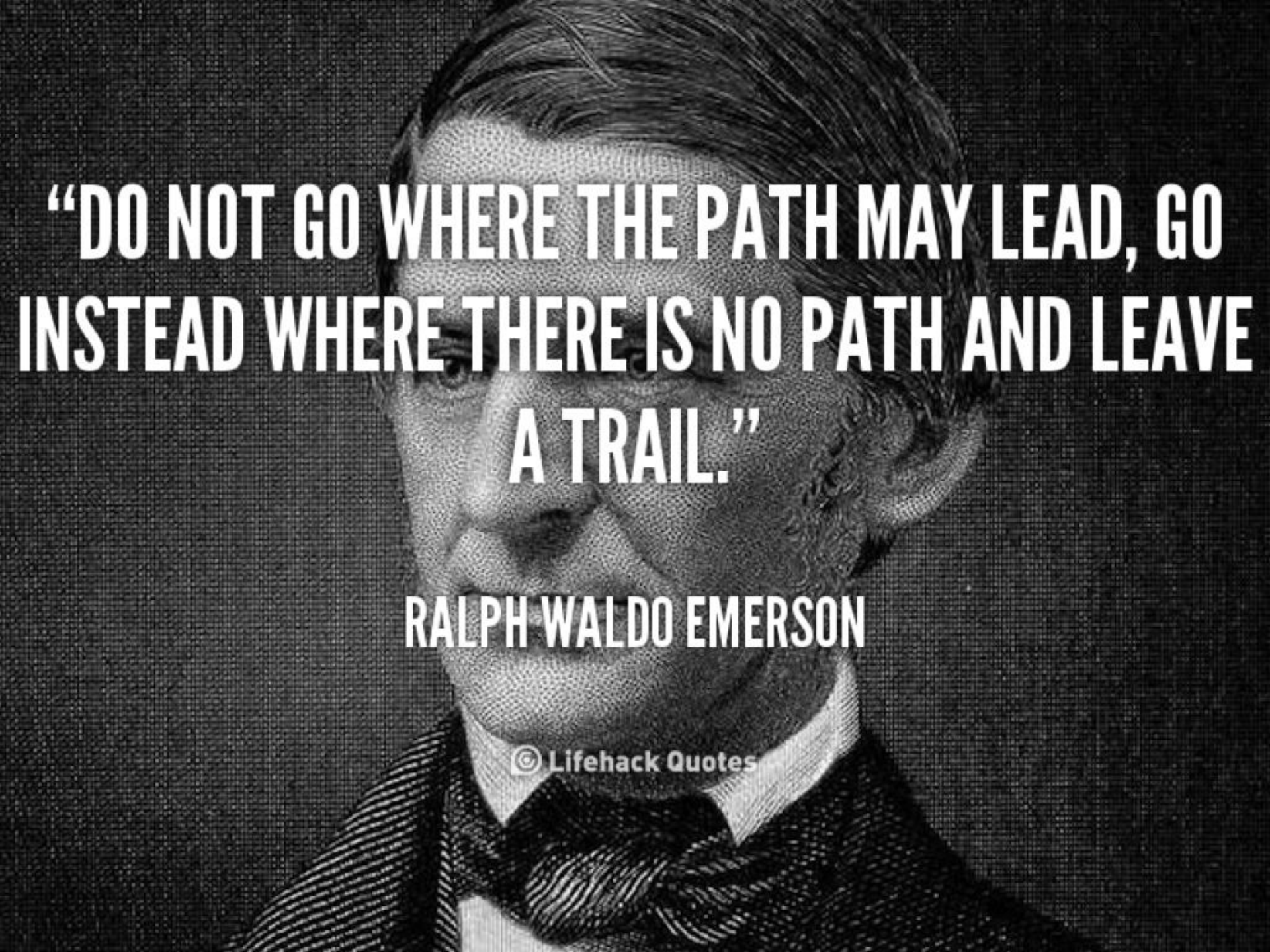
Everything evolves … even publishing!

Georgina Gurnhill

Director of Marketing & Communications

@bygeorgeshesaid


"DO NOT GO WHERE THE PATH MAY LEAD, GO INSTEAD WHERE THERE IS NO PATH AND LEAVE A TRAIL."
RALPH WALDO EMERSON
© Lifehack Quotes

Latest articles

Systematics of putative euparkeriids from the Triassic of China

Transcriptome analyses of *Angulicola crassus* from native and novel hosts

Removal of corallivorous snails as a proactive tool for the conservation of acropond corals

Visual analytics in healthcare education: exploring novel ways to analyze and represent big data in undergraduate medical education

Spawning aggregation behavior and reproductive ecology of the giant bumphead parrotfish, *Bolbometopon muricatum*, in a remote marine reserve

PeerJ

The award winning biological and medical sciences journal

Prestigious editors

Widely read

Fast decision

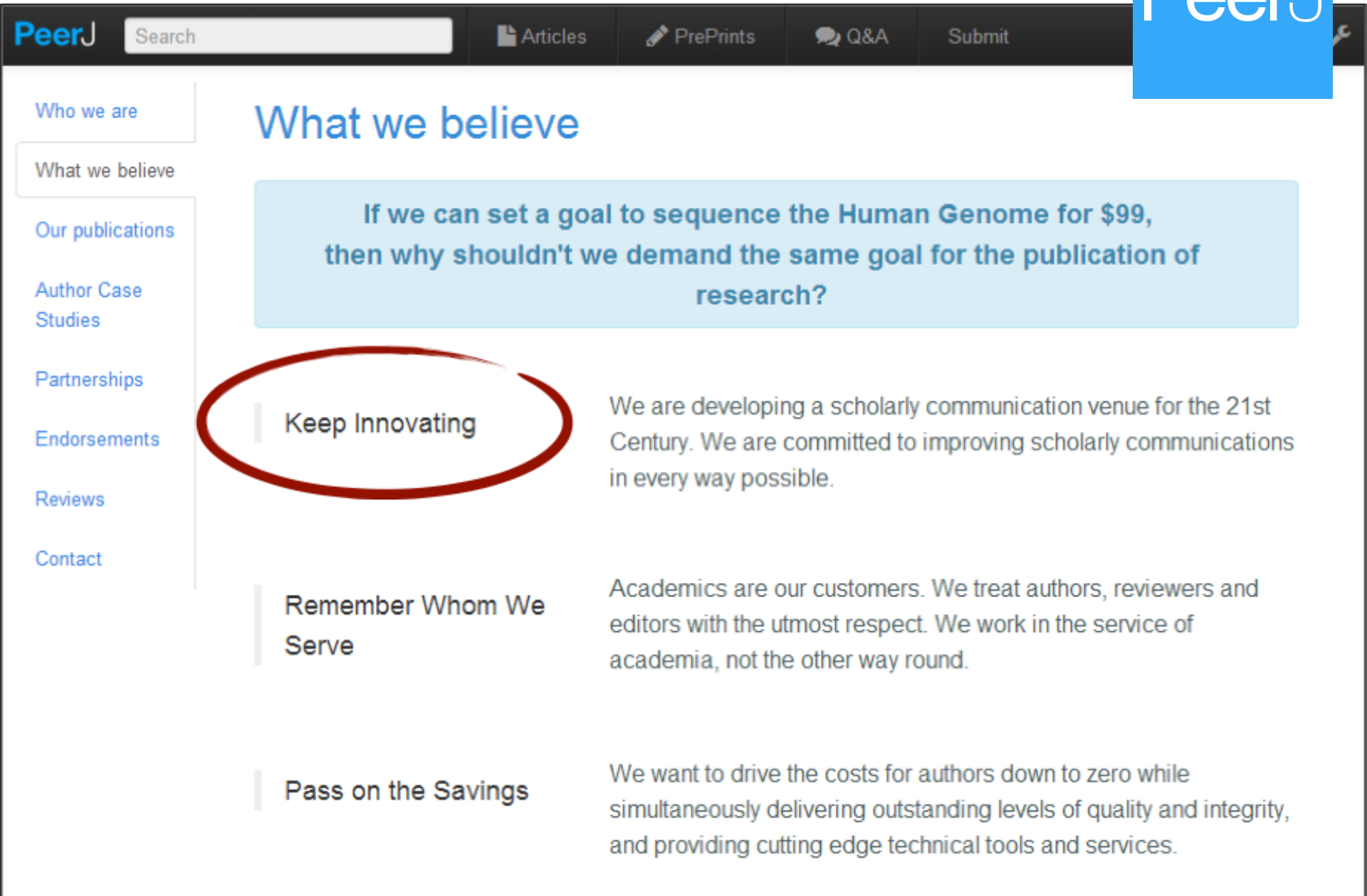
Still lifetime publishing

Open Access

The PeerJ Mission

"The mode of publication is obviously unique and will hopefully find broad support"

Innovation at our core …



Award winning innovation

PeerJ

- Winner of the 2013 ALPSP Award for Publishing Innovation

- Named as one of the top 10 Educational Technology Innovators of 2013 by the Chronicle of Higher Education

PeerJ Founders

Pete Binfield
Co-founder & Publisher

Jason Hoyt
Co-founder & CEO

MAKE
SOMETHING
PEOPLE
WANT

PeerJ

Entirely new business model - Based around individuals

'Optional' Open Peer Review

Built in reputation system - Stack overflow style

PeerJ PrePrint -
integrated with the peer-reviewed journal

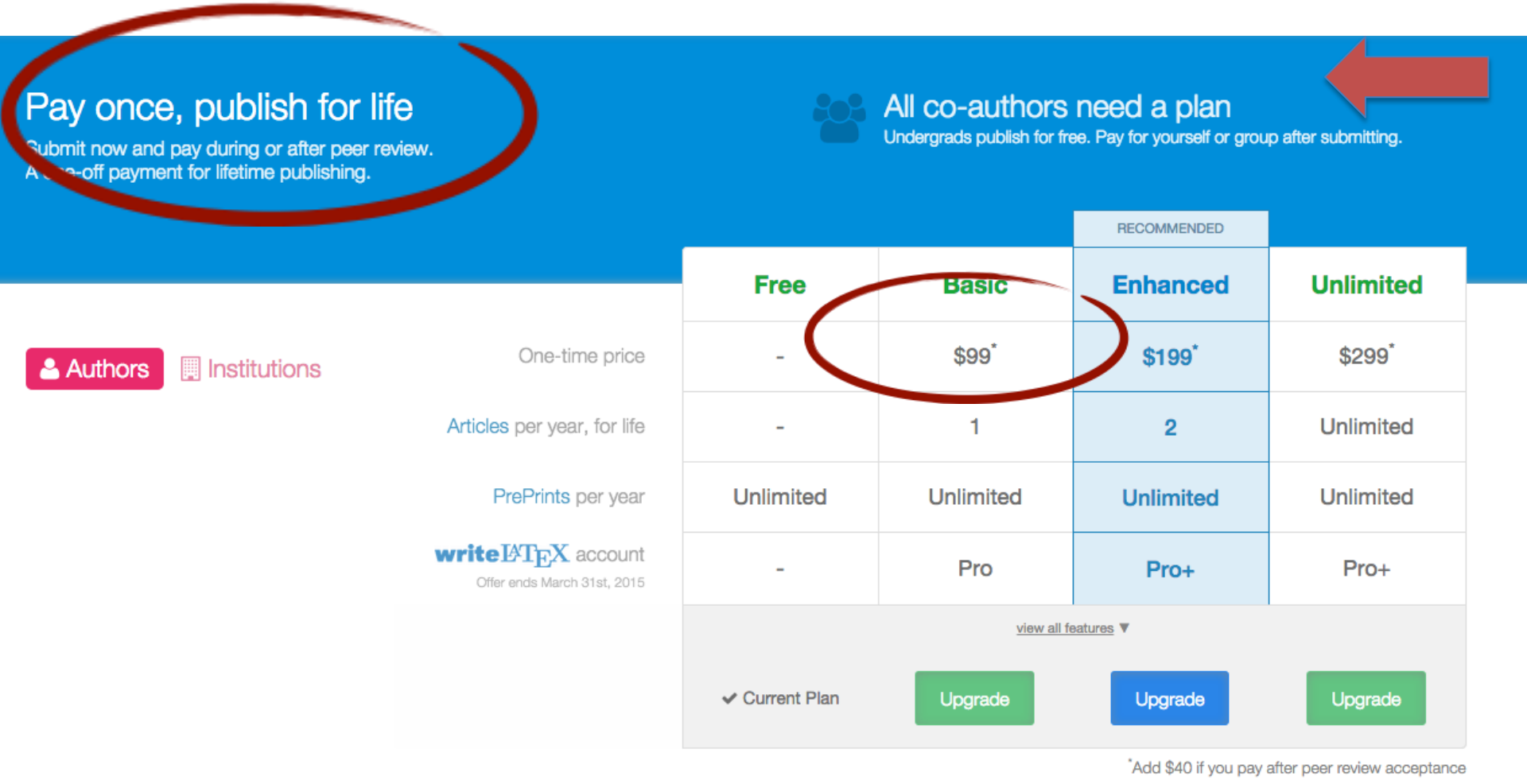
User friendly and actually beautiful!

Custom built software platform –
Submission, peer-review, publication

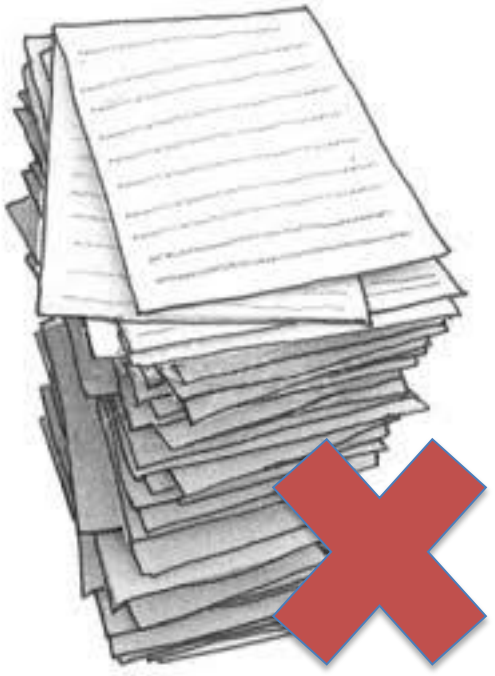
If we can sequence a human
genome for $100, why can’t
we openly publish for
0?

Our model …

PeerJ



Based around the individual not the article …



LITTLE
KNUCKLE
TATTOOS.COM

Who's Afraid of Open Peer Review?

[FYI don't forget that in association with OA Week PeerJ is offering free publishing through the end of November]

Celebrating Open Access Week 2014 affords an opportunity to study and promote all aspects of 'Open.' One of the things that we are most proud of at PeerJ is the feature for reviewers to name themselves, and for authors to optionally publish the back-and-forth dialogue of their manuscript's review history.

Otherwise known as 'open review,' this isn't entirely unique to PeerJ, but the specific way that it has been implemented might be at this point. While some journals require the full history to be published and reviewers to be named (i.e. it is not optional), most journals provide no option to do so at all. PeerJ is somewhat unique in that it is all optional - the author and the reviewer have a choice. At this moment in time, where changes are happening everywhere in academia, we think this is a good transitional path that is working for our audience - your mileage may vary of course! This post is an attempt to shed some light on why we introduced optional open review and what the early take up looks like so far.

Life is harsh, but it's better than the alternative

Human beings are [illegible] we tend to think that

21st October 2014

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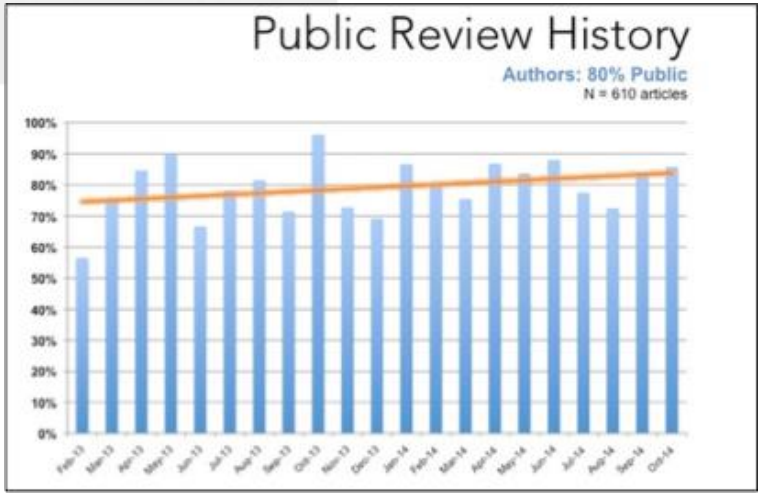
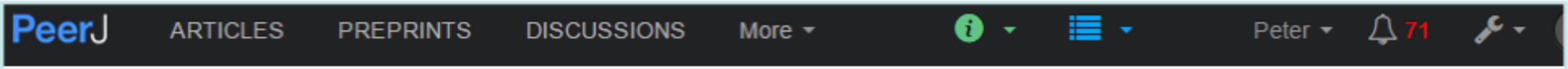
PeerJ

- ~40% of peer-reviewers name themselves
- ~80% of authors reproduce their peer review history



NO TRANSPARENCY
NO CONSENSUS

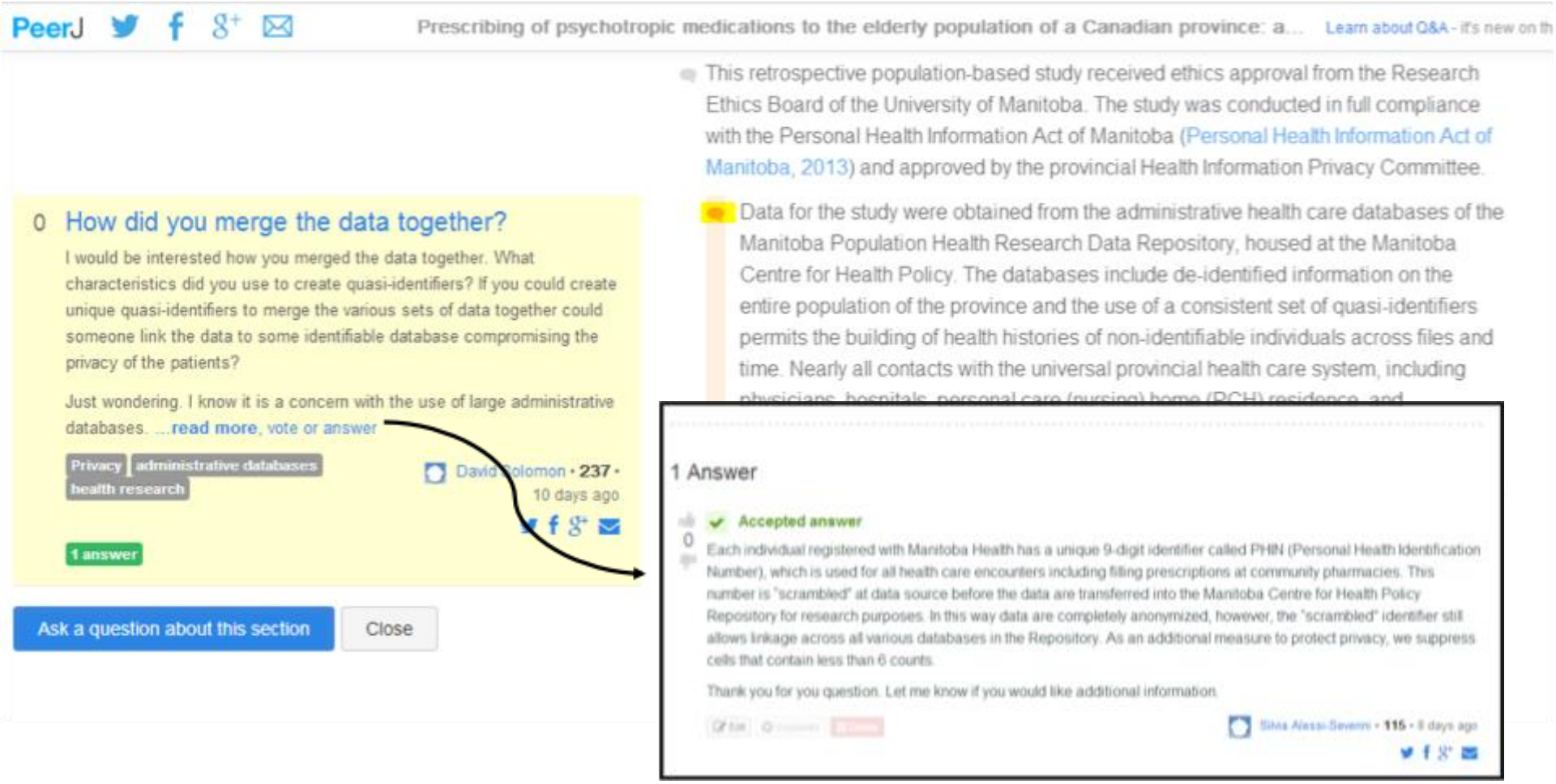
Contribution points



Which activities can I get credit for?

- Be an academic editor on a *PeerJ* article = **100 pts**
- Be an author on a published *PeerJ* article = **100 pts**
- Make your manuscript reviews public on a *PeerJ* article = **35 pts**
- Submit an "open review" as a reviewer on a *PeerJ* article = **35 pts**
- Be an author on a *PeerJ PrePrint* = **35 pts**
- Be an academic editor on a rejected *PeerJ* article without reviews = **35 pts**
- Have an answer on a question accepted = **15 pts**
- Have feedback deemed "very helpful" by an author of a *PeerJ PrePrint* = **15 pts**
- Receive an up vote for an answer = **10 pts**
- Receive an up vote for a question = **5 pts**
- Receive an up vote for feedback on a *PeerJ PrePrint* = **5 pts**
- Receive an up vote for reply to question or comment = **1 pt**
- Have first feedback approved in moderation on a *PeerJ PrePrint* = **1 pt**

PeerJ Q&A


PeerJ
Prescribing of psychotropic medications to the elderly population of a Canadian province: a...
Learn about Q&A - it's new on th
This retrospective population-based study received ethics approval from the Research Ethics Board of the University of Manitoba. The study was conducted in full compliance with the Personal Health Information Act of Manitoba (Personal Health Information Act of Manitoba, 2013) and approved by the provincial Health Information Privacy Committee.
Data for the study were obtained from the administrative health care databases of the Manitoba Population Health Research Data Repository, housed at the Manitoba Centre for Health Policy. The databases include de-identified information on the entire population of the province and the use of a consistent set of quasi-identifiers permits the building of health histories of non-identifiable individuals across files and time. Nearly all contacts with the universal provincial health care system, including
0
How did you merge the data together?
I would be interested how you merged the data together. What characteristics did you use to create quasi-identifiers? If you could create unique quasi-identifiers to merge the various sets of data together could someone link the data to some identifiable database compromising the privacy of the patients?
Just wondering. I know it is a concern with the use of large administrative databases. ...read more, vote or answer
Privacy
administrative databases
health research
David Solomon · 237 ·
10 days ago
1 answer
Ask a question about this section
Close
1 Answer
0
Accepted answer
Each individual registered with Manitoba Health has a unique 9-digit identifier called PHIN (Personal Health Identification Number), which is used for all health care encounters including filling prescriptions at community pharmacies. This number is "scrambled" at data source before the data are transferred into the Manitoba Centre for Health Policy Repository for research purposes. In this way data are completely anonymized, however, the "scrambled" identifier still allows linkage across all various databases in the Repository. As an additional measure to protect privacy, we suppress cells that contain less than 6 counts.
Thank you for you question. Let me know if you would like additional information.
Silvia Alessi-Severini · 115 · 8 days ago

Reputation system

PeerJ

Editors

Open reviewers

PeerJ authors

Preprint authors

Feedback on Preprints

Answered questions

Asked questions

Overall

- time intervals available soon

Jafri Abdullah

Universiti Sains Malaysia

3,200

Keith Crandall

George Washington University

1,535

Robert Toonen

University of Hawaii at Manoa

1,300

Vladimir Uversky

University of South Florida

1,300

Dezene Huber

University of Northern British Columbia

1,300

John Hutchinson

The Royal Veterinary College

1,300

Kenta Nakai

The University of Tokyo

1,100

Abhishek Kumar

1,000

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v1 (27 June, 2013)

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Subject areas

Ecology

Statistics

377 Unique visitors

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PREPRINT - *PeerJ PrePrints* is not a peer-reviewed venue.

A newer version of this PrePrint is available: View the latest version

Practical interpretation of ecological meta-analyses

Christopher J. Lortie[1], Gavin Stewart[2], Hannah

› Author and article information

⌄ Abstract

Meta-analysis offers ecologists a powerful tool for
however obvious and subtle issues to consider sp
appropriate interpretation of meta-analyses once t
analysts in any field must clearly define *a priori* the
of the meta-analysis, but ecological meta-analysis

Creating natural incentives and structures that encourage good / positive behaviour

PeerJ

Entirely new business model - Based around individuals

'Optional' Open Peer Review

Built in reputation system - Stack overflow style

PeerJ PrePrint -
integrated with the peer-reviewed journal

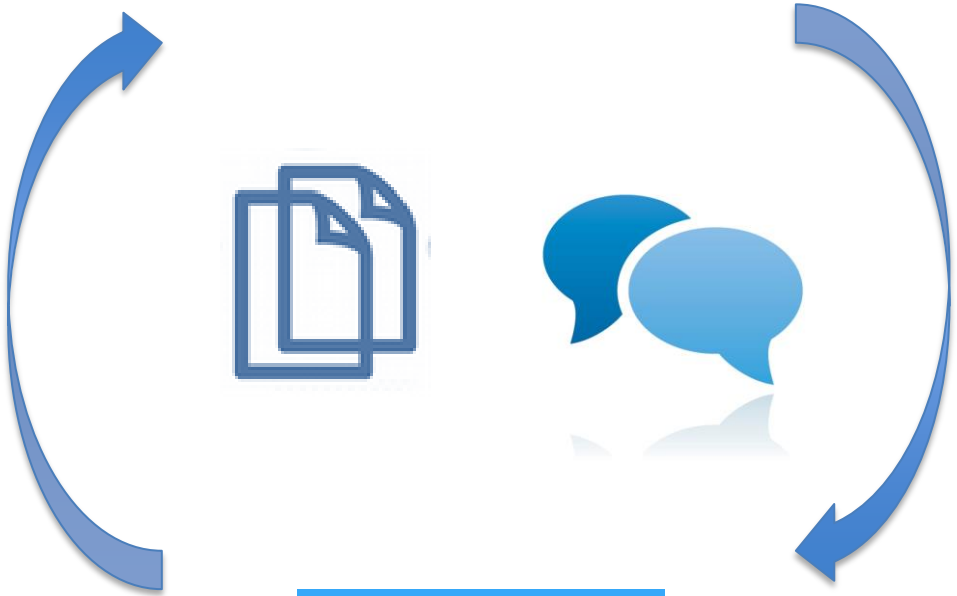
User friendly and actually beautiful!

Custom built software platform –
Submission, peer-review, publication

PeerJ PrePrints

Formal
optional open
peer-review

Informal
feedback / Q&A



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Jeff Bezos, Amazon

Everything evolves

…

even publishing!

THANK YOU

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