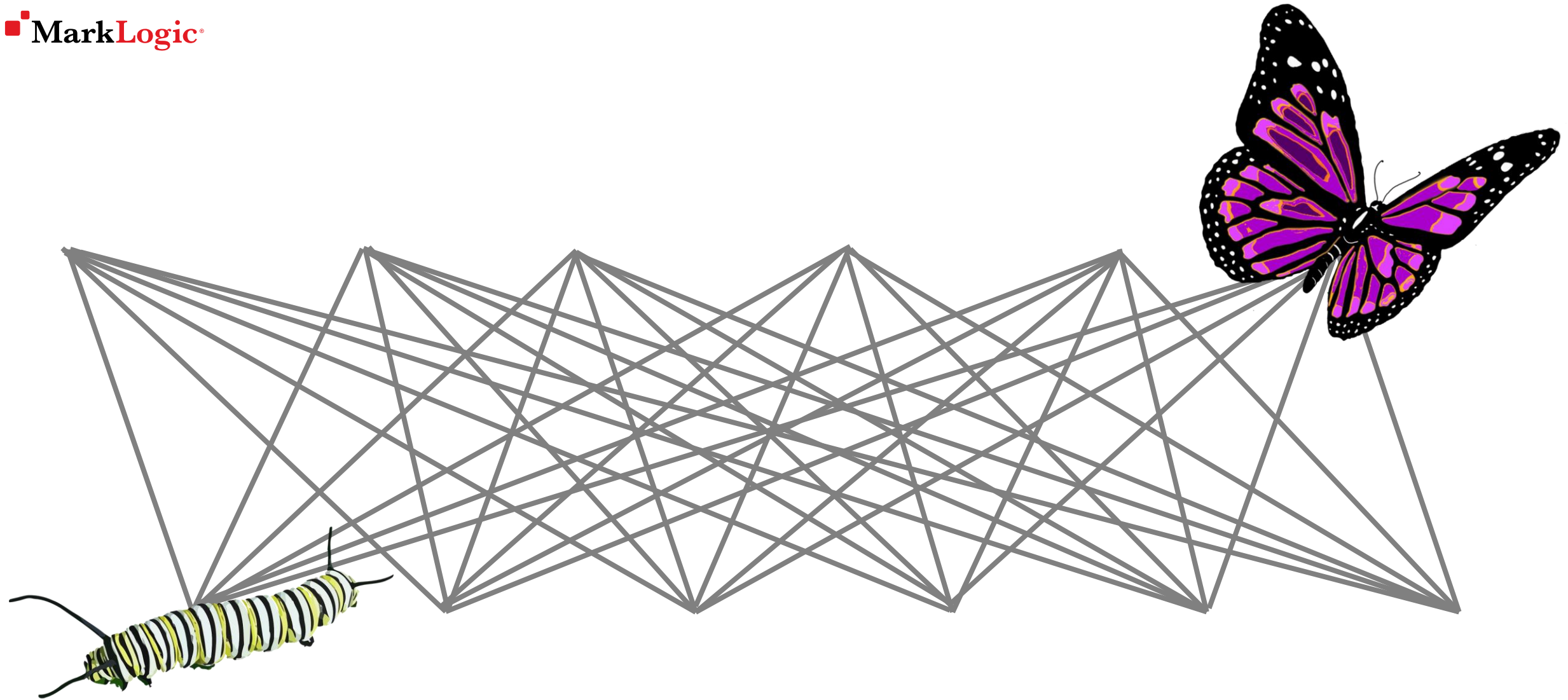
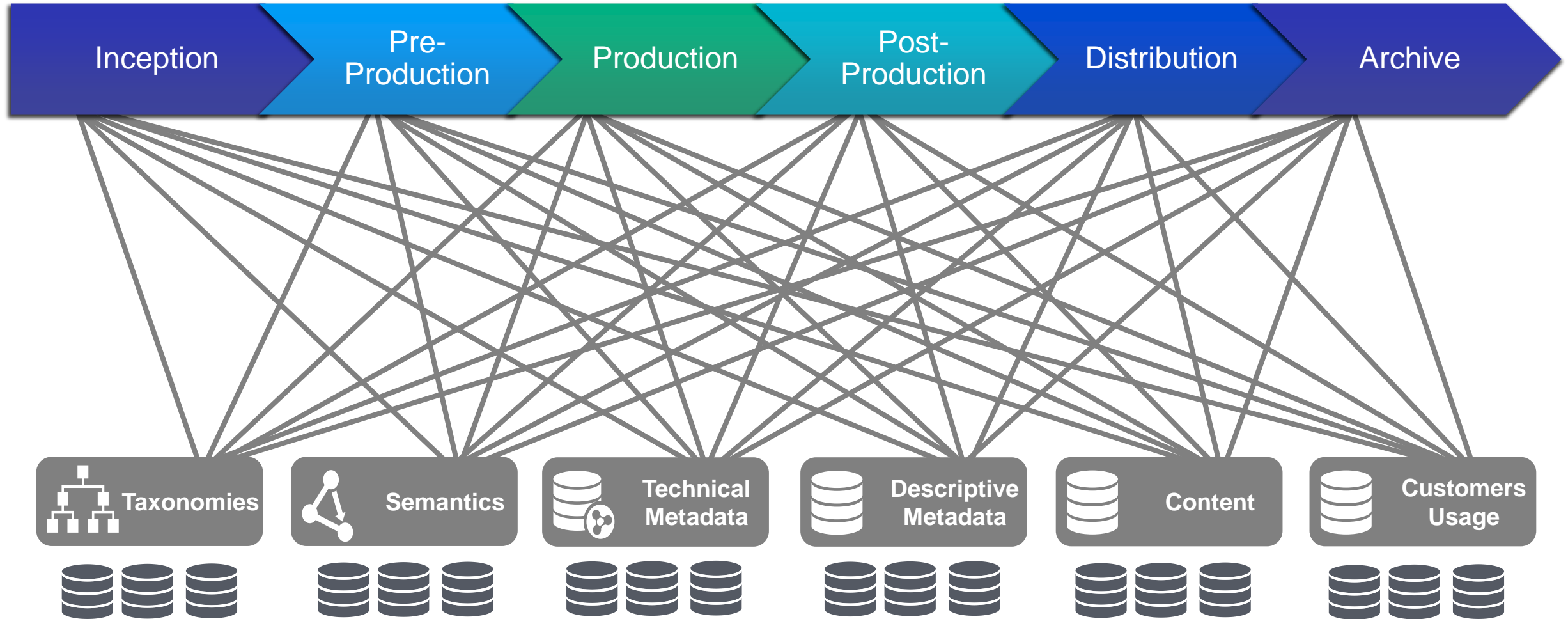


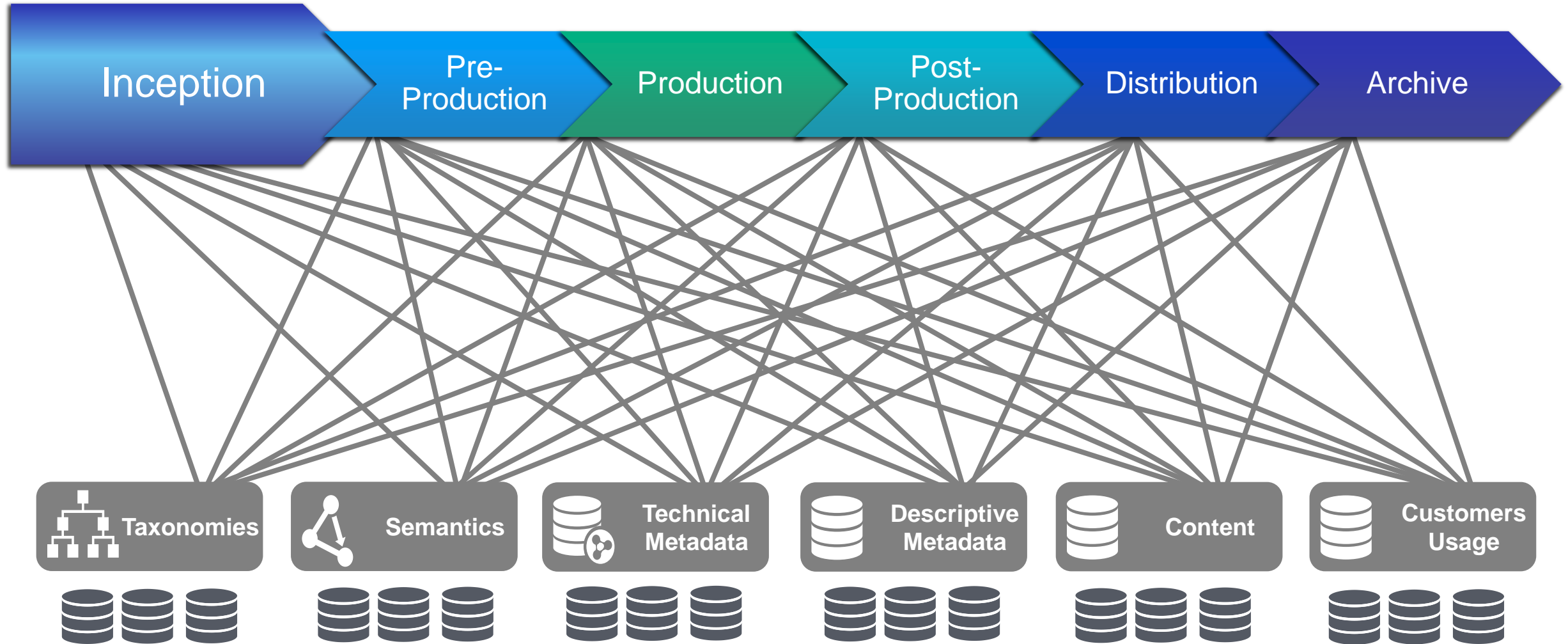
MarkLogic

A Modern Data Platform To Support Your Critical Path

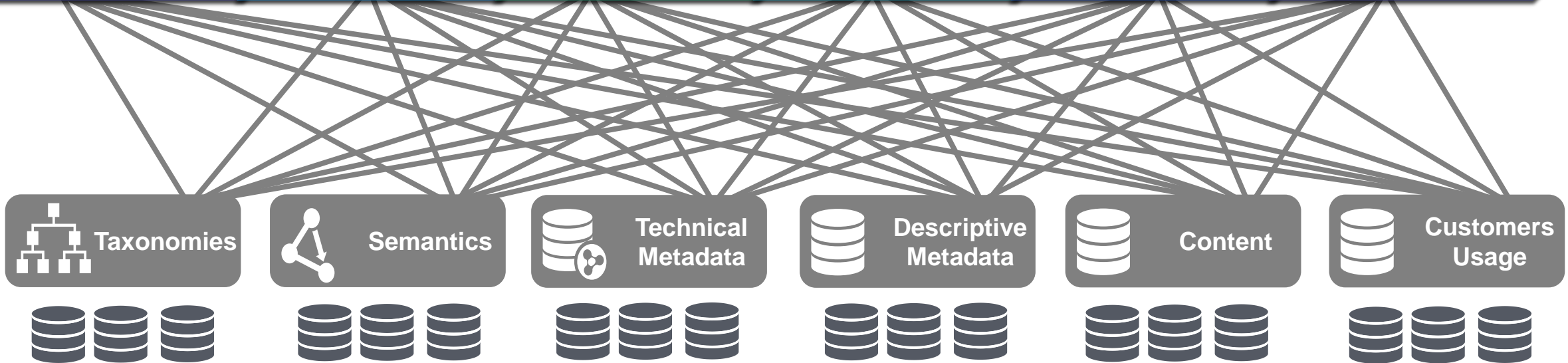




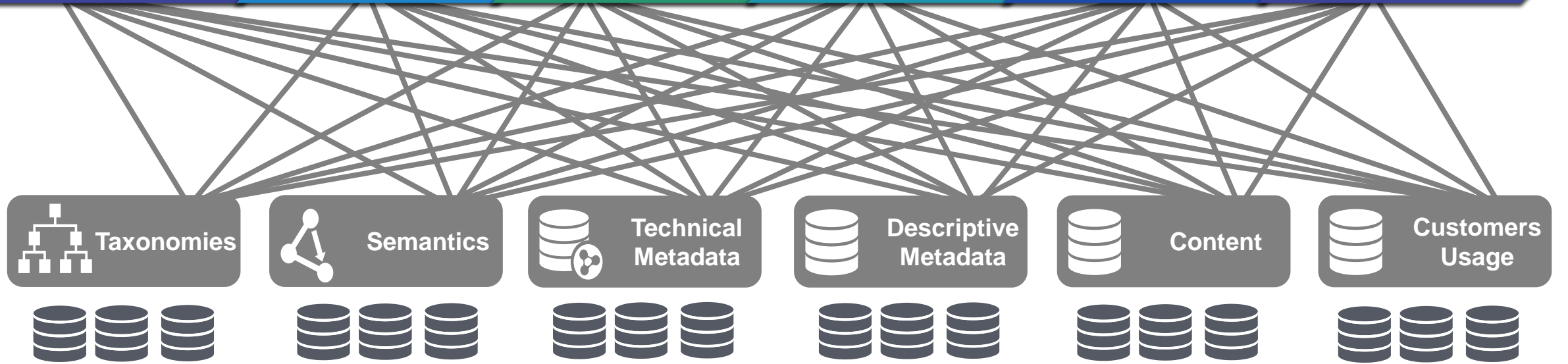




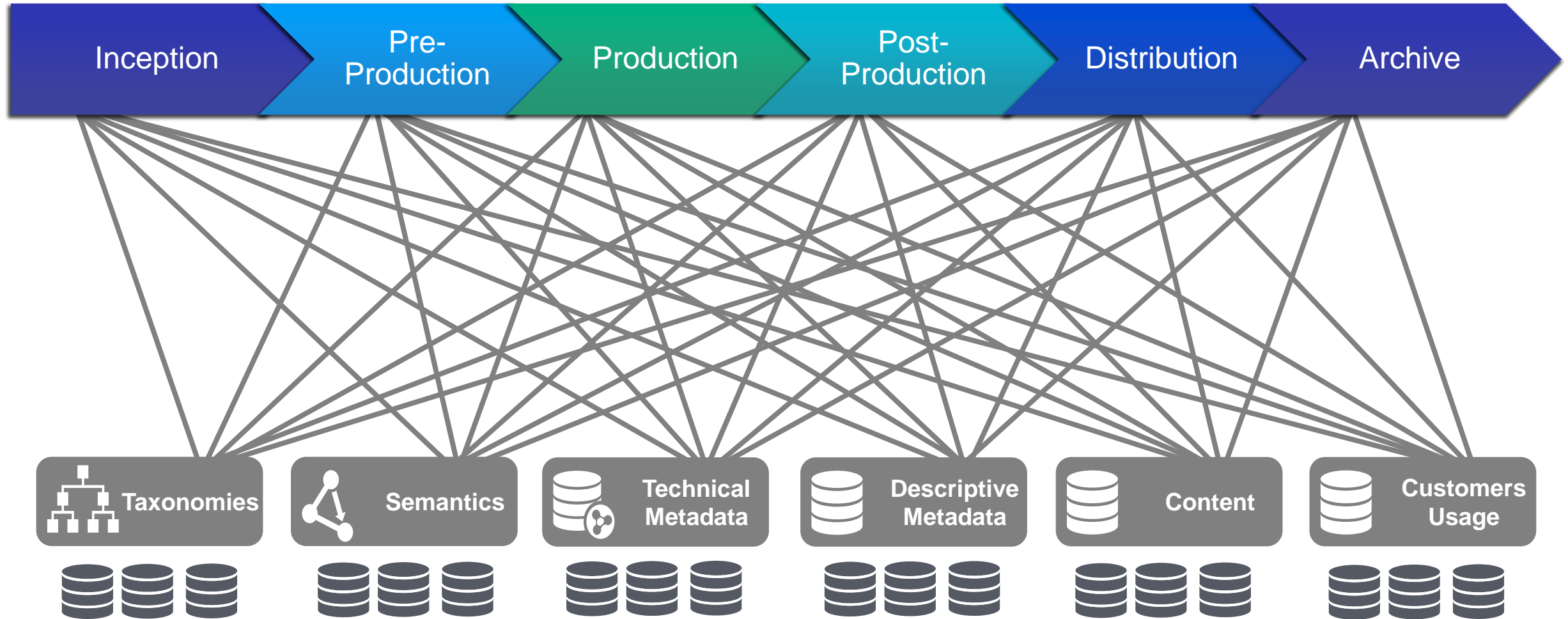
Fast Access
Specialized Products

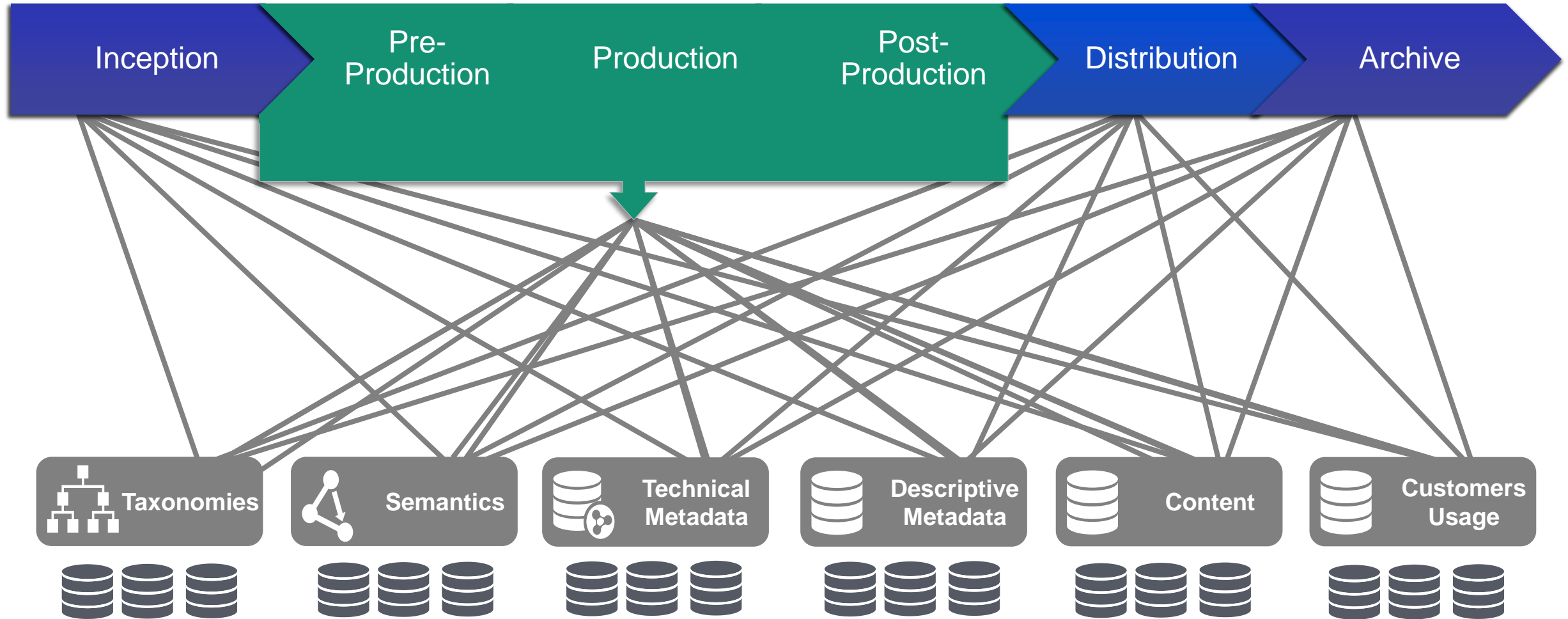


Internet ads
Open Access

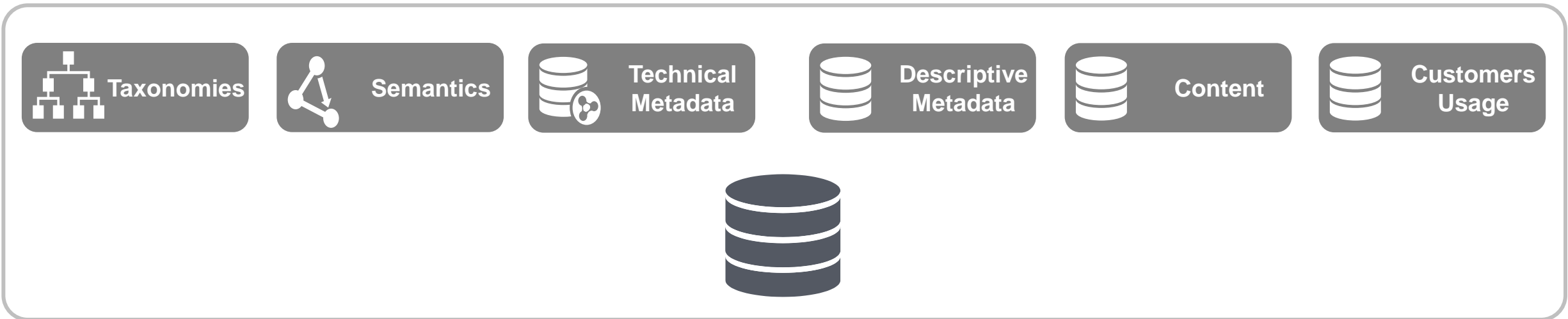










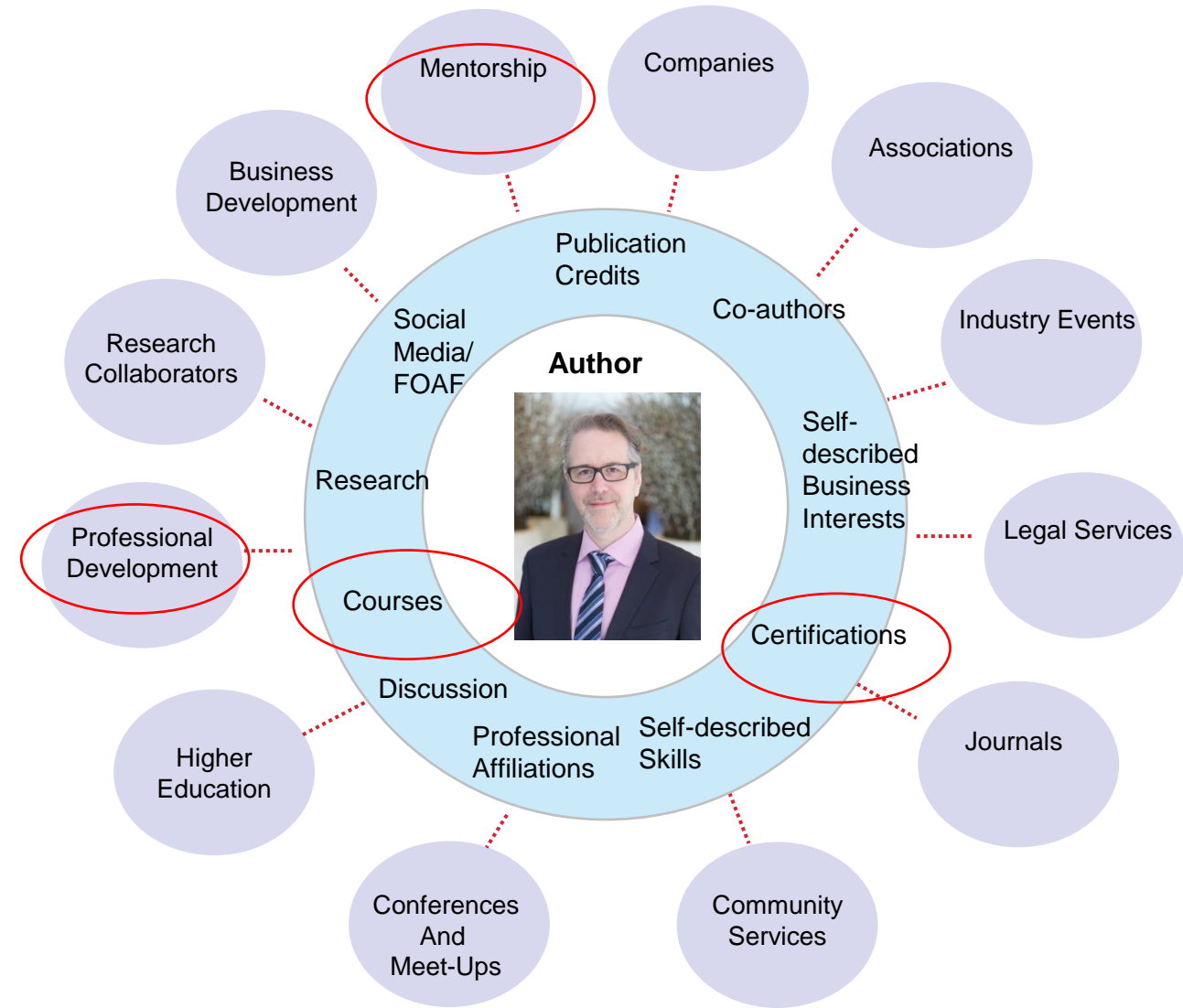


Pulling together all relevant information into an intuitive unified view

Past: Publications, awards, degrees and certifications

Present: Who they are and how they relate to your association, and the context of each interaction (including articles read and written)

Future: Actions to guide an author's collaborations, research, courses






Taxonomies



Semantics




Technical Metadata



Descriptive Metadata



Content

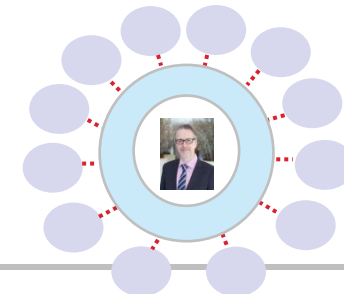


Customers Usage

- Content
- Subscribers
- Authors...

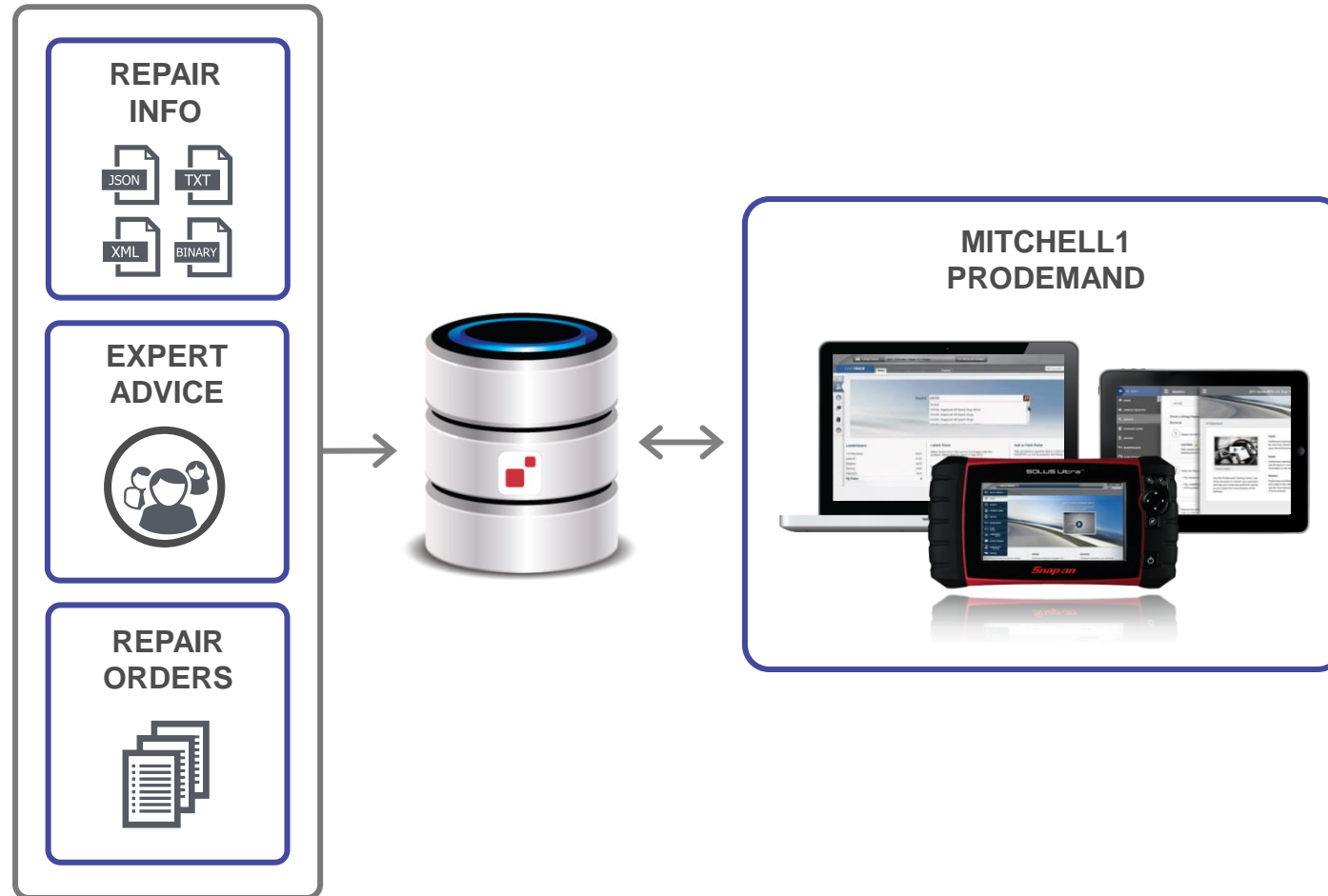


... and the links between them



Mitchell1 – Streamlined Auto Repair Information

Integrated Digital Delivery for More Efficient Automotive Repair



WHY MARKLOGIC?

- Structured and unstructured data
- Sophisticated search
- Scalability for growing data set
- Multi-device delivery (desktop, tablet, Snap-On ProDemand device)

Mitchell1 – Streamlined Auto Repair Information

Integrated Digital Delivery for More Efficient Automotive Repair



The Results

- **Efficient** – 85% reduction in manual work to deliver content
- **Scalable** – 300GB of data, growing at 10GB per month
- **Real-time** – 28 manufacturers providing new data
- **Smart** – Semantic capabilities to predict repairs
- **Success** – Streamlined digital delivery

REPAIR INFO



EXPERT ADVICE



REPAIR ORDERS



BSI – Compliance Navigator

Integrated Regulatory Compliance for Medical Device Standards

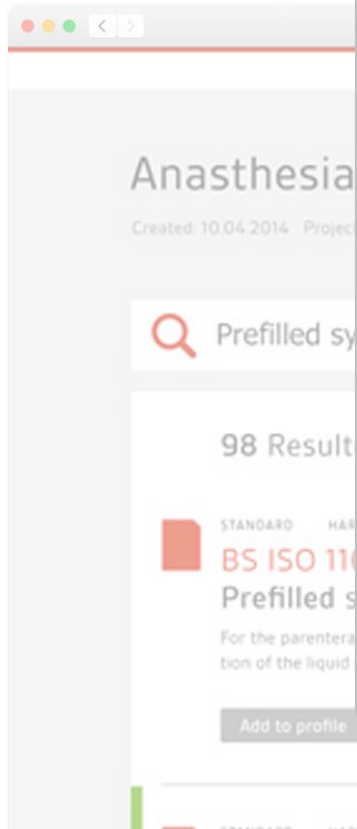


WHY MARKLOGIC?

- Standards documentation confounds traditional search technology
- Semantic search for improved precision and discoverability
- More agility in development

BSI – Compliance Navigator

Integrated Regulatory Compliance for Medical Device Standards



The Results

- **Agility** – Developed app in 5 months
- **Innovative** – Better than Google at search
- **Success** – Put BSI ahead of their competition

“Compliance Navigator is 1000 times better than what I have now in terms of keeping things organized.”

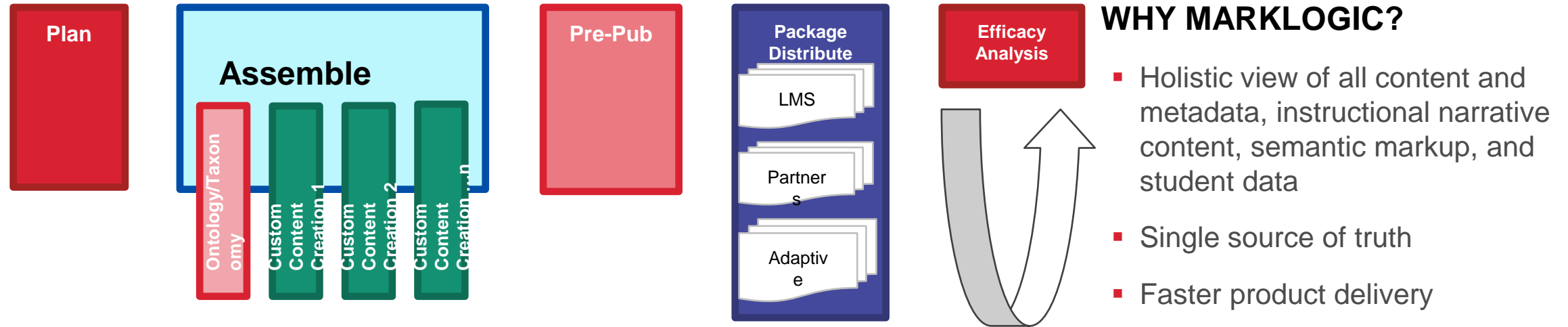
IC?

mentation confounds
technology

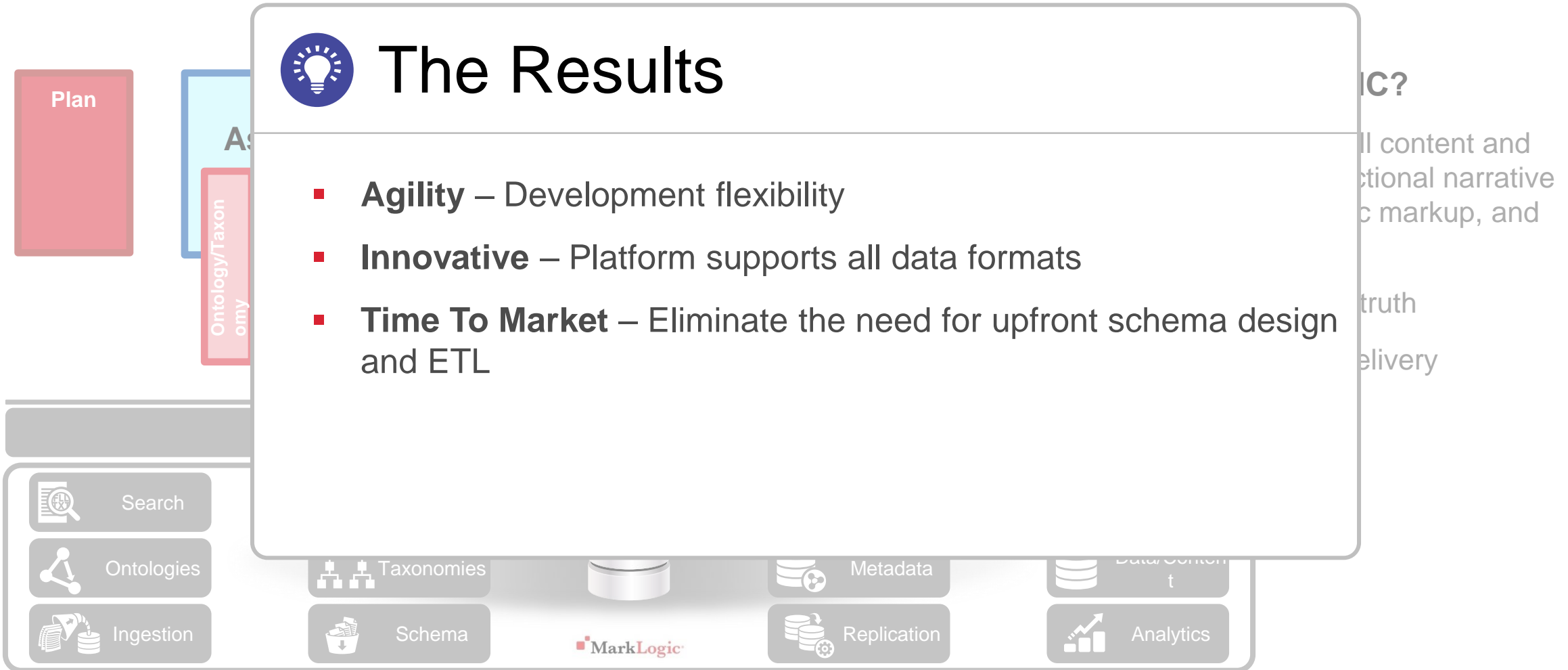
for improved
coverability

velopment

Major Educational Publisher – Global Content Platform



Major Educational Publisher – Global Content Platform



The background is a blue gradient, transitioning from a lighter blue at the top to a darker blue at the bottom. At the top and bottom edges, there are decorative patterns of overlapping squares and diamonds in various shades of blue, creating a geometric, crystalline effect.

THANK YOU