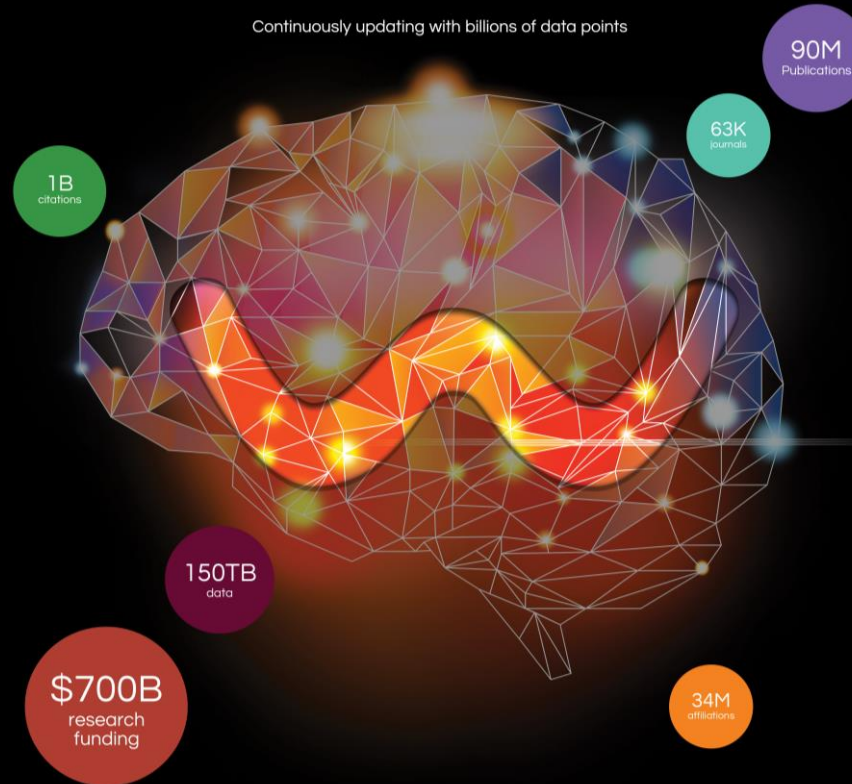


wizdom.ai

The world's largest research knowledge graph

Continuously updating with billions of data points



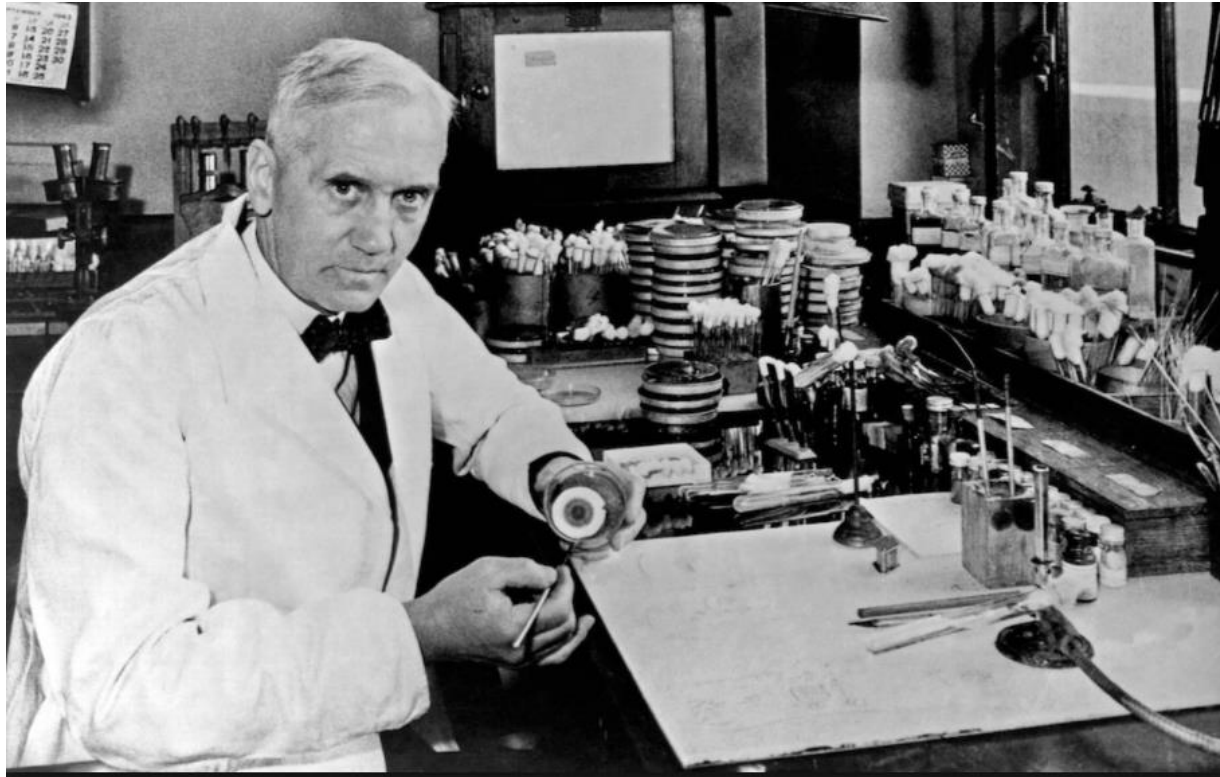
Matthew Hayes, Commercial Director

Evolving landscape

- Gone are the days when gravity could be discovered by an apple falling on a wise man's head.



- Or penicillin being discovered through a case of 'dirty dishes'.



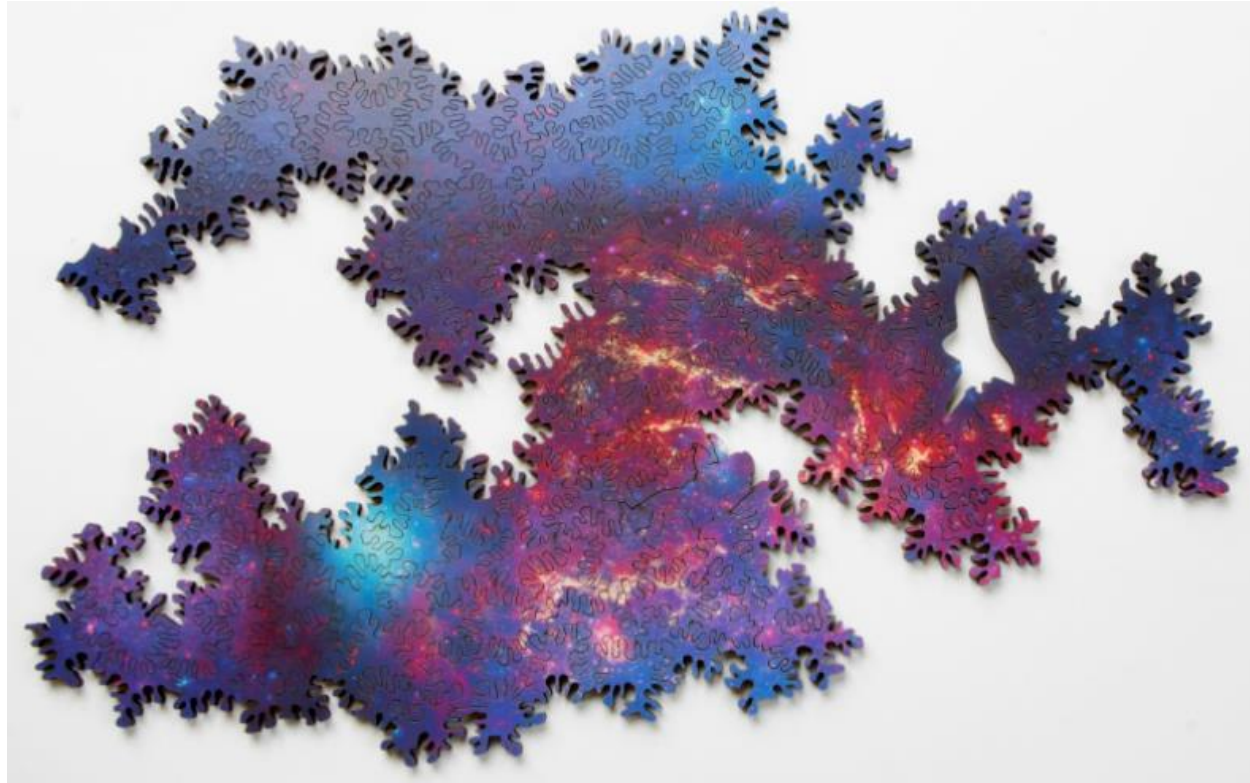
- Our challenges (societal, environmental, political) are more pressing than ever, and the Information Age has fundamentally changed how we access and share information...



How do we continue to further
research and discovery?



- Challenge 1: The research landscape is now made up of billions of data points.



- Challenge 2: How to find the information that matters? Finding laser focus.



“Concentrate all your thoughts upon the work at hand. The sun's rays do not burn until brought to a focus.”

– Alexander Graham Bell

- Challenge 3: How do I know I am using reliable resources?
- wizdom uses data from a wide range of sources including:



National Institutes of Health
Turning Discovery Into Health



WIKIPEDIA
The Free Encyclopedia



The Solution: wizdom.ai



Who are we?



- Born out of a digital research services start-up launched through the University of Oxford's software incubator.
- Acquired by Taylor and Francis in May 2017.
- 10 based in Milton Park, Abingdon (Leadership, Commercial, Sales & Marketing)
- 23 in Karachi, Pakistan (Developers, Data Scientists and Operations)



How does it work?

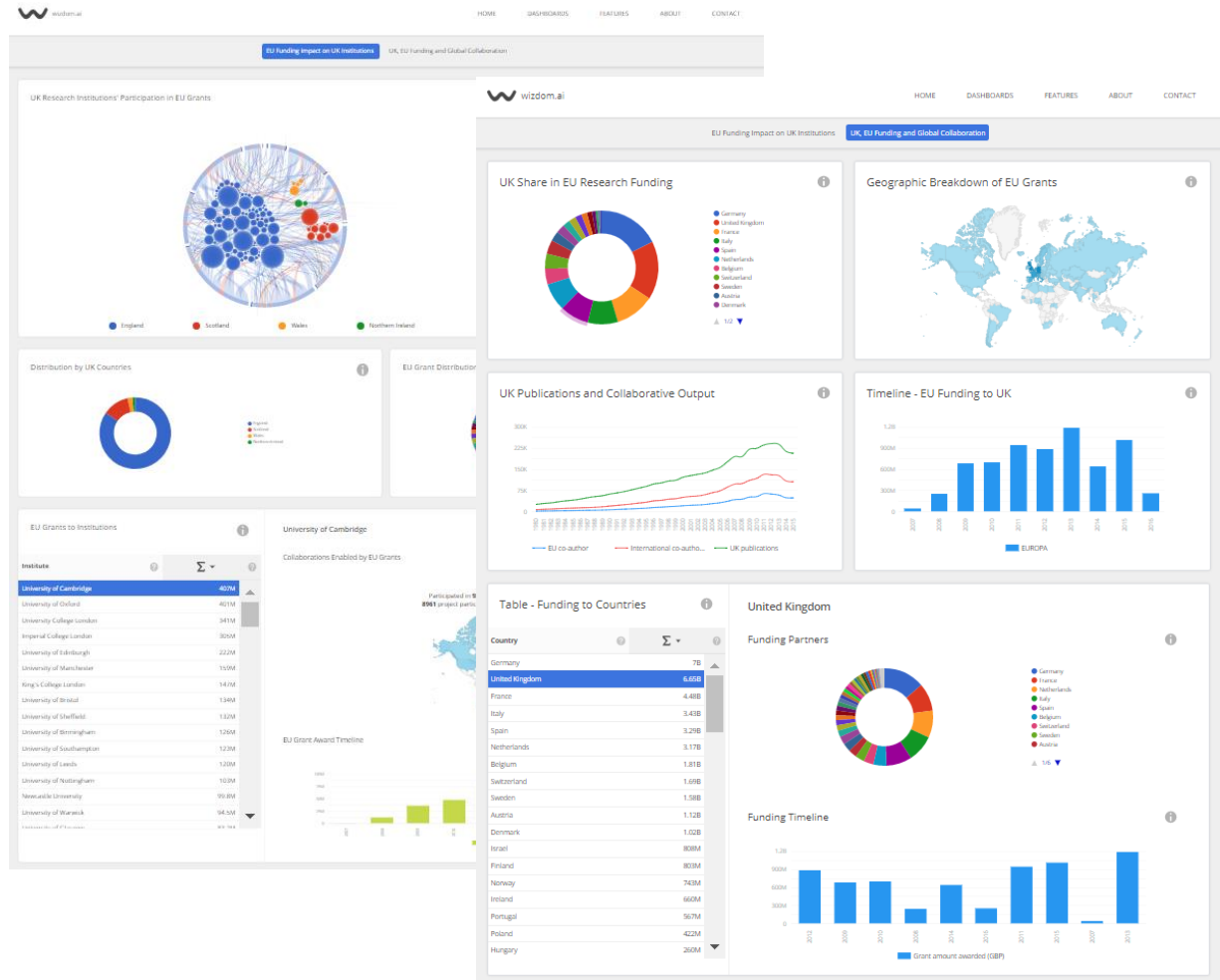


- wisdom is a research intelligence assistant powered by Big Data Analytics, Machine Learning and AI.
- Takes all this information and insight and turns it into simple, intuitive take anywhere dashboards.

Brexit dashboard - Impact on UK Research, Funding and Collaboration

As featured by:

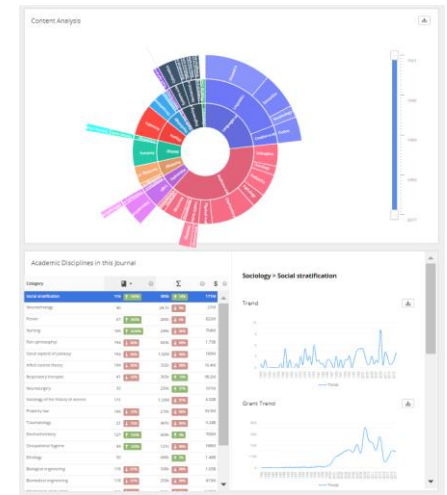
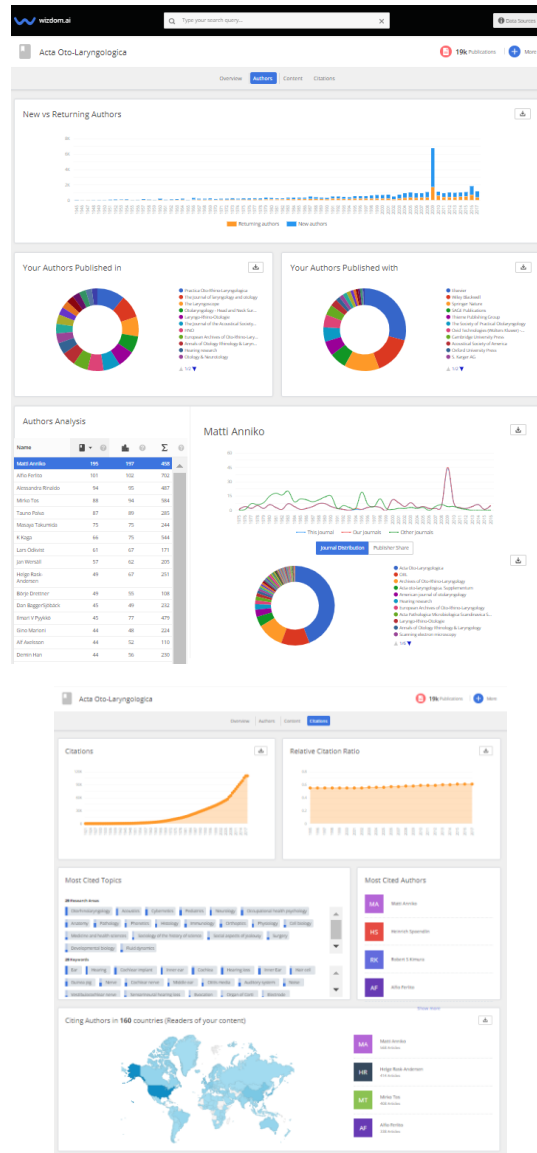
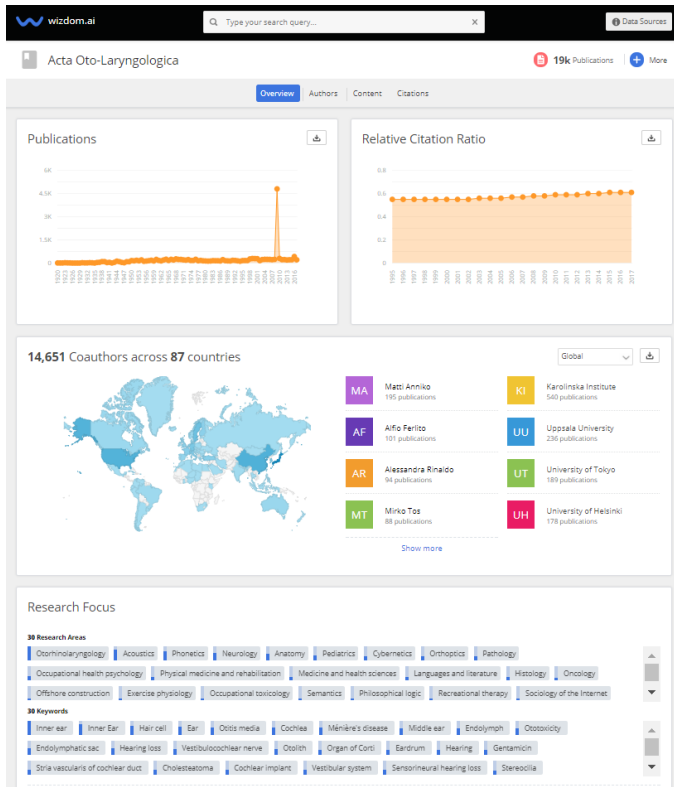
WIRED
FAST COMPANY



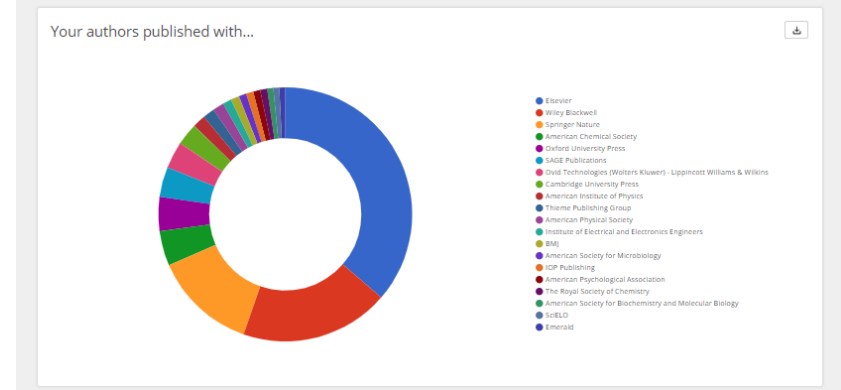
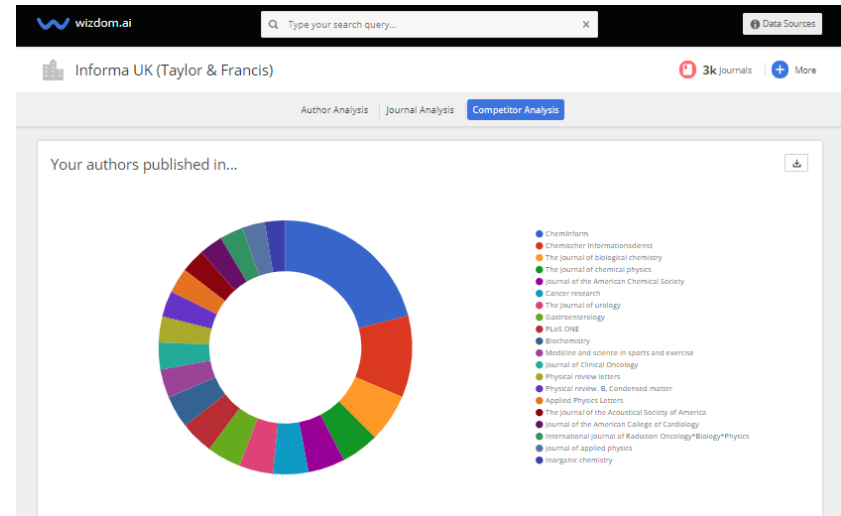
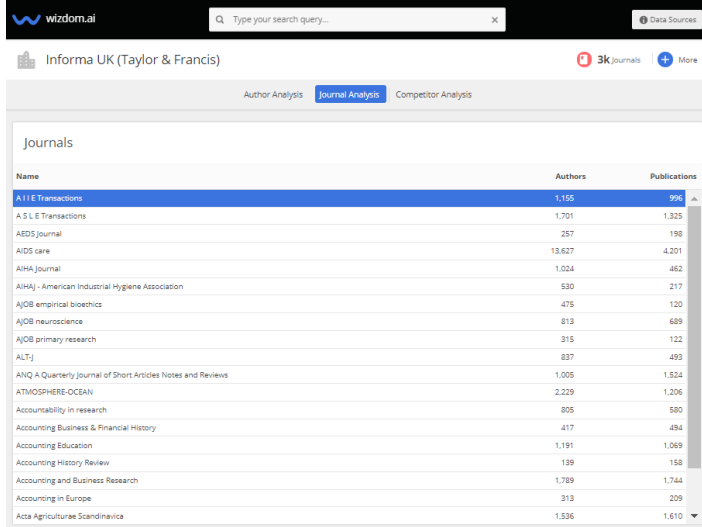
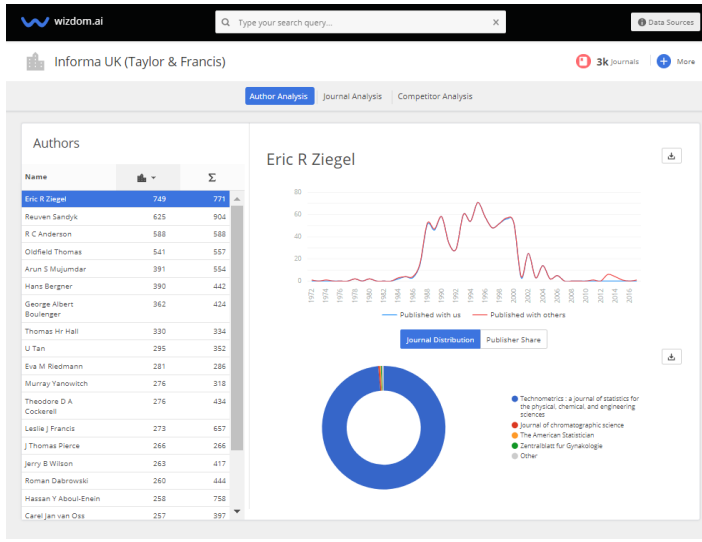
The Benefits of wizzard



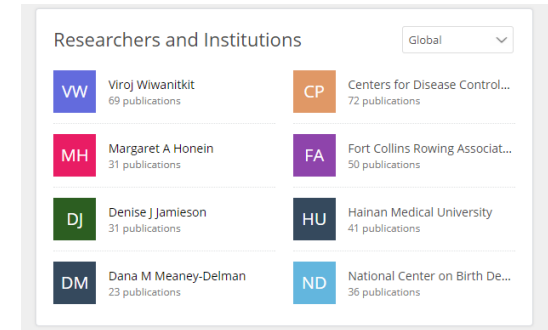
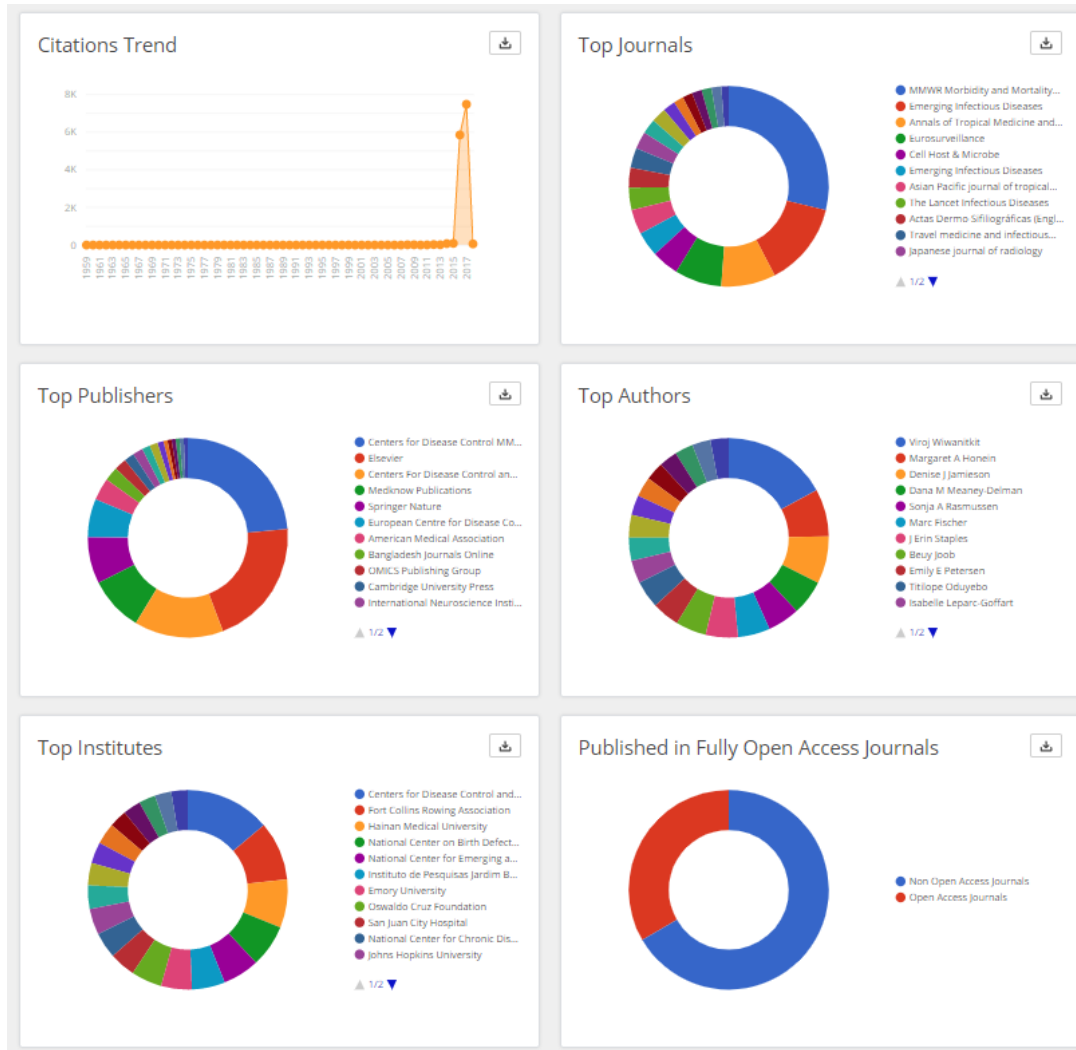
○ See the performance of your journals



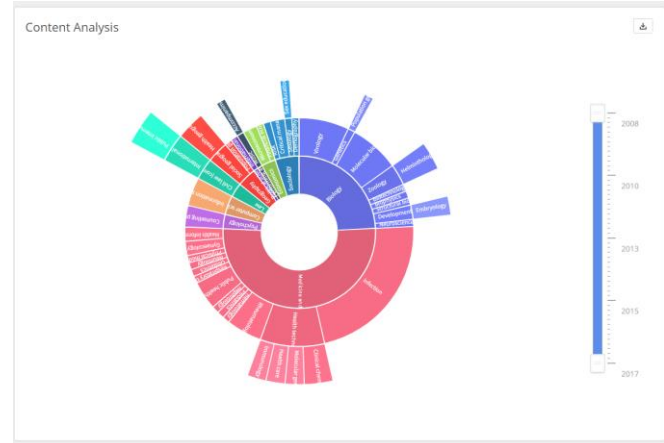
Gain competitor insight



Find out who you should collaborate with



- See research trends and discover areas of focus.



Who's it for?

- It's a platform for everyone - from the smallest publishers to the largest.





Early 2018....

Find out more


- Find me during the conference or via LinkedIn:



Matthew Hayes • 1st

Commercial Director at colwiz, a part of Taylor & Francis

colwiz • University of Oxford

London, Greater London, United Kingdom • 500+ 



Message

More...

Time's Up!



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