



Scholarly Societies in a Hyper-Connected World



A wooden podium with a microphone on a stage with a red curtain background. The podium is light-colored wood with a black top. The microphone is on a stand to the left of the podium. The background is a red curtain. The text is white and positioned to the right of the podium.

Edward Colleran

Vice President, Strategic Content

Newstex, LLC

It used to be easy to follow
scholarly conversations

A woman with reddish-brown hair, wearing a white lab coat over a dark patterned top, is looking down at an open book. She is holding a pair of glasses in her right hand, with the tips of the glasses resting on the book. The setting appears to be a laboratory or office, with a microscope visible in the lower right corner and a window in the background showing green foliage. A blue semi-transparent banner is overlaid across the middle of the image, containing text.

Because there weren't many voices in the room

Today, there are many
more conversations



Instantaneous dissemination & collaboration

Scholarly discourse wins, scholarly societies struggle



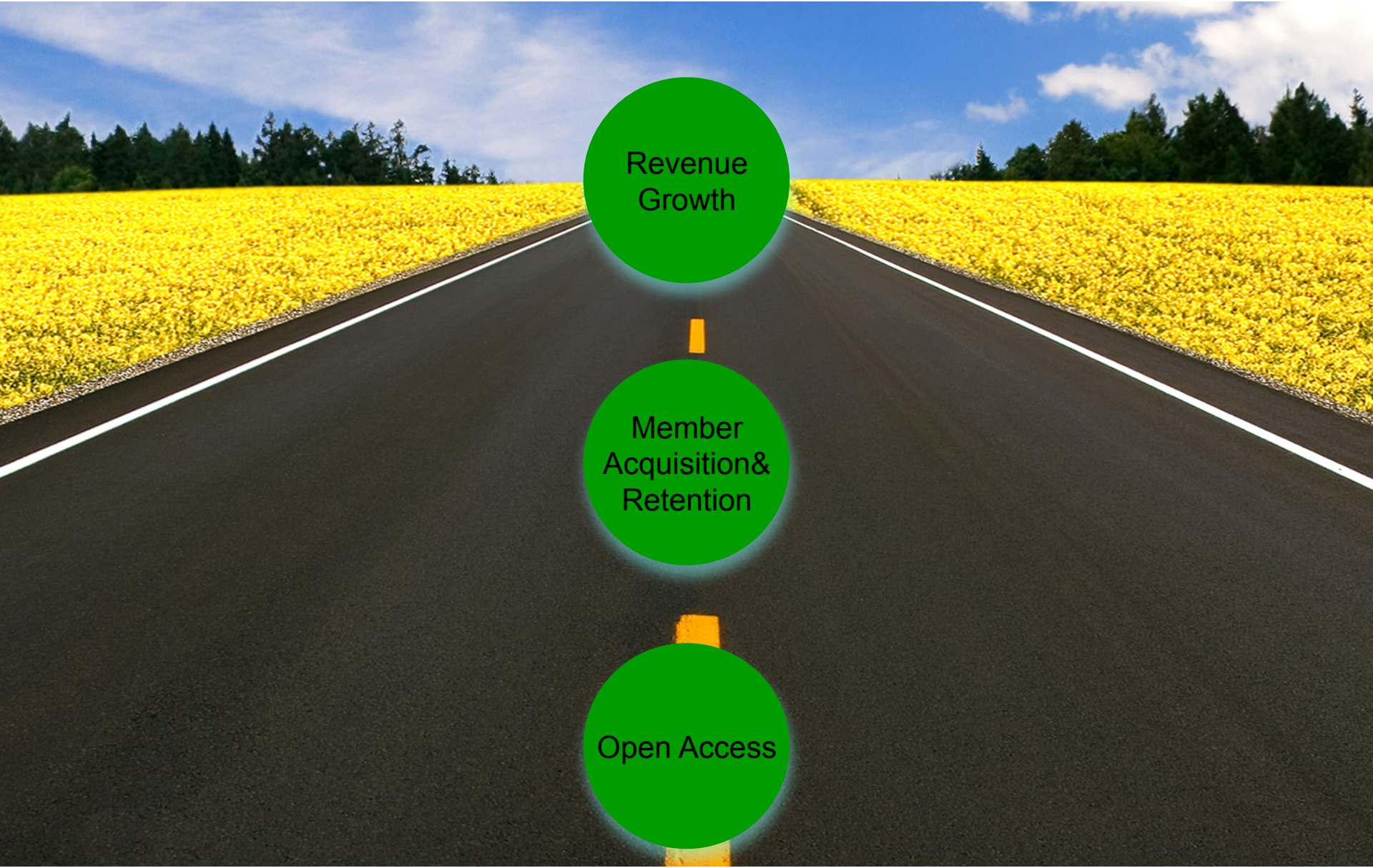
Revenue
growth

Member
Acquisition

Open Access

Member
Retention

Creativity sees solutions
within problems



Revenue
Growth

Member
Acquisition &
Retention

Open Access

A model to expand your
members' influence



**Master license
agreement**

Competitive differentiated value proposition

A model to expand your
members' influence

A man in a dark suit and blue tie is holding a large, metallic gear. In the background, there is a complex, glowing gear mechanism with various parts and a bright light source. A glowing orb is also visible in the upper left. The overall scene is set against a dark, blurred background.

**Contributors license
content to Newstex**

Competitive differentiated value proposition

A model to expand your
members' influence

A man in a dark suit and blue tie is holding a large, white, 3D-rendered gear. The gear is part of a complex network of smaller gears and mechanical components. A bright blue light emanates from the right side of the network, creating a glowing effect. In the center of the image, there is a white oval containing the text "Distribution through Newstex network".

**Distribution through
Newstex network**

Competitive differentiated value proposition

A model to expand your members' influence



**Contributors paid
for use of their
content**

Competitive differentiated value proposition



The Newstex Advantage



Authoritative Content, meet your Professional Audience

You supply the content,
we supply the pipes

License Content

10,000+
publications

1M articles daily

The Cloud

Editorial review

Applied metadata

Syndication Network

Research platforms

Royalties






Revenue
Growth

Royalty payments for use of member content




Revenue
Growth

Grow membership revenue



Member
acquisition &
retention

Target early career researchers




Member
acquisition &
retention



Daniel MacArthur @dgmacarthur

24 Jul

@hysell @Pascallisch I landed a Harvard faculty position in large part due to my online activities.



Enhance your role in broadly sharing



Open Access

Solve for the right problem
and change the outcome



Revenue
growth

Member
Acquisition &
Retention

Open Access

Revenue
Growth

Member
Acquisition &
Retention

Open
Access

The Newstex Advantage



Authoritative Content, meet your Professional Audience



Connect with us!

Edward Colleran

ecolleran@newstex.com

www.newstex.com