## The Reproducibility Crisis:

A God-Sent Opportunity for STM Publishers?

Moshe Pritsker, Ph.D. CEO, Co-founder JoVE

STM Annual Conference April 25, 2017



## Reproducibility: What is it?



ES cells were maintained in serum-free culture without feeder cells. ES cells were plated onto gelatin-coated plates in N2B medium and were passaged every 2–4 days.

Dissociated cells were harvested in N2B medium, pelleted, resuspended in N2B and replated directly.



Reproducibility: ability to repeat (reproduce) a published experiment



### The Reproducibility Crisis is Real



**AMGEN** 



67 target-validation projects in oncology, women's health and cardiovascular medicine

53 "landmark" articles in cancer research published by reputable labs in top journals

Replication of published articles in experimental psychology

21% Replication Rate (14/67)

11% Replication Rate (6/53)

33% Replication Rate

60 - 90% of published science articles are not reproducible!!!



## How the Lack of Reproducibility Damages Science



No Reproducibility = No Knowledge Transfer = No Productive Research



## The Lack of Reproducibility is a Serious Problem

U.S. only

NIH funding: ~\$40 B/year

60% to 90% not reproducible

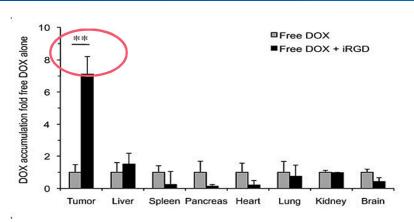
Loss: \$24-36 B/year

#### Impact:

- For society: delays in development of new medicines and low ROI
- > For institutions: poor productivity
- > For scientists: broken careers



#### How do Scientists Deal with Reproducibility in the Lab?



DOX + PBS
DOX + IRGD

1.5
O.5
Prostate Liver Spleen Pancreas Heart Lung Left Kidney Righty Brain Kidney

Sugahara et al. 2010 Science (Original Study)

Mantis et al. 2017 eLife (Cancer Reproducibility Project)

- 1. Repeat again and again until works
- 2. Find someone at your institution who can **show** you the experiment
- 3. Travel to original authors who can **show** you the experiment



## Why Seeing an Experiment Works?

#### Text article

Position the metaphase spindle at 3 o'clock and hold it with holding pipette. Apply piezo pulses to penetrate the zona pellucida. Touch the metaphase plate with the enucleation pipette. Aspirate the spindle and withdraw the pipette.

#### Real life

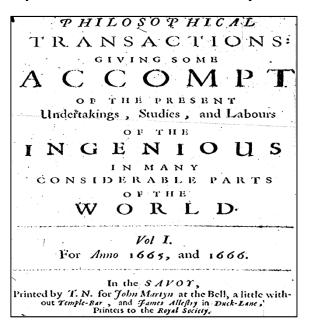


Visualization improves knowledge transfer of how-to (methods)



## Traditional Science Article Format: Adequate for 2017?

**1665:** First scientific article Philosophical Transactions of the Royal Society



2017: What's changed?

## Genomewide gain-of-function genetic screen identifies functionally active genes in mouse embryonic stem cells

Moshe Pritsker\*, Nicole R. Ford, Harry T. Jeng, and Ihor R. Lemischka<sup>†</sup>

Department of Molecular Biology, Princeton University, Princeton, NJ 08544

Edited by Rudolf Jaenisch, Whitehead Institute for Biomedical Research, Cambridge, MA, and approved March 23, 2006 (received for review November 11, 2005)

Embryonic stem (ES) cells hold great promise for the future of medicine. To elucidate the molecular mechanisms that control ES cell self-renewal and differentiation, a comprehensive knowledge of the molecules involved in these processes is required. Here we describe an effective approach for genomewide identification of functionally active genes in ES cells. This approach combines genetic screens based on cDNA libraries with microarray detection methods to permit high-throughput functional analyses. We implement this strategy to identify genes whose overexpression can maintain phenotypic properties of undifferentiated mouse ES cells under differentiation-inducing conditions, specifically in the absence of leukemia inhibitory factor. The identified genes encode a variety of regulatory proteins whose function in ES cells was previously unknown. Moreover, our approach is capable of detecting genes whose overexpression promote differentiation or cell death. Overall, our studies establish a methodology for highly sensitive identification of genes that confer particular phenotypes on ES cells.

cDNA library | differentiation | microarray | phenotype | self-renewal

function screens identify only the "most potent" phenotypeconferring genes. For example, the only currently described gain-of-function screen in mouse ES cells identified a single gene encoding the transcription factor Nanog (5). Moreover, the clone sequencing method is incapable of negative detection, complicating the identification of gene products that promote differentiation or apoptosis (18). These limitations prevent the comprehensive identification of functional genes in mammalian externs

In this study, we applied the microarray technology as a method of large-scale parallel analysis to conduct comprehensive gain-of-function screens in ES cells (Fig. 14). Our approach was designed to simultaneously monitor the activity of all gene products in a cDNA library as they function to mediate a given phenotype. We implemented this approach to identify genes whose overexpression is sufficient to maintain undifferentiated mouse ES cells in the face of differentiation-inducing conditions, specifically in the absence of LIF. We also show that our approach is capable of negative detection and can identify gene products that promote differentiation or cell death.



@JoVEJournal

### Current Proposals to Solve the Reproducibility Crisis

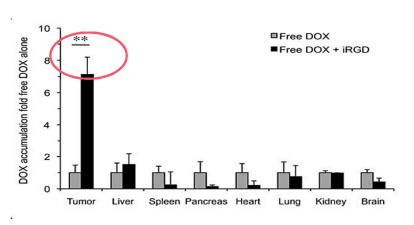
- More data preservation
- Better training in statistics
- Administrative measures directed at scientists.

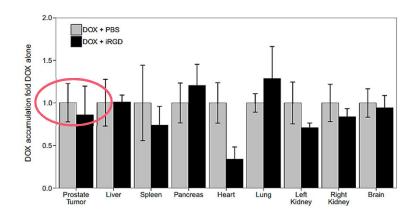
Do not improve knowledge transfer of methods

Will not solve the reproducibility crisis



#### Why Statistics Will Not Help Much





Sugahara et al. 2010 Science (Original Study)

Mantis et al. 2017 eLife (Cancer Reproducibility Project)

The result is statistically significant, yet it is not reproducible.

It is all about methods.



## The STM Industry Can Solve the Reproducibility Crisis by Improving the Knowledge Transfer of How-To (Methods)



# Examples of Addressing the Reproducibility Crisis by Improving Article Format

- Visualization (Biological and Physical Sciences)
- Interactivity (Computer Science)



#### Visualized Science Article by JoVE



- Films experiments in universities around the world
- Publishes video articles
- Peer-reviewed editorial board
- Indexed in PubMed and Medline



#### Structure of Scientific Video Article

University

1. Abstract



3. Experimental procedure



Arturo Alvarez-Buylla

Blood Vessels Ki67 2. Introduction

4. Discussion of results

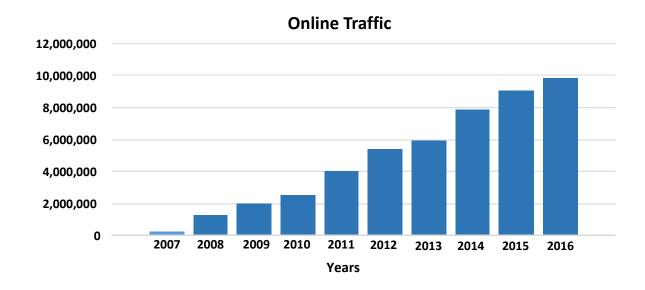


## Adoption of Video Publication by Scientific Community

1,200+ peer-reviewed video articles published annually

23,000+ published authors

9,000,000+ unique users/year, 80% traffic from universities



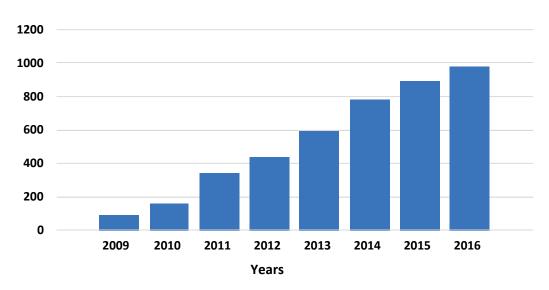


## Adoption of Video Publication by Academic Institutions

1,000+ institutions subscribed

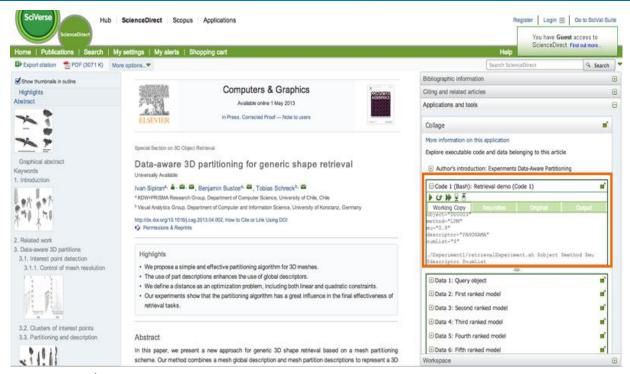
2,500 average number of views/video

#### **Academic Institutions Subscribed to JoVE**





# Interactive Science Article: Executable Paper by Elsevier





## Interactive Article: Reproducibility in Computer Science

- > Integration of executable code and data into science article
- Article-specific computer code runs while the article is read
- > Built-in tools to visualize data such as 3D models

elsevier.com/executablepaper



#### No Pain, No Gain

#### Improving scholarly articles with new features requires:

- Higher cost per article: new features cost money
- Higher technical expertise in-house (video, software...)
- Big changes in traditional publishing processes
- Significant upfront investment
- Author-pay business model is often not applicable

#### Opportunity for STM publishers!!!



#### Reproducibility Crisis: Opportunity for STM Publishers

#### **Current STM industry issues**

- Lower barrier to entry
- Negative perception among some users and buyers
- Government mandates challenging the traditional (subscription) business model

#### Improving science article format will

- Increase barrier to entry
- Improve user perception of new products
- Strengthen the traditional business model



# What Is Your Next Move to Solve the Reproducibility Crisis?

OR

## Genomewide gain-of-function genetic screen identifies functionally active genes in mouse embryonic stem cells

Moshe Pritsker\*, Nicole R. Ford, Harry T. Jeng, and Ihor R. Lemischka<sup>†</sup>

Department of Molecular Biology, Princeton University, Princeton, NJ 08544

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#### Murine Model of Hindlimb Ischemia

Hiroshi Niiyama<sup>1</sup>, Ngan F. Huang<sup>1</sup>, Mark D. Rollins<sup>2</sup>, John P. Cooke<sup>1</sup>

<sup>1</sup>Division of Cardiovascular Medicine, Stanford University, <sup>2</sup>Department of Anesthesiology, University of California, San Francisco



	0:00	Title
	1:23	Introduction
ı	2:15	Induction of Unilateral Hindlimb Ischemia
۱	7:11	Laser Doppler Blood Perfusion
	10:21	Representative Results/Outcome
	11:29	Conclusion

