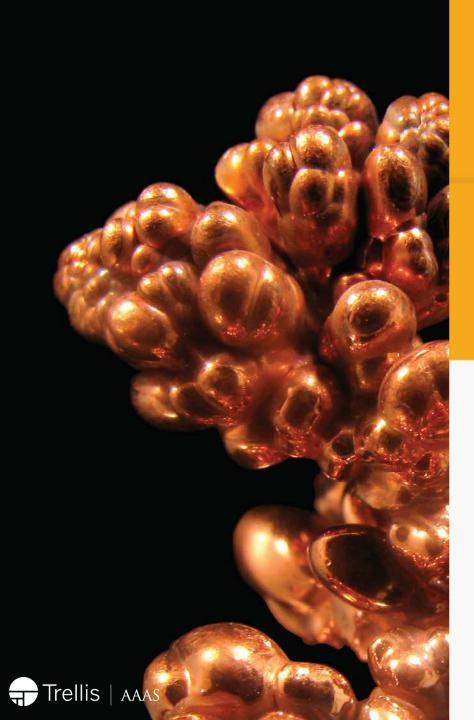




Ideas Grow Here

A New Online Platform for Scientific Communication and Collaboration – Built and Operated by AAAS

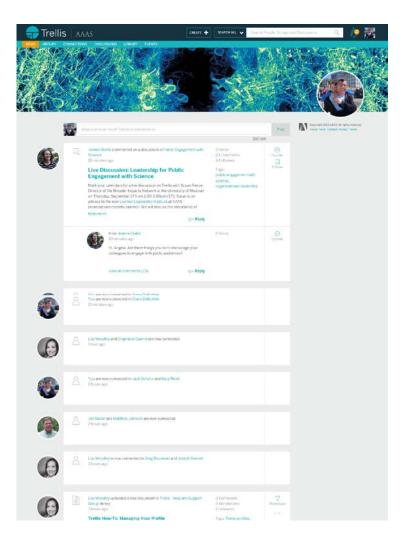
trelliscience.com



What is Trellis?

- Trellis is a professional network for the scientific community that makes it easy for groups of any size, disciplinary composition, or affiliation to collaborate online
- Currently in private beta
- 7,000+ users / 450+ groups

What are Trellis' key features?



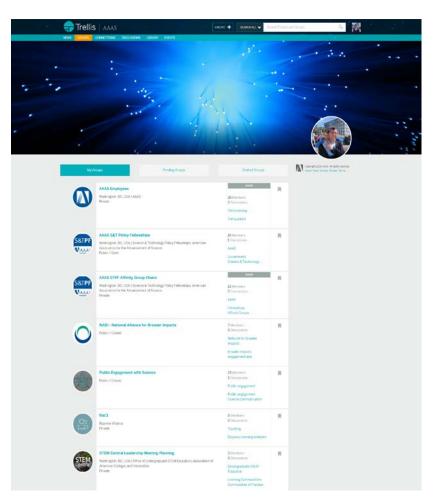
Key features:

- Professional profile
- Groups
 - Open or closed; of any size
 - Hierarchical or independent
 - Started by orgs or individuals
- Newsfeeds individual & group
- Discussions
- Events
 - Shared calendar, RSVPs, exporting
 - Audio, video or web chat with document presentation (coming)
- Document management and collaboration
 - Shared resources with comments and annotations; downloading
 - Collaborative authoring (from May)
- Customized emails/notifications



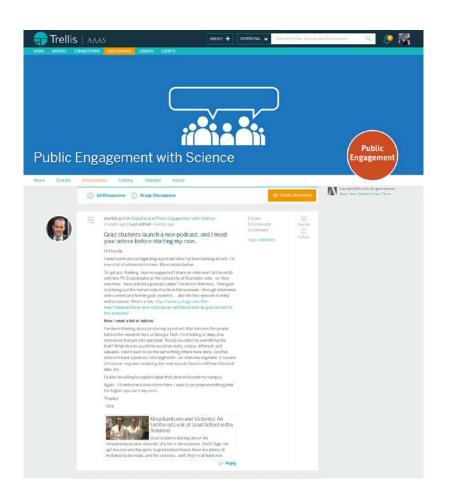
What kind of groups are using Trellis already?

- Academic/research collaborations
- Communities of practice
- International collaborations
- Policy groups
- Associations





How is AAAS using Trellis?



Engagement

- Programs
- Members
- Employees

Advocacy

- Coalition management
- Source of advocates

Publishing

- Editorial board coordination
- Journal clubs/book reviews
- Platform for experimentation



Case Study 1: Managing an Editorial Board

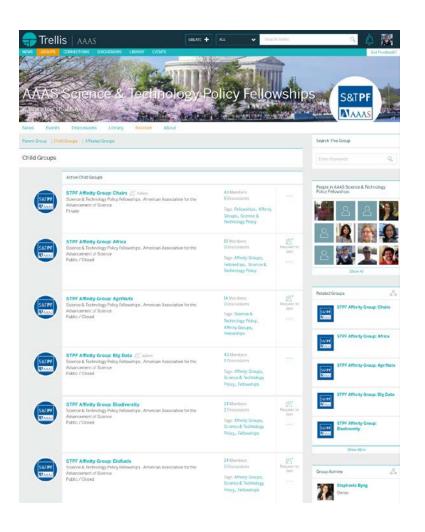
• Groups:

- Science Advances
- Science Robotics
- Group Size:
 - 30-40 members
- Goals:
 - Coordinate new editorial boards
 - Share news, processes, procedures





Case Study 2: Engaging a Fellows Network



Groups:

- Science & Technology Policy Fellows
- 35+ child groups
- Group Size:
 - 3,000+ members
- Goals:
 - Maintain an engaged network with and among Fellows
 - Retain a level of brand management of Fellows-led affinity groups and local alumni networks



Case Study 3: Building a Community of Practice

• Group:

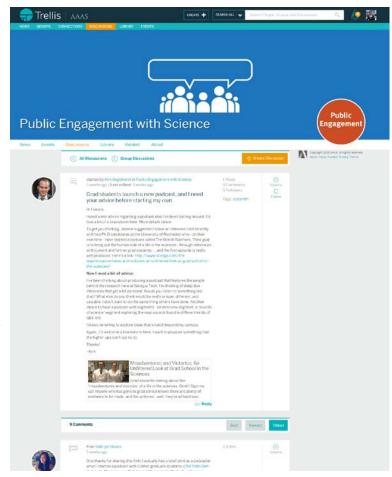
 Public Engagement with Science

Group Size:

650+ members

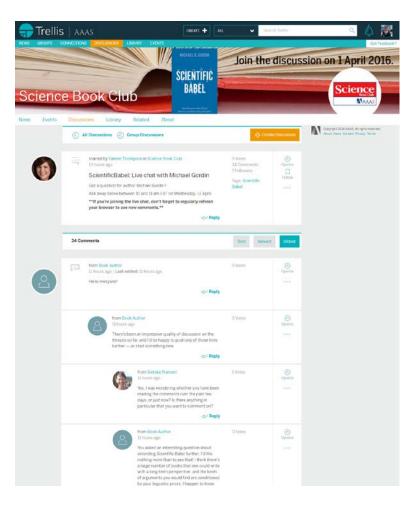
Goals:

 Forum for discussion and information sharing between scholars, practitioners and scientists interested in public engagement.





Case Study 4: Expanding Content Engagement



• Groups:

- Science Book Club
- Comics and STEM

• Group Size:

- 92 members and growing
- Just launched

Goals:

- Drive engagement with Science reviewed books
- Build relationships between authors, educators and interested readers
- Build member engagement



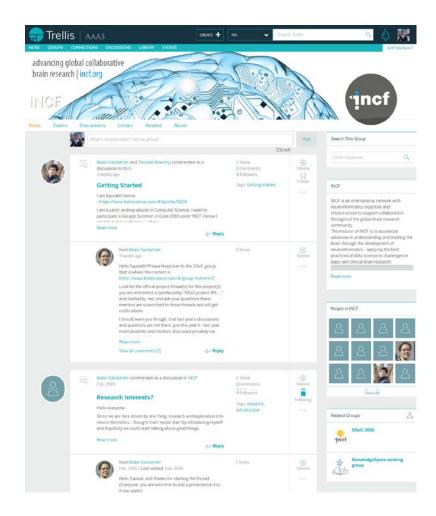
Case Study 5: Collaborating across a Global Scientific Network

• Groups:

- International Neuroinformatics Coordinating Forum (INCF)
- 2 child groups

• Group Size:

- 155 members
- Goals:
 - International network of expertise and information sharing
 - Managing Google Summer of Code program





Questions?

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