

Text and Data Mining: An Overview

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Deni Auclair VP & Lead Analyst Outsell, Inc.

Agenda

TDM Today and Tomorrow

- Scientific Research
- Healthcare
- Engineering
- Challenges
- Essential Actions



Applications: Scientific Research

Measuring Research Impact





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Other Examples

- Emerging research trends
- Recommendation engines
- Systematic reviews
- Sentiment analysis
- Literature and patent analysis



Applications: Healthcare





Preventing Errors





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Other Examples

- Effective claims management
- Accelerating healthcare research
- Sensors in devices transmitting data



Applications: Engineering





Advanced Systems Maintenance





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Other Examples

- Boosting industrial efficiencies
- Supporting real-time business decisions
- Use of sensors



Challenges

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- Domain silos
- Lack of trust
- Copyright
- Metadata harmonization gaps
- Technology lagging discovery



Essential Actions

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- Build scalable solutions or partner
- Think big picture
- Support data standards
- Prioritize data integrity
- Ensure data security



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www.outsellinc.com info@outsellinc.com

Burlingame, CA · USA +1 650-342-6060 London · United Kingdom +44 (0) 20 8090 6590

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