# STM Link Sharing Project Tapas

Michael Forster, IEEE

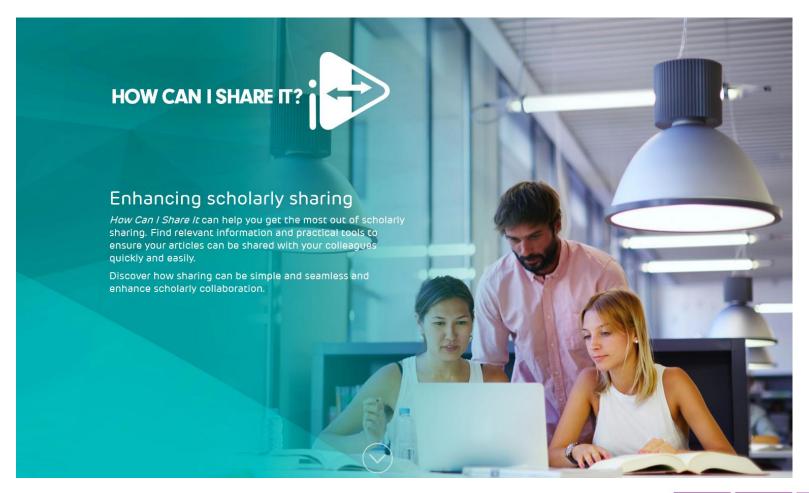


# Sharing...





### How Can I Share It





#### However...

Researchers want free, easy sharing and access to all content

Many publishers' business models rely on a paywall to restrict access to value-added content

Tapas delivers a position that sits somewhere between what users want and the current position with subscription business models



### Current concerns







"We know that the majority of people accessing illegally hosted PDFs already have subscriber access to that content."



# **Tapas Promise**

<Tapas> gives everyone access to a version of the article made available by the publisher. For subscribers, this will be the version of record.



# How does Tapas Work?

#### Publishers generate sharing links

#### **Full URI form:**

https://doi.org/10.1109/ACCESS.2015.2461602?TAPAS=s3Dla9SD

#### **Shortened URI form:**

https://doi.org/cdjb?TAPAS=s3Dla9SD



# How does Tapas Work?

#### Publishers generate sharing links

#### Full URI form:

https://doi.org/10.1109/ACCESS.2015.2461602?TAPAS=s3Dla9SD

#### **Shortened URI form:**

https://doi.org/cdjb?TAPAS=s3Dla9SD



# Links given to:

**Authors** 

**Subscribers** 

Referees



# Widget for subscribers





# **Sharing Tapas Links**

- Email
- Scholarly Collaboration Networks
- Researcher web sites
- News articles





# Following a Link

- 1. DOI resolves to publisher web site
- 2. Is the request from a subscriber?
  - 1. If yes, taken them to VOR as normal
  - 2. If *no*, direct them to the free version, and test for valid access key



# What is the Sharing Version?

Publisher decides:

**Version of Record?** 

**Accepted Manuscript?** 

**Preprint?** 



## Third parties

#### Intending to offer

- Link creation
- DRM-protected sharing versions
- Usage (Crossref distributed usage logging)



# Key elements of Tapas

- A promise to researchers that describes what the service will deliver.
- 2. A set of minimum requirements for publishers to participate.
- 3. An open market for service providers to offer commercial services to publishers.



#### Benefits

- Subscribers access version of record
- Publishers central to sharing
- Usage not lost
- Help reduce the amount of sharing by PDF



### Achievements so far...

- STM have approved Tapas business case, wide support from Publishers
- Suppliers are aware of the technical requirements



### Next Steps

Branding and Name

Pilot with vendors and publishers



Time's Up!

### **About your speaker:**

**Name: Michael Forster** 

**Company: IEEE** 

Email: m.b.forster@ieee.org

**Social Media:** 

