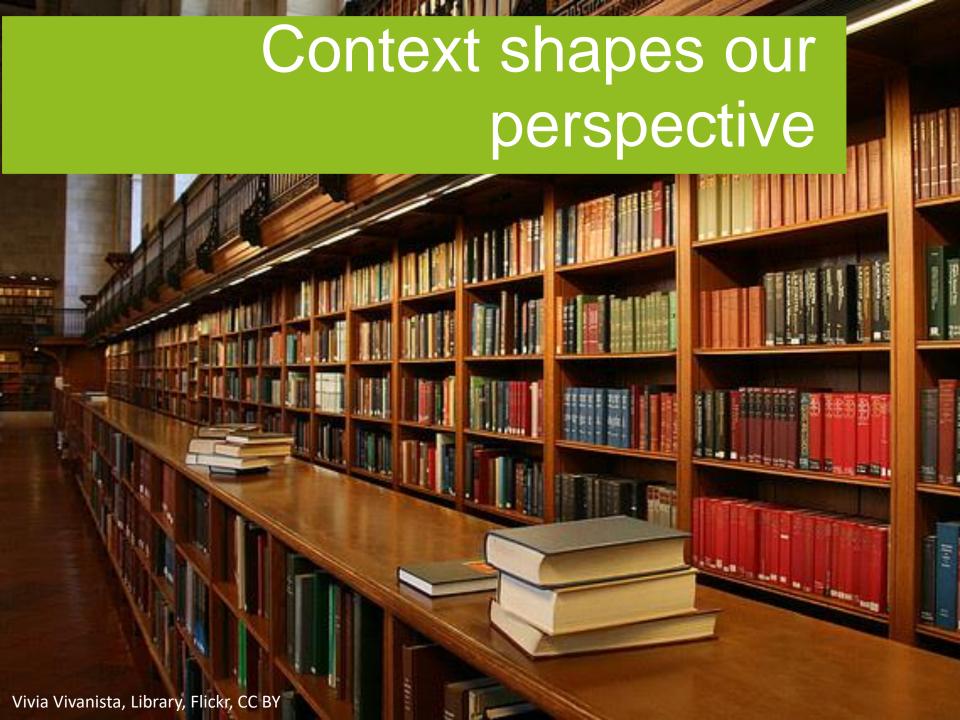
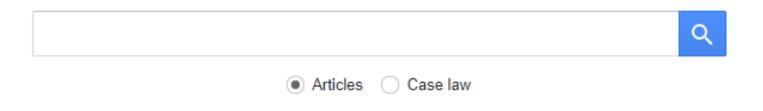


Author: Stephanie Dawson; License: CC BY

12/5/2017



## Google Scholar



Stand on the shoulders of giants

But if "search is the new journal", can publishers exploit context in new ways?



### Scholarly articles in context: ScienceOpen search/discovery platform

- 37 million research article records
- 17 million authors
- 25 thousand journals





## Leveraging context for a better search experience



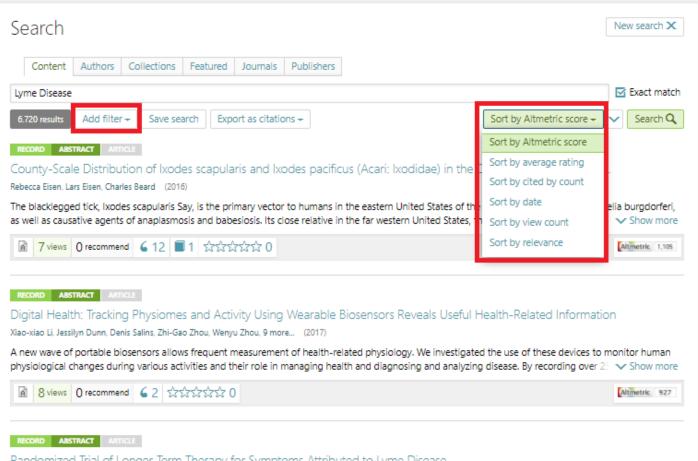
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# ScienceOpen Collections: flexible, community driven, searchable



Climate Change: Open Access

Narrow by publisher

IMIR Publications

Public Library of Science

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Sort by cited by count

Sort by read count

Sort by relevance

One way

Sort by date

Q SEARCH -



Strategies and Influence of Social Bots in a 2017 German state election - A case study on Twitter

As social media has permeated large parts of the population it simultaneously has become a way to reach many people

to efficiently reach those people is the application of automated computer programs that aim to simulate human behav

Stefan Stieglitz, Florian Brachten, Annette Reimann, Katharina Kloppenborg, Lennart Hofeditz (2017)

RECORD ABSTRACT ARTICLE

### Metadata is your motor, make the most of it!

**Standard Metadata Fields** 

Article: DOI

License: Machine-Readable

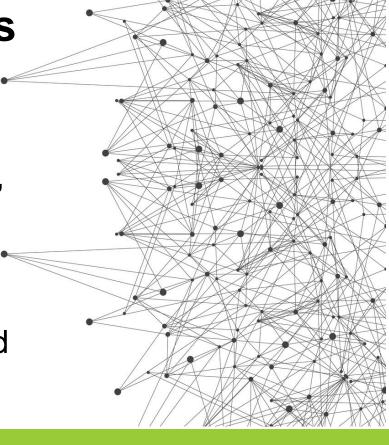
Author: ORCID ID, First/last name,

No abbreviations!

Affiliation: Ringgold, GRID

Funding body/Grant #: FundRef

Data: DOI Figshare, Zenodo, Dryad





### Example: Author tagging in Crossref

RECORD ABSTRACT ARTICLE

MYC-containing amplicons in acute myeloid leukemia: Genomic structures, evolution, and transcriptional consequences

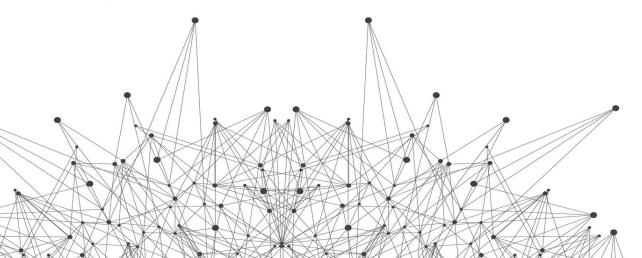
Authors: A LAbbate, D Tolomeo, I Cifola, M Severgnini, A Turchiano, B Augello, G Squeo, P D'Addabbo, D Traversa, G Daniele, A Lonoce, M Pafundi, M Carella, O alumbo, A Dolnik, D Muehlematter, J Schoumans, N Van Roy, G De Bellis, G Martinelli, G Merla, L Bullinger, C Haferlach, C T Storlazzi

Publication date ( Print ): November 28 2017

Journal: Leukemia

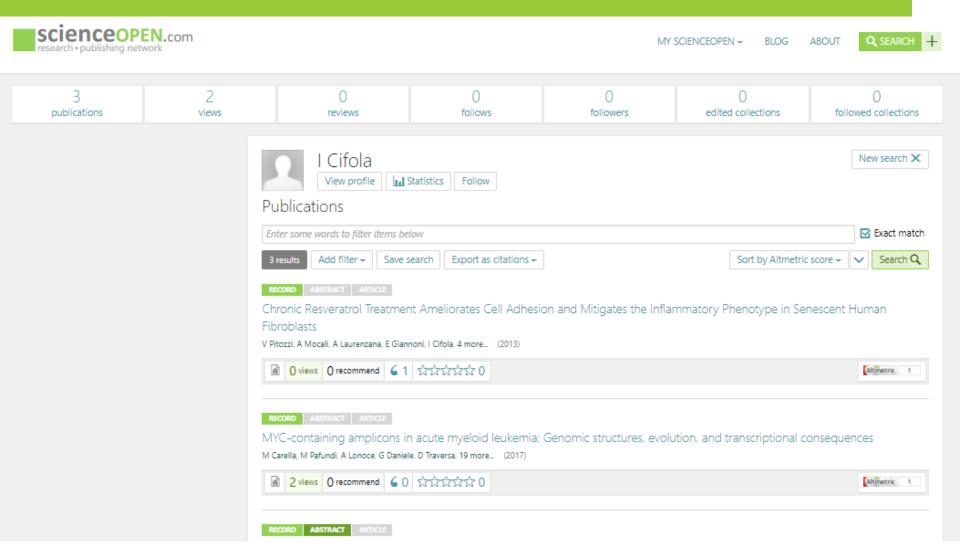
Publisher: Springer Nature

DOI: 10.1038/leu.2017.337

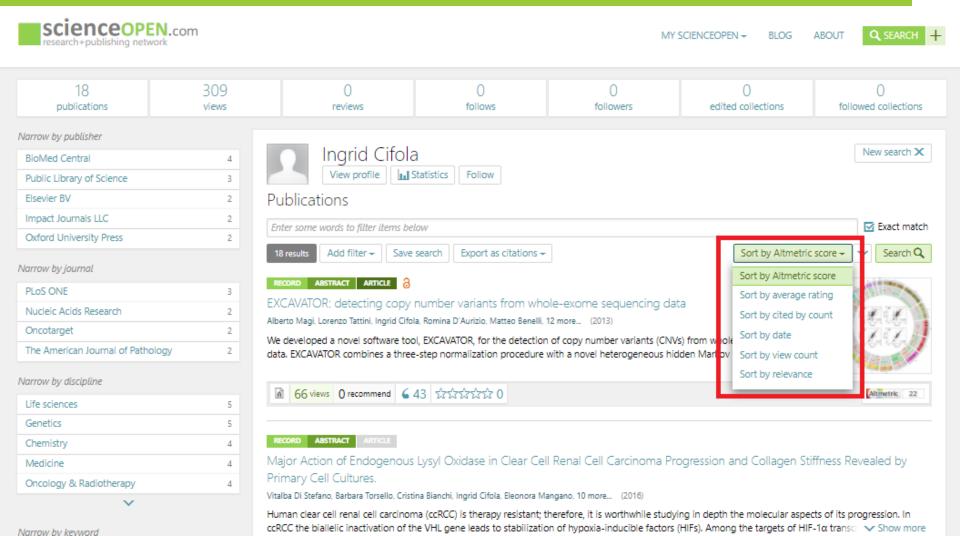


```
author: [
given: "A",
family: "LAbbate",
affiliation: [ ]
given: "D",
family: "Tolomeo",
affiliation: [ ]
given: "I",
family: "Cifola",
affiliation: [ ]
```

## Low quality metadata = poorer experience for authors



## With better author meta data: Sort publications by citations, Altmetric score, usage, date





## Add a filter – Date, Open Access, Affiliation...

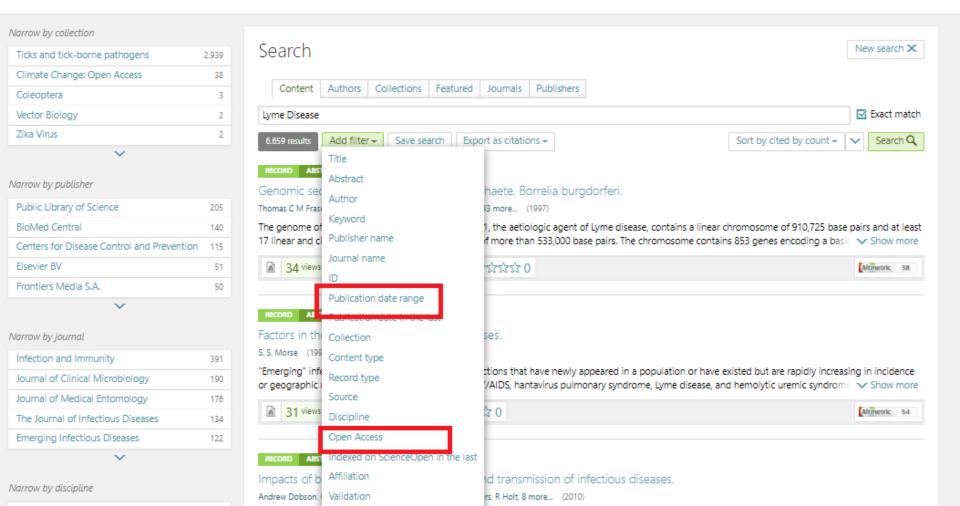
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### Sort reference lists by citation and more



Narrow by collection

Narrow by publisher

Narrow by journal

Narrow by discipline

Uncategorized

Narrow by keyword

3

2

2

Chemistry

Medicine

Humans

Adult

Adolescent

Emotions

Female

PLoS ONE

The Science of Twitter

Public Library of Science

Predicting age groups of Twitter users based on language and New search X metadata features References Enter some words to filter items below Exact match Sort by cited by count + Search Q Save search Export as citations -RECORD ABSTRACT Emerging adulthood. A theory of development from the late teens through the twenties. Emerging adulthood is proposed as a new conception of development for the period from the late teens through the twenties, with a focus on ages 18-25. A theoretical background is presented. Then evidence is provided to support the idea that emerging adulthood is a distinct period demograph 🔻 Show more ਕੇ 7 views 0 recommend € 279 ਨੇਨੇਨੇਨੇਨੇ 0 Altmetric 6 RECORD ABSTRACT Psychological aspects of natural language, use: our words, our selves. James Pennebaker, Matthias Mehl, Kate G Niederhoffer (2002) The words people use in their daily lives can reveal important aspects of their social and psychological worlds. With advances in computer technology, text analysis allows researchers to reliably and quickly assess features of what people say as well as subtleties in their linguistic styles. Following a 💉 Show more 3 views 0 recommend 6 45 ද්‍රිද්‍රිද්‍රිද්‍රි 0 Altmetric 92

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### More metadata!

#### **Preprints**

DOI? Crossref or others?

#### **Open Peer Review**

For Preprint or Postprint?

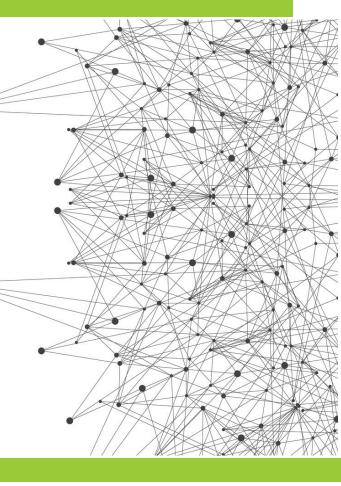
Portable? License?

#### Versioning

With Crossref DOI? As Preprint or published article?

#### **Metrics**

Altmetric score for Preprint? Usage statistics?







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