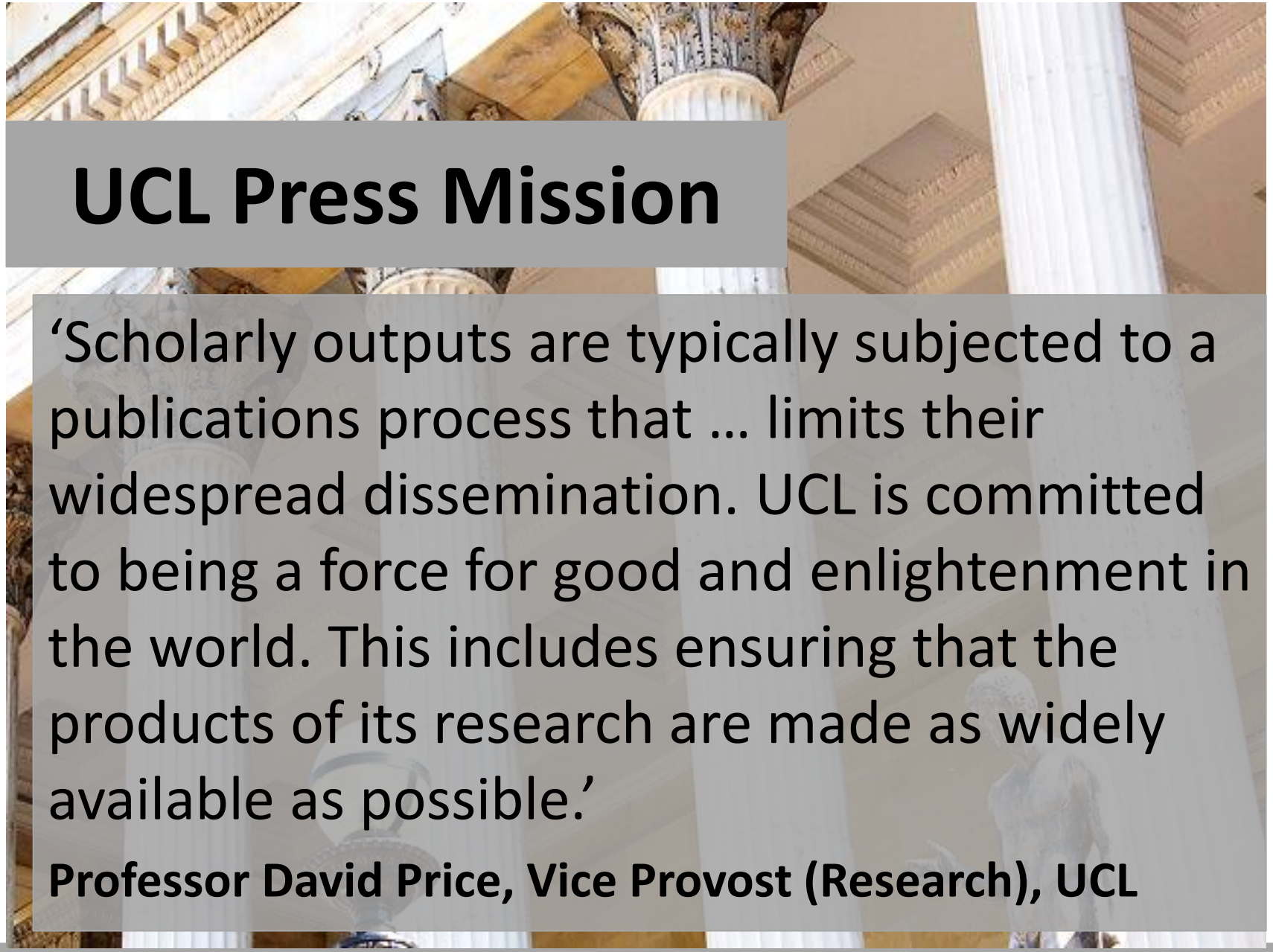
UCLPRESS

Contents

- UCL Press – mission and background
- Publishing activity
- Downloads and sales
- Textbooks
- Publishing services

UCLPRESS



UCL Press Mission

‘Scholarly outputs are typically subjected to a publications process that … limits their widespread dissemination. UCL is committed to being a force for good and enlightenment in the world. This includes ensuring that the products of its research are made as widely available as possible.’

Professor David Price, Vice Provost (Research), UCL

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Benefits of an OA University Press

Taking publishing back into the university system – the university supports the entire research life cycle

Challenge the prevailing scholarly publishing model – issue of low dissemination

Support for OA to AHSS outputs, which receive less funding than STEM

Social impact: research available to the public and policy makers

Global impact: outputs reach regions in which research is unavailable or unaffordable

Motivation for academics: they want their research to be widely read

Added reputational value of a university press, through global dissemination, publicity, reviews

Consistent with Open Science agenda

Opportunities for integration of research and learning

UCL Press: facts and figures

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Publishing activity

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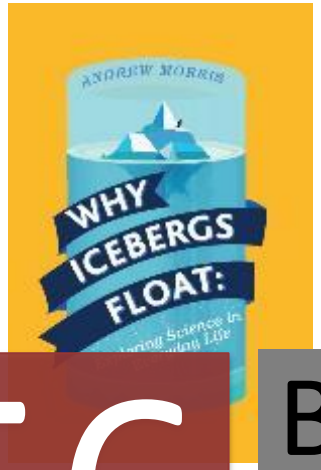
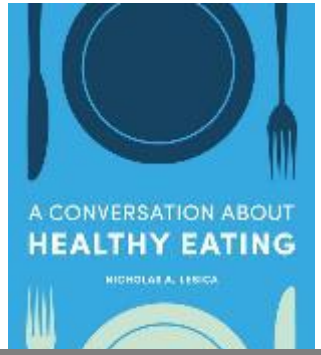
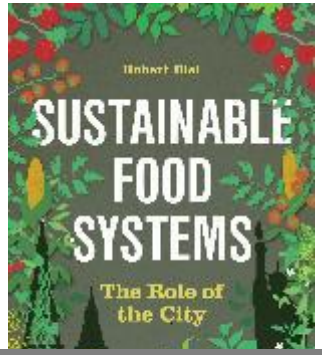
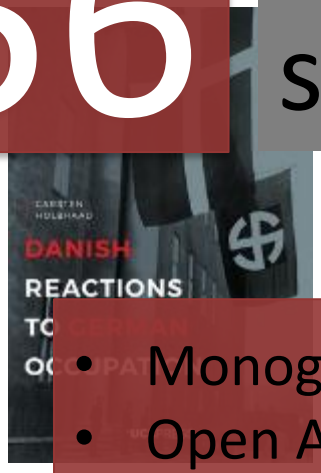


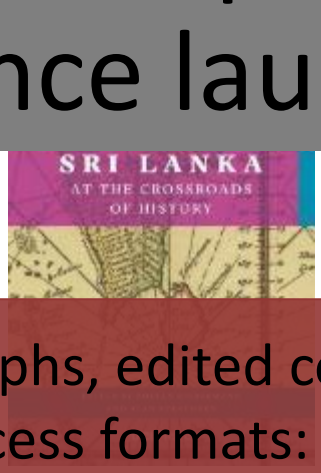


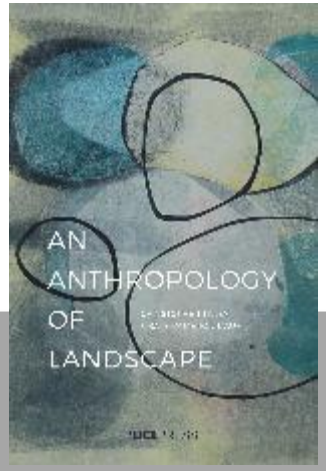


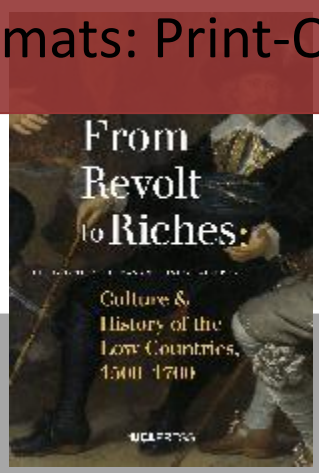
56 Books published since launch

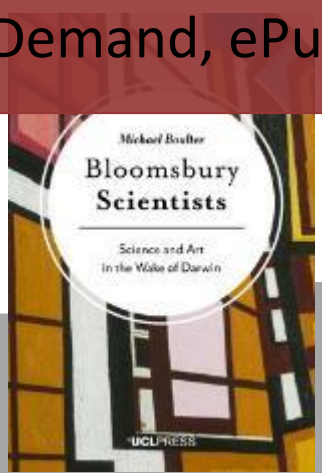
- Monographs, edited collections, textbooks
- Open Access formats: PDF, HTML
- Other formats: Print-On-Demand, ePub, MOBI

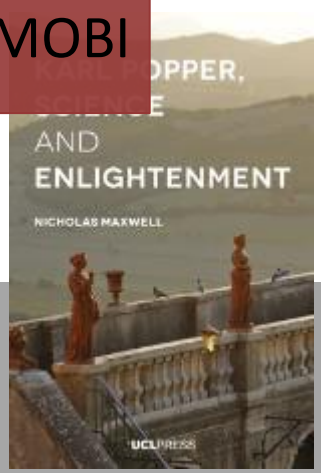


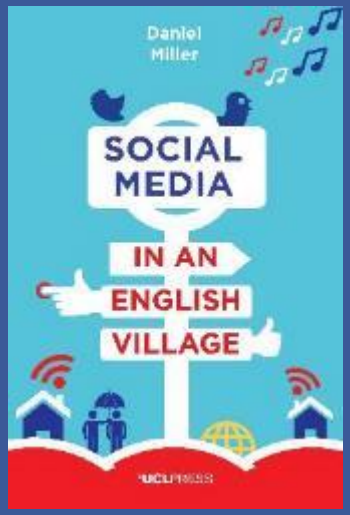


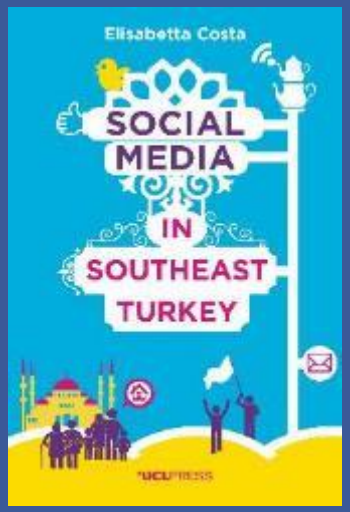




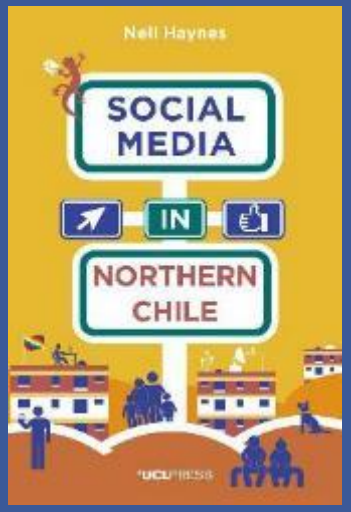








Why We Post



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The Petrie Museum

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Introduction | Characters of the Petrie | Religion and Ritual | Figures | Rulers | Women in Egyptology

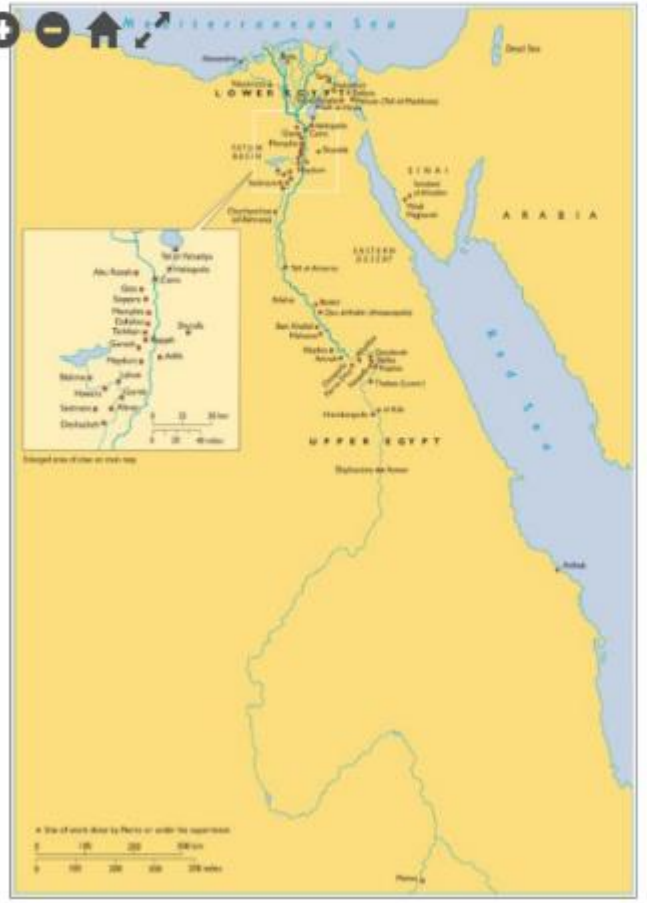
Previous Article

Next Article

Introduction: a modest little museum

Introduction to the Petrie Museum of Egyptian Archaeology

Museums are much more than the sum of what is displayed in their galleries. They are spaces in which time and space are compressed, where complex and multi-layered histories are reassembled, lost, rediscovered and contested. This occurs not only through the mix and match of objects, but via the flow of people who become caught up in the lives of objects and



Map of Ancient Egypt and Sudan, showing the

Digital innovation: browser-based platform

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Academic Book of the Future

Show all | About BOOC | Academia | Publishing | Libraries | Bookselling | Policy

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Back to Academic Book of the Future

#AcBookWeek

The Future of the Academic Book in the USA

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Four videos from Lincoln's [Im]Possible Constellations

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Open Access and Academic Publishing

What do we mean by 'open access'?

BOOC – Books as Open Online Content

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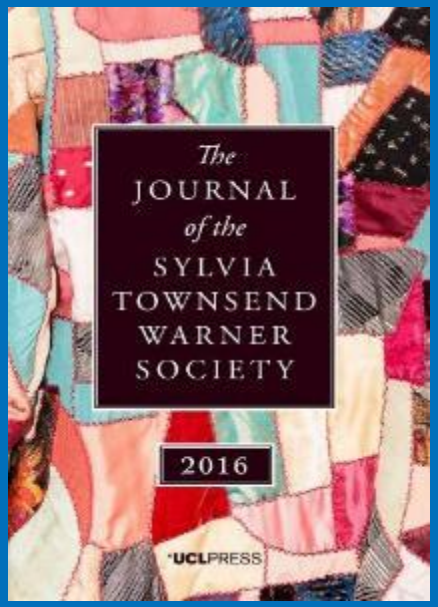

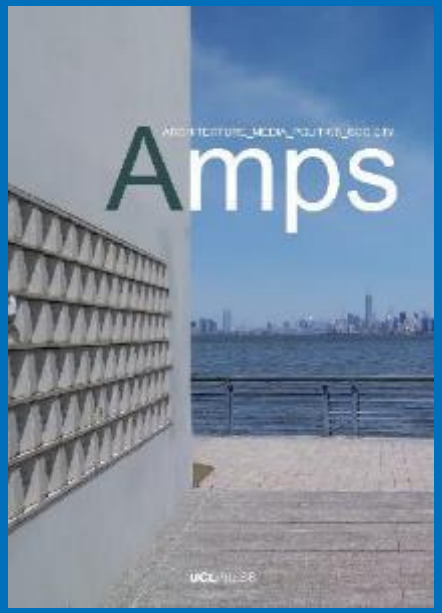

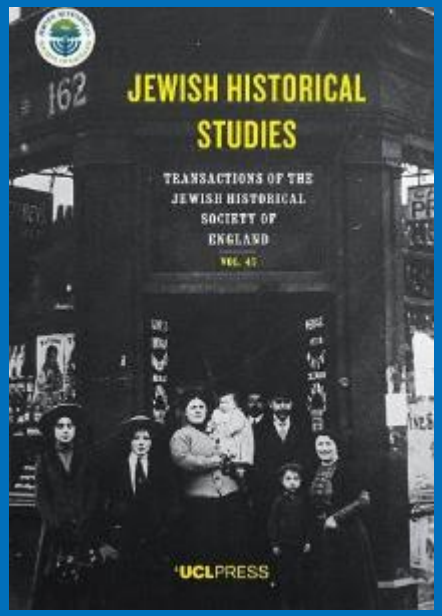

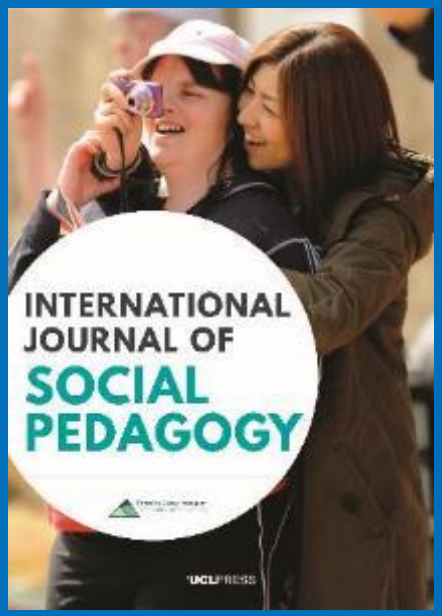

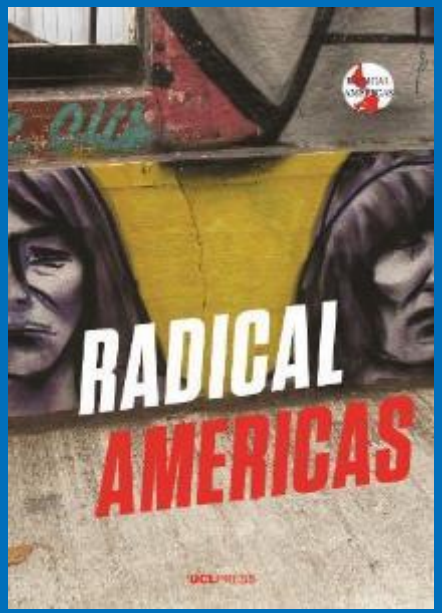

Academic journals – Science Open

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UCLPRESS Home About Login Search

UCL Press uses OJS (Open Journal Systems) to provide a platform for UCL students to publish Open Access Journals. *Find out more about the service.*

UCL Open Access Student Journals

Interscript

Opticon1826

Opticon1826 is an all-faculty, peer reviewed academic journal, run and edited by UCL postgraduate students who represent all UCL faculties. We publish predominantly current UCL research (ongoing and completed), but also a selection of reviews, commentaries and letters. Publication is continuous throughout the year, with articles available as soon as they are ready, in fully open access format.

Contributions are invited from all members of UCL, including undergraduates, postgraduates and staff.

View Journal | Current Issue | Register

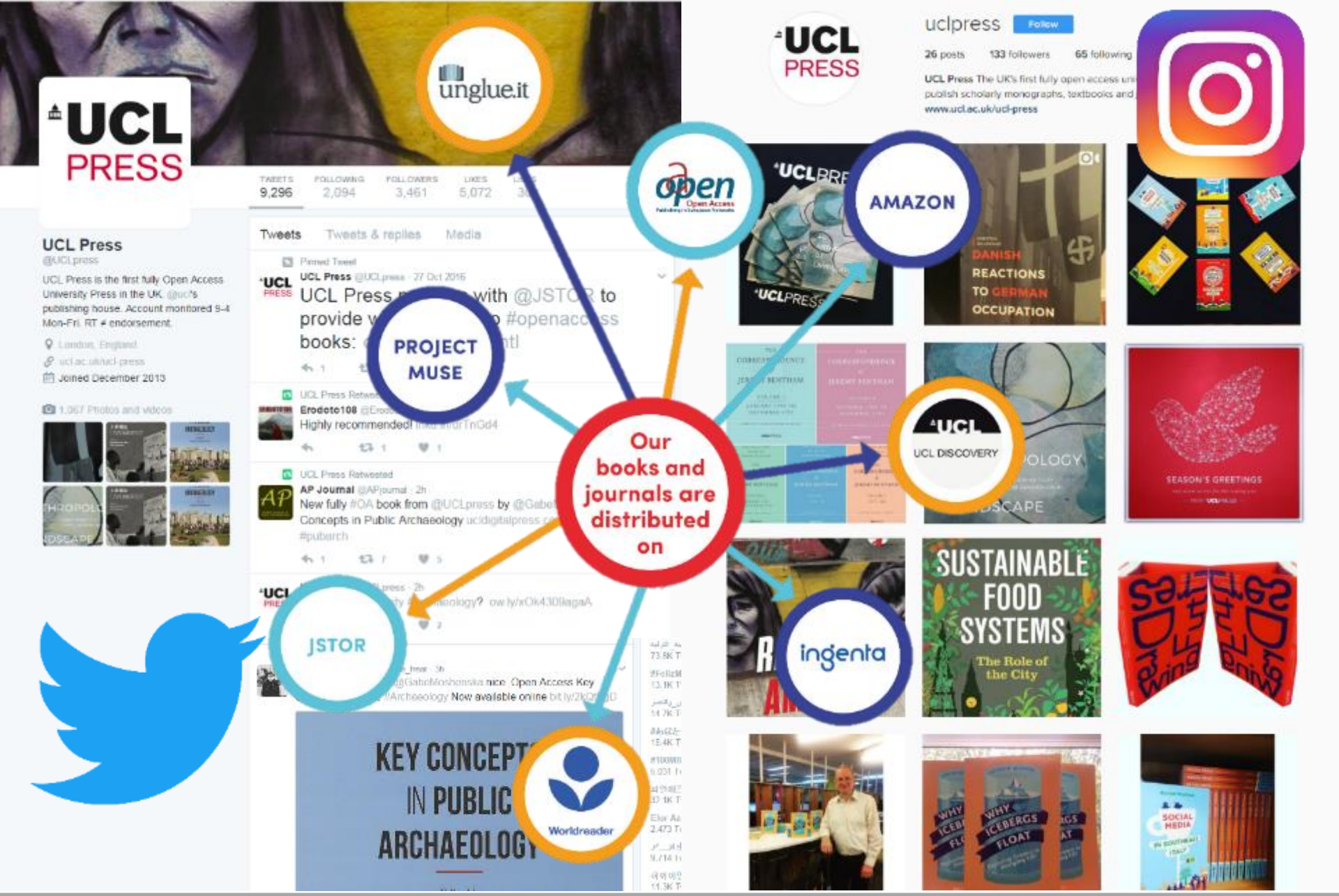
Interscript

Interscript | UCL Journal of Publishing is an open access academic journal on publishing. It provides a platform that fosters international debate on the constantly evolving nature of the publishing industry. The journal is managed by postgraduate students in the UCL Centre for Publishing and hosted by UCL Press. Interscript departs from traditional issue-based journal publication, and instead publishes its content on a continuous rolling basis.

View Journal | Current Issue | Register

Object

Think Pieces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unglue.it
TWEETS 9,296
FOLLOWING 2,094
FOLLOWERS 3,461
LIKES 5,072
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UCL Press is the first fully Open Access University Press in the UK. @uc*s publishing house. Account monitored 9-4 Mon-Fri. RT ≠ endorsement.
London, England
ucl.ac.uk/ucl-press
Joined December 2013
1,067 Photos and videos
Tweets
Tweets & replies
Media
Pinned Tweet
UCL Press @UCLpress · 27 Oct 2016
UCL Press with @JSTOR to provide #openaccess books:
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SOCIAL MEDIA

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Downloads and sales

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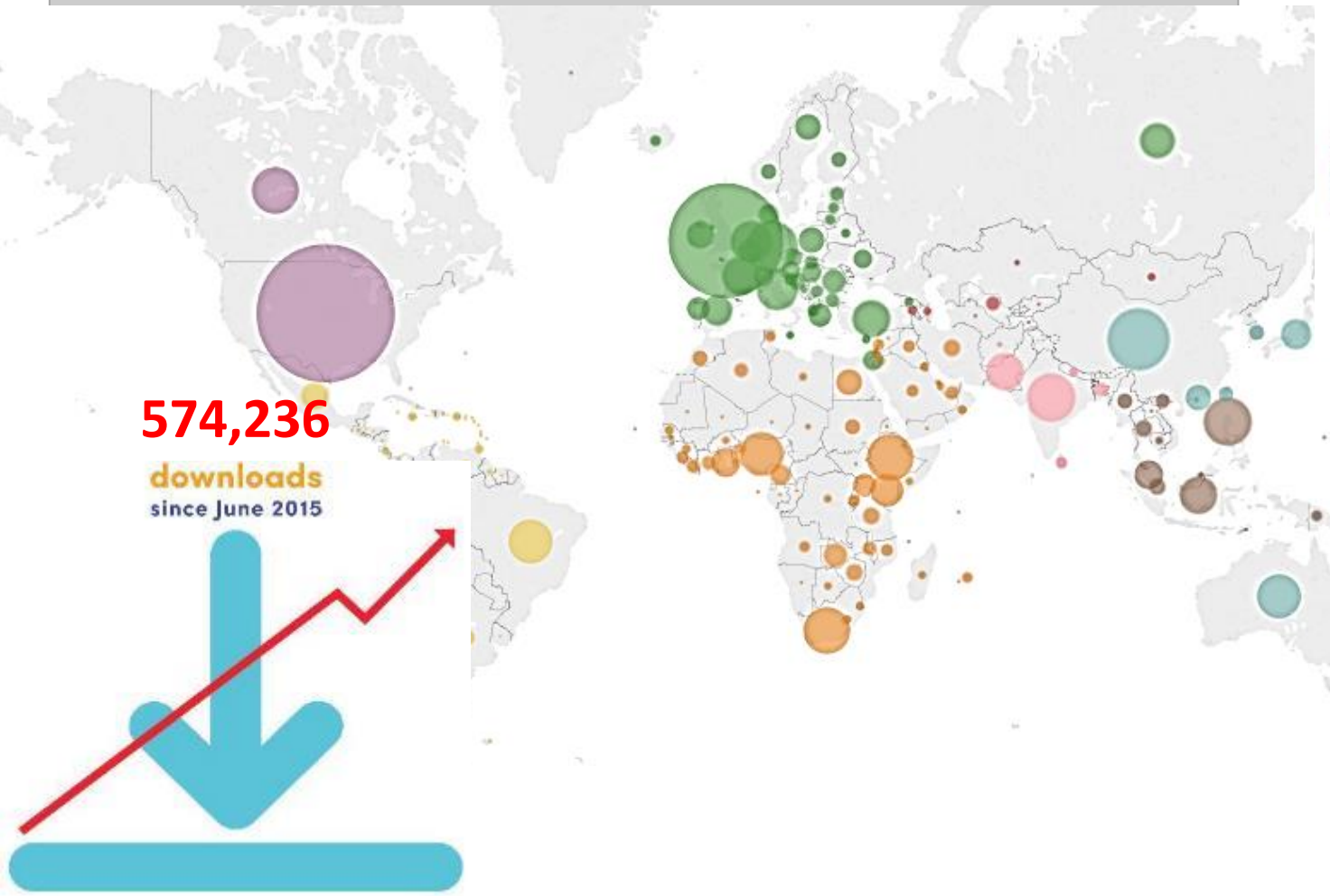
UCL Press downloads since June 2015

Our books and journals have been downloaded in

193

countries



574,236

downloads

since June 2015

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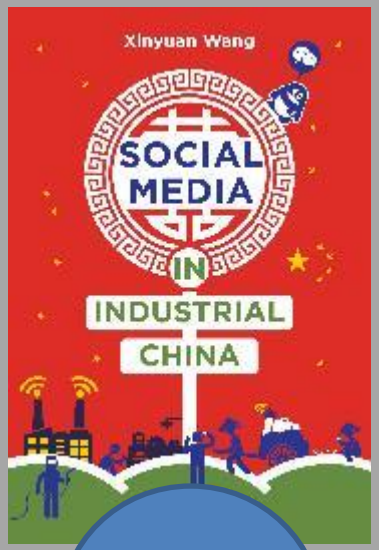
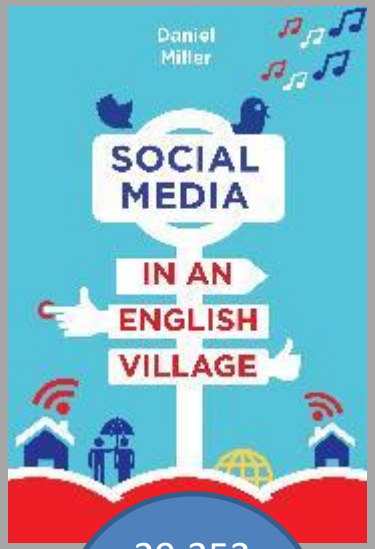
Most downloaded books

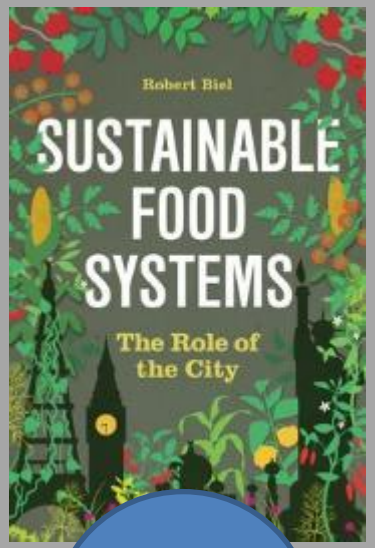
149,295
Since
March
2016



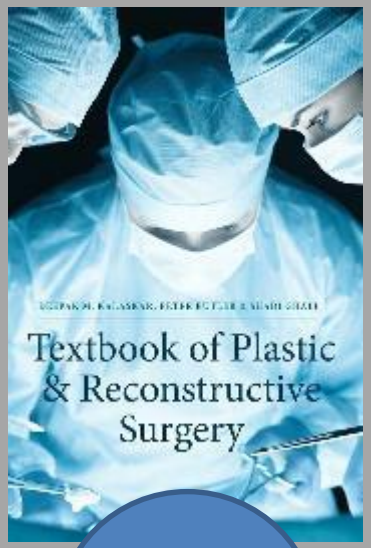
38,154
Since Sept
2016



29,353
Since
March
2016



19,820
Since Dec
2016



19,247
Since Aug
2016

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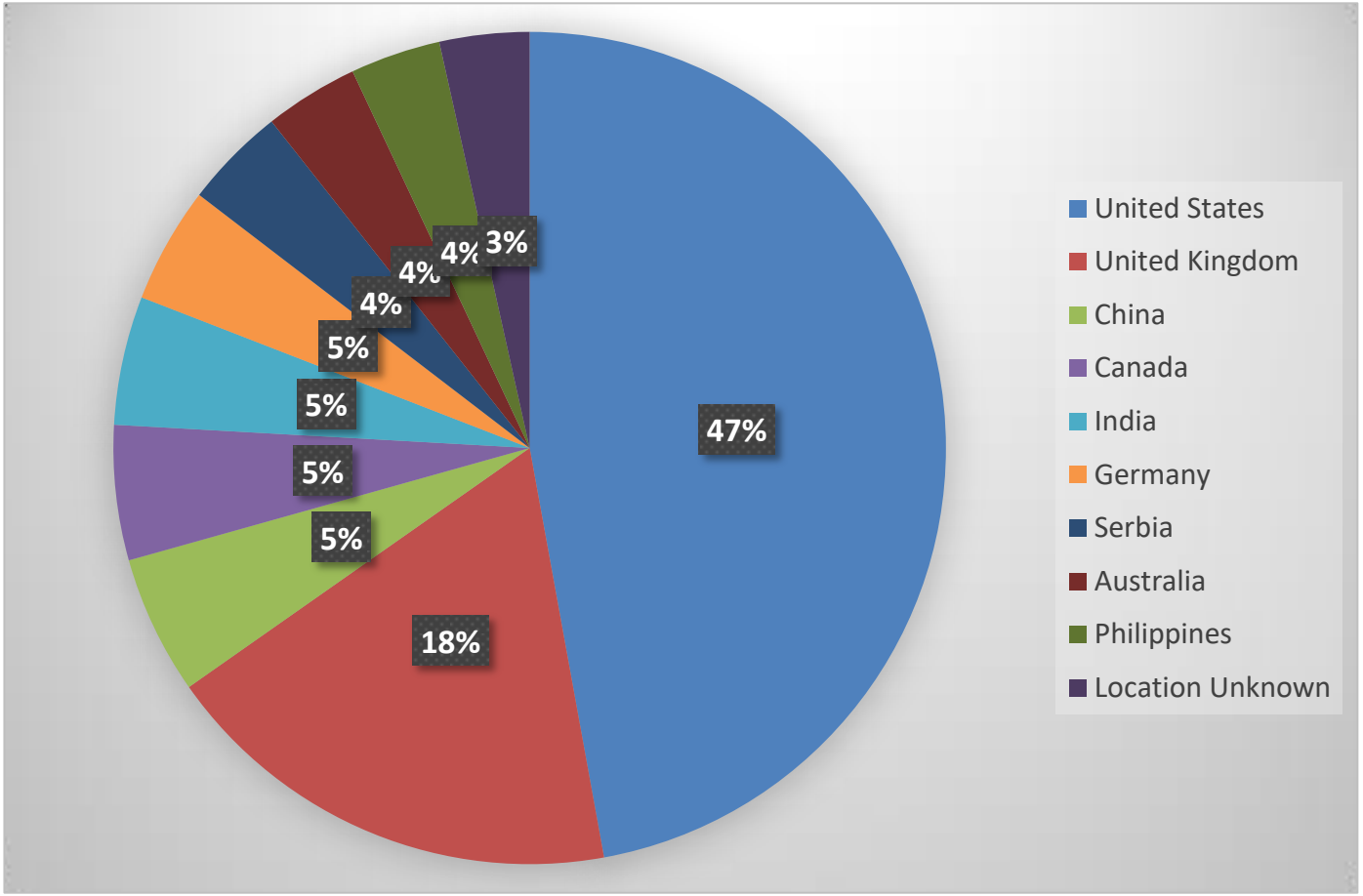
Downloads – top 10 countries

JSTOR Open

- Launched Oct 16
- Now accounts for more than 50% of UCL Press downloads



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Sales by format

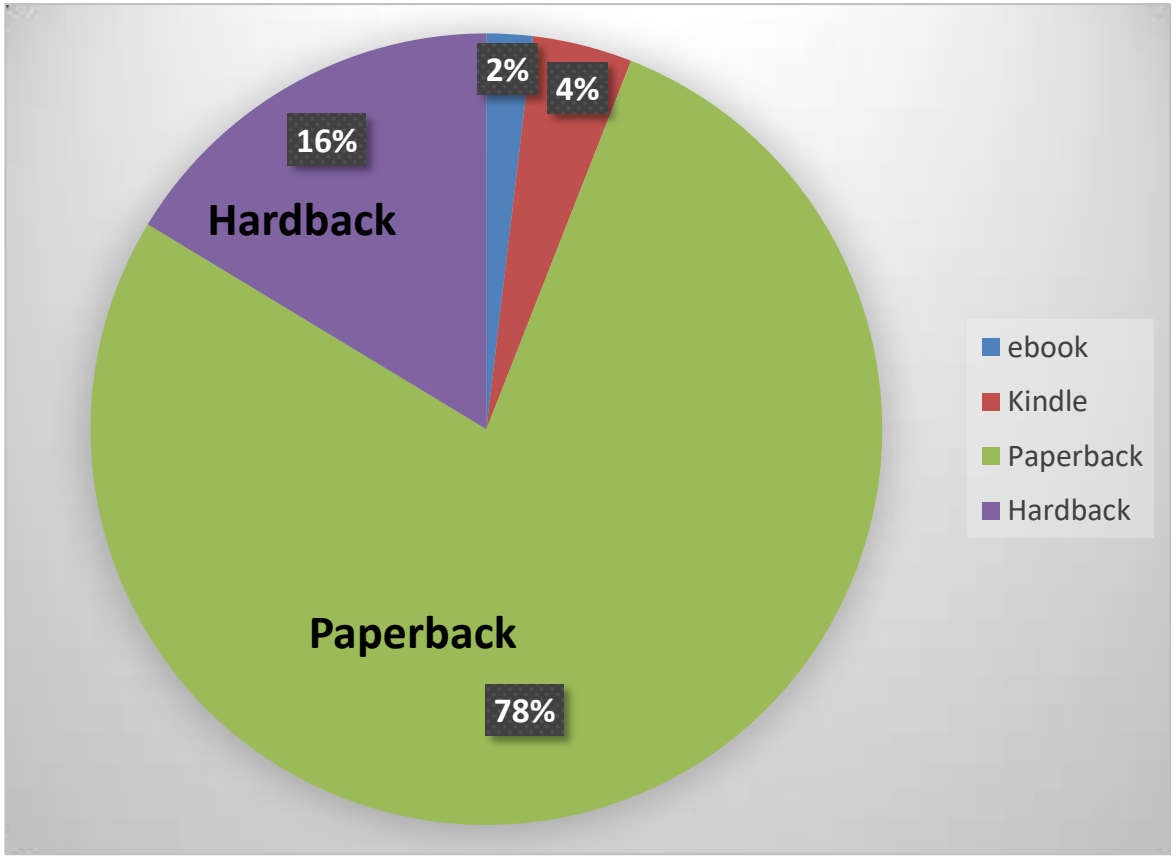
The OA Effect?

Print sales

- Average sales 100-200 copies in first year of publication
- *How the World Changed Social Media* – over 400 copies in Y1

E-book sales

- ePub and Kindle sales are small!



Print sales – top countries

UK		90.50%
US		5.40%
Germany		2.30%
Netherlands		0.80%
France		0.40%

Coming soon: new print sales partnerships

- US print distribution – from January 2018, Chicago University Press
- European print distribution – from mid-2018

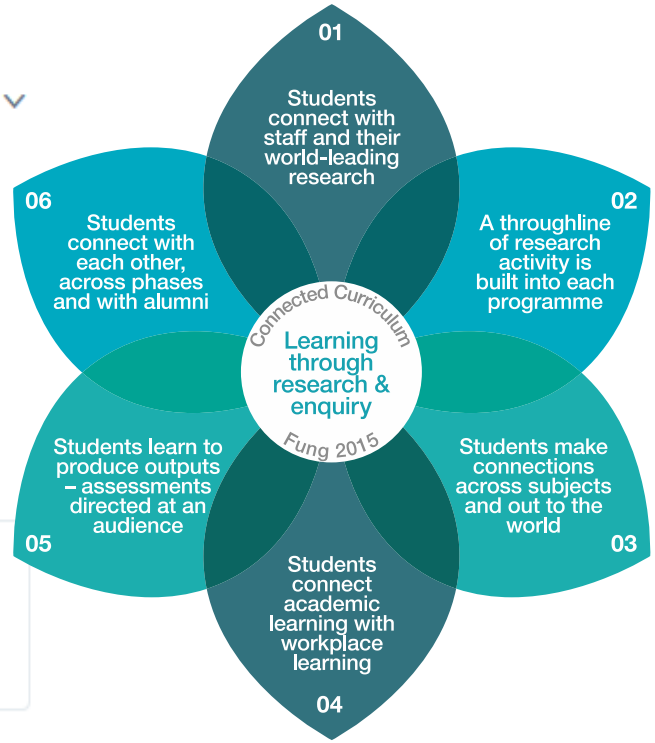
Prof Dilly Fung
@DevonDilly

Follow

Thanks Marcus. 1626 copies downloaded free in first 3 wks, including 69 in Australia (76 countries in total). Great to write for @uCLPress

> **Marcus O'Donnell** @marcusod
> A Connected Curriculum for Higher Education new book by @DevonDilly available as free download. ucl.ac.uk/ucl-press/brow...

12:49 AM - 29 Jun 2017



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UCL Press and textbooks

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UCL Press and textbooks

Size of market

- Scale of student purchasing of print textbooks in UK higher education is estimated at some £200m annually*
- $14 billion US textbook industry**

Lack of favourable digital licensing models for libraries

- Poor student experience
- Multiple copies occupy space and budgets
  - *There are 21 titles of which UCL library holds over 100 copies*

Commissioning OA textbooks is a challenge

- Textbooks are not eligible for UK Research Assessment (REF)
- UCL Press does not pay royalties

*JISC- http://etextbook.jiscebooks.org/reports/
**http://www.project-disco.org/competition/112113-the-changing-textbook-industry/#.WHObdrEfgYM

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UCL Press textbook publishing so far….

- Some textbooks already published or in preparation

Title	Author	Pub date
Textbook of Plastic and Reconstructive Surgery (Jisc Institution as E-textbook Publisher)	Peter Butler, Deepak Kalaskar, Shadi Ghali et al	August 2016
Key Concepts in Public Archaeology (Jisc Institution as E-textbook Publisher)	Gabriel Moshenska et al	March / September 2017
Social Theory after the Internet	Ralph Schroeder (Oxford Internet Institute)	February 2018
Fundamentals of Galaxy Formation, Evolution and Dynamics	Ignacio Ferreras (MSSL, UCL)	November 2018
Science, Policy and Politics	Jack Stilgoe & Brian Balmer (STS, UCL)	August 2019

UCL PRESS

Welcome to the UCL Press app

Tap above to open latest edition

UCL Press is the publisher for University College London. It is the first fully open access university press in the UK, and publishes scholarly monographs, textbooks and journals across a wide range of subjects.

This app features UCL Press's enhanced e-textbooks.

UCLPRESS

Previous Section

Next Section

Community archaeology

Community archaeology and marginalised communities

While some professional archaeologists, especially through online discussion portals, on occasion express negative comments about the concept of community archaeology (for example the relatively common misconception that allowing volunteers on-site somehow 'steals' employment from paid archaeologists), most discussion of outcomes of community archaeology remains positive, perhaps even taking these positive outcomes for granted at times. Certainly in the UK the understanding of outcomes is often driven by evaluative requirements of funding bodies (Clark 2004). This is not to say that community archaeology cannot also have negative consequences, especially if delivered poorly or with a 'tokenist' set of project goals (Doeser et al. 2012: 5). But while there are, perhaps inevitably, examples of more superficial engagements, sometimes driven by artificial targets imposed by grant-givers, there are also examples of community archaeology and heritage initiatives that have engaged successfully and meaningfully with sections of society that are often considered marginalised from mainstream activities.

Work by Kiddey and Schofield (2011) and Ainsworth (2009) has shown that, in at least a handful of cases, projects that engage with community members who are often the most excluded, such as the homeless in these cases, can nonetheless be carried out meaningfully and sensitively, with positive results. Similarly, a number of British archaeological organisations, such as the Hampshire and Wight

UCL Press Call for textbooks, May 2017

- Any discipline, any level; digitally innovative proposals welcome
- One-off payment of £1,500

Criteria

- Potential to supply large student cohorts for the maximum benefit of the student experience
- Current provision is expensive or out of date
- Where there is currently no textbook provision, e.g. because a course is very new

- Call closed at end June 2017
- 10 proposals received, in a range of disciplines:
  - Linguistics, Education, Philosophy, Translation Studies, Publishing, Statistical Science, Cultural Studies, Management, Scandinavian Studies

Publishing services

UCLPRESS

Funding model

- UCL invests in UCL Press:
  - To secure the effective publication and dissemination of research
  - As a ‘generous partner’, sharing its research outputs as widely as possible
  - To address lack of funds for AHSS OA publication
- Full cost recovery is not an expectation
- Nonetheless, UCL Press has several income streams, including:
  - Sales of print
  - Library funding schemes, e.g. with Knowledge Unlatched
  - Consultancy – UTS ePress, Helsinki University Press
  - Publishing Services
  - BPCs

Publishing services

Setting Up

- Branded website, governance structures, commissioning strategy, training, documentation eg template contracts and author guidelines

Infrastructure

- Title management system, enhanced publishing platform

Editorial and production

- Copy-editing, typesetting, project management, author liaison

Impact

- Global OA marketing and print distribution

Next steps

- Textbooks: marketing to course leaders and librarians
- Develop Publishing Services and Consultancy
- Dig more deeply into impact: further research into downloads and new Open Science metrics
- Open Peer Review and Megajournals

“I believe the UCL Press’s non-commercial model should be the way forward in academic publishing. At the moment, especially for scholars located in the global south access to publications (books and journals) is prohibitively expensive.”

- Harshana Rambukwella

“We have been really impressed with the quality of the works produced by UCL Press since its relaunch.”
- Dr Michaela Benson & Dr Iqbal Hamiduddin

“We have chosen UCL Press with the anticipation it exemplifies the imaginative thinking that is part of UCL tradition and supports innovative forms of teaching.”

- Jo Volley/ Ian Rowlands

“Since I am a UCL staff member, it seemed a natural choice. The open access policy is also very attractive, particularly since we would like this ground-breaking book to reach a wide audience.”

- Professor Anne White

“I anticipate that UCL Press would be able to support me in my exploration of innovative ways of publishing interactive audio-visual content and look forward to the possibility of collaboration.”
- Dr Sara Adhitya

“We strongly wish to publish this through UCL Press in order to benefit from the Open Access facility.”
- Bill Sillar

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Thank you

UCL Press Publishing Manager:
Lara Speicher
l.speicher@ucl.ac.uk