

OPEN ACCESS

Bill O'Brien
Director, Business Development
Copyright Clearance Center



**KEEP
CALM**



**KEEP
CALM
AND
OPEN
ACCESS**

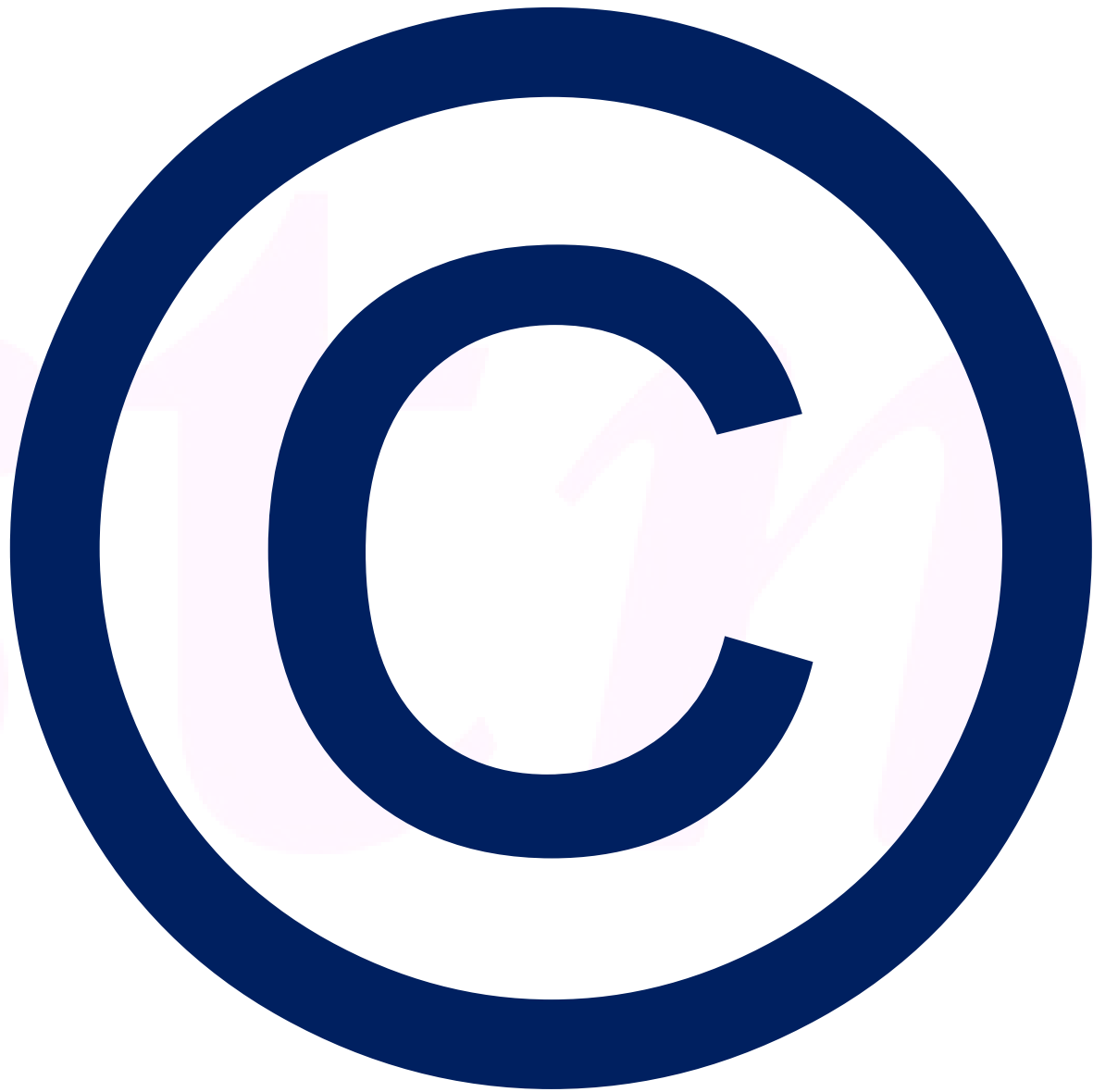


**KEEP
CALM
AND
THINK
ABOUT IT**



Business Models

\$ € £



The Past



The Present



The Future



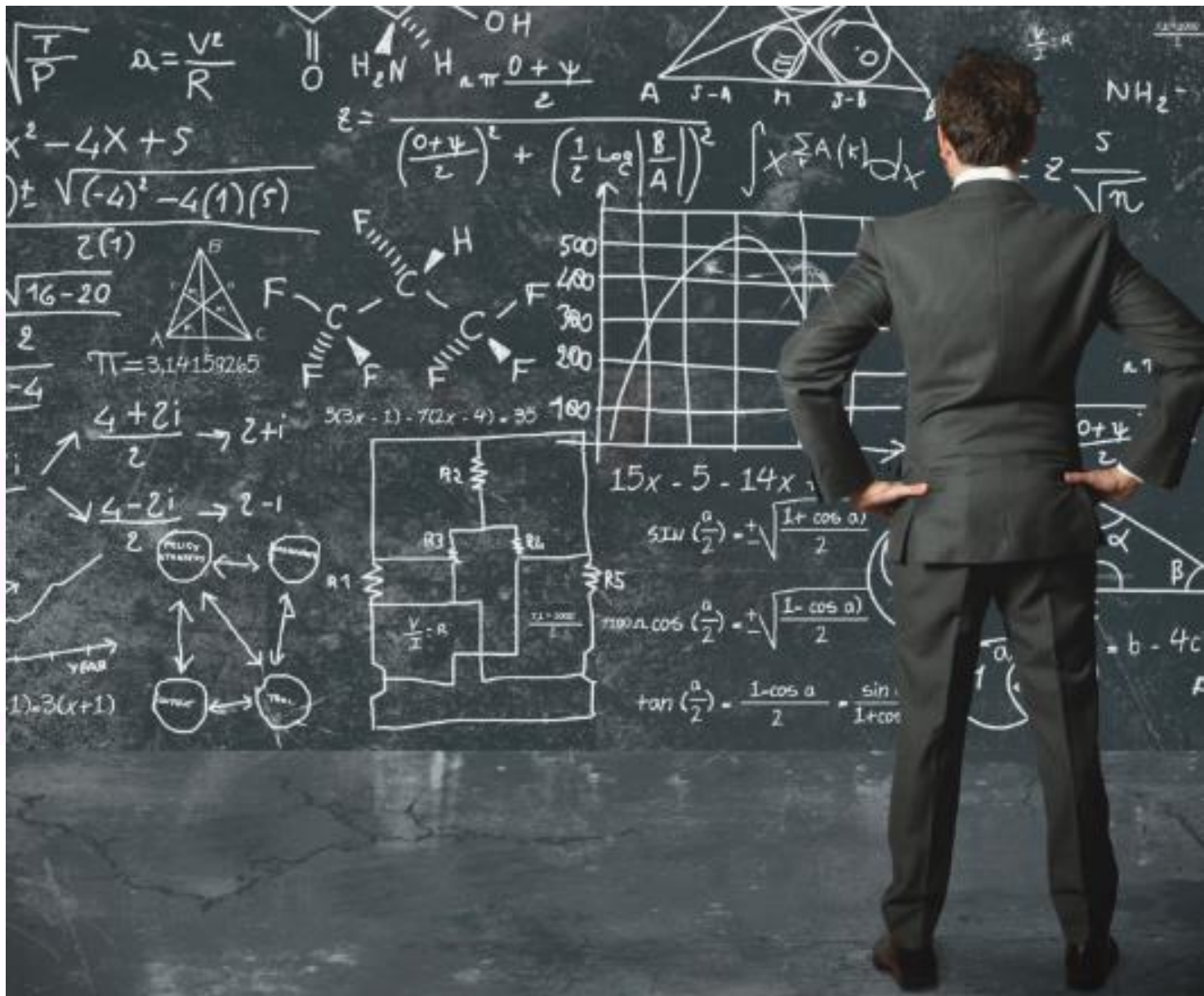


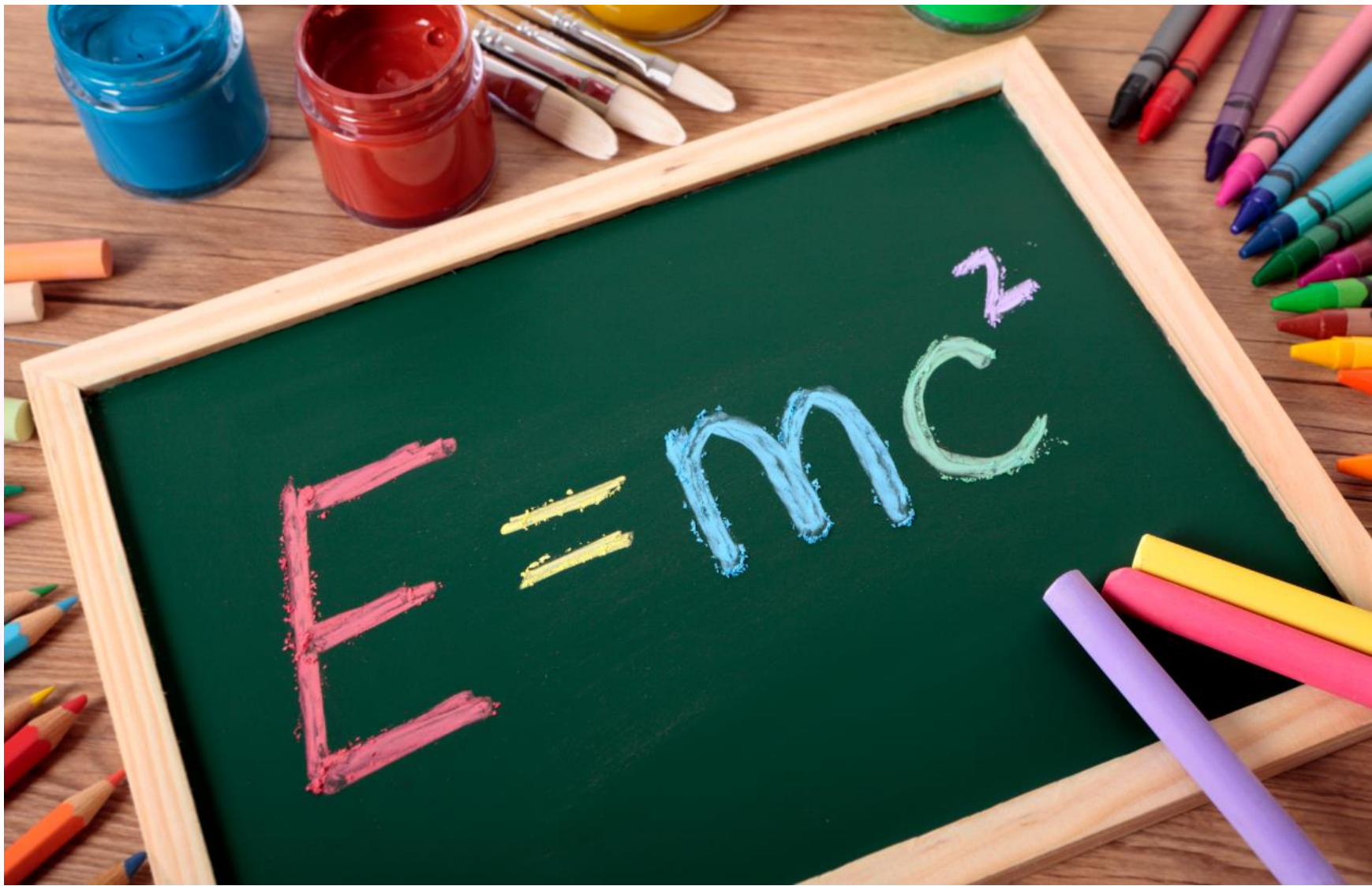






STM





If

I f


IFM

STM



**KEEP
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Time's Up!



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