

# **STM Link Sharing Project Tapas**

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# Sharing...



# How Can I Share It



## Enhancing scholarly sharing

*How Can I Share It* can help you get the most out of scholarly sharing. Find relevant information and practical tools to ensure your articles can be shared with your colleagues quickly and easily.

Discover how sharing can be simple and seamless and enhance scholarly collaboration.

# However...



Researchers want  
free, easy sharing  
and access to all  
content

Many publishers'  
business models rely on  
a paywall to restrict  
access to value-added  
content

Tapas delivers a position that sits  
somewhere between what users want and  
the current position with subscription  
business models

# Current concerns



R<sup>G</sup>

“We know that the majority of people accessing illegally hosted PDFs already have subscriber access to that content.”

# Tapas Promise

*<Tapas> gives everyone access to a version of the article made available by the publisher. For subscribers, this will be the version of record.*

# How does Tapas Work?

Publishers generate sharing links

Full URI form:

- <https://doi.org/10.1109/ACCESS.2015.2461602?TAPAS=s3DIa9SD>

Shortened URI form:

- <https://doi.org/cdjb?TAPAS=s3DIa9SD>



# How does Tapas Work?

Publishers generate sharing links

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Links given to:

**Authors**

**Subscribers**

**Referees**

# Widget for subscribers



# Sharing Tapas Links

- Email
- Scholarly Collaboration Networks
- Researcher web sites
- News articles



# Following a Link

1. DOI resolves to publisher web site
2. Is the request from a subscriber?
  1. If *yes*, taken them to VOR as normal
  2. If *no*, direct them to the free version, and test for valid access key

# What is the Sharing Version?

Publisher decides:

**Version of Record?**

**Accepted Manuscript?**

**Preprint?**

# Third parties

Intending to offer

- Link creation
- DRM-protected sharing versions
- Usage (Crossref distributed usage logging)

# Key elements of Tapas

1. A promise to researchers that describes what the service will deliver.
2. A set of minimum requirements for publishers to participate.
3. An open market for service providers to offer commercial services to publishers.



# Benefits

- Subscribers access version of record
- Publishers central to sharing
- Usage not lost
- Help reduce the amount of sharing by PDF

# Achievements so far...


- STM have approved Tapas business case, wide support from Publishers
- Suppliers are aware of the technical requirements

# Next Steps

Branding and Name

Pilot with vendors and publishers

# Time's Up!



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