

## Research4Life Partners' Newsletter - December 2011

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## **Editor's Welcome**

At the 10th Anniversary Research4Life partners' meeting held in July at the British Medical Association, we added our 4th official programme, ARDI. More than ever, we have a great deal of news to share with our partners. Below you'll find a selection of some of the key projects underway across the many programmes and partner teams. Our newsletter aims to keep you up to date on



new developments-and enable you to jump in where you see opportunities for sharing

networks and expertise. Drop us a line with any questions or news you'd like to see included in our next issue. Finally, many thanks are due to my co-editors Ylann Schemm, Elsevier and Charlotte Masiello-Riome.

Richard Gedye, Director of Outreach Programmes, International Association of Scientific, Technical and Medical Publishers (STM) on behalf of the Research4Life Communications team

# Winners Announced in Research4Life Case Study Competition



On 19th July, Research4Life announced two winners in the "Access to Scientific Research Literature" global case study competition on the impact that HINARI, AGORA, and/or OARE have had on work and communities. Dr. Arun Neopane a Nepali paediatrician and Mr. Mulugeta Bayisa, an Ethiopian physiotherapist were chosen as winners from over 60 multimedia and print entries from 30 different countries. The competition was held in celebration of the 10 year anniversary of the launch of HINARI. Dr. Neopane and Mr. Bayisa shared some of their experiences with the Research4Life partners and guests at the annual General Partners Meeting in London on 14 July. Read the press release.

Many thanks are due to the judges who all played a part in the development of Research4Life over the years: Barbara Aronson, formerly WHO; Maurice Long, formerly STM; Anton Mangstl, formerly FAO; Evivva Weinraub, YALE-OARE; Nancy Roderer, Johns Hopkins; Karen Hunter, formerly Elsevier; Michael Scholtz, WHO; Bokary Guindo, formerly FAO; Ariel Pablos-Mendes, formerly FAO; Marie-Paule Kabore, WHO; Richard Gedye, STM.

## Research4Life Case Study E-Book



Given the wealth and calibre of the competition entries submitted by contributors from around the world, an e-book has been developed to recognise these dedicated professionals and share their experiences. The e-book features 11 of the best entries and we hope that our partners will help us to disseminate this publication! It can be accessed at

http://www.research4life.org/competitionbook

Examples of Research4Life E-Book Case Studies:

- Winner Dr Arun Neopane explains how Research4Life had not only benefited his work as a paediatrician, but has supported him in his roles as Editor-in-Chief of the Journal of Nepal Paediatric Society and the General Secretary of Nepal Association of Medical Editors (NAME). Through HINARI, Nepali scientists and doctors have experienced a huge increase in access to international peer-reviewed medical research which has resulted in the growth of a significant indigenous quality research stream. Without this access, Dr Neopane's achievement in transforming the Journal of Nepal Paediatric Society from an annual "magazine" of news, views, photographs, lists of medical persons and advertisements to a peer reviewed scientific journal would not have been possible.
- Winner Mr Mulugeta Bayisa is a physiotherapist based at the University of Gondar, College of Medicine and Health Sciences in Ethiopia. He also teaches undergraduate students in clinical and classroom environments. In a video presentation to the General Partners Meeting, he described how he had used HINARI to develop an innovative therapeutic exercise programme for adults living with HIV/AIDS to improve their quality of life. The programme is now being implemented by the University Hospital. Access to peer reviewed literature has also enabled Mr Bayisa to develop evidence-based physiotherapy management guidelines for children with obstetric brachial plexus palsy, and a programme of effective spinal manipulative therapy for acute low back pain in adults.

## Research4Life Welcomes ARDI!



ARDI (Access to Research for Development and Innovation) has been welcomed as Research4Life's fourth and newest programme. Launched in 2009 by the World Intellectual

Property Organization (WIPO) in cooperation with 12 leading publishers, ARDI reinforces the capacity of developing countries to participate in the global knowledge economy. ARDI supports researchers to create and develop new solutions to technical challenges faced on a local and global level.

In addition to WIPO's expertise in knowledge infrastructure and PATENTSCOPE its free patent search service, ARDI also brings a growing network of Technology and Innovation Support Centers (TISCs) to the Research4Life partnership. TISCs are based across universities and research centres in the developing world with trained staff supporting local users to access and utilize technological knowledge. Read more in the <a href="mailto:press">press</a>

### Research4Life at IFLA

Research4Life was featured at the annual <a href="IFLA Conference">IFLA Conference</a> in San Juan Puerto Rico this August, with Kimberly Parker delivering a grand total of three papers on behalf of HINARI and Research4Life partners and a poster, "How to 'give away' scientific research – and make a difference: A journey with Dr. Jalloh of Senegal." A Research4Life/Elsevier Foundation reception was also held on 16 August with Research4life partners present including Sage, Springer, Oxford University Press, Brill, and Cambridge University Press. We hope you'll take advantage of your own upcoming conference presence to promote your own partner involvement in Research4Life. Contact <a href="mainto:info@research4life.org">info@research4life.org</a> to find out more.

# Serials Solutions Supports Research4Life with Summon™ Web Discovery Service

In July, Serials Solutions became a partner of Research4Life by making available its Summon<sup>™</sup> web discovery service. Beginning with a pilot for HINARI, Serials Solutions will provide complete Summon<sup>™</sup> sites for each Research4Life programme to enable simple, fast, search across the entire suite of Research4Life programmes. In addition, professional librarians on staff at Serials Solutions are volunteering their time and

expertise to create individual tailored Summon™ search sites for each eligible Research4Life country. Read the press release.

## Elsevier Includes 950 New Health Titles in Research4Life

In October, Elsevier announced the addition of 950 online books to its Research4Life offerings. Building on the 800 Elsevier science and technology books already available, the new electronic books cover Clinical Medicine (438 titles), Health Professions (332 titles), Veterinary Medicine (174 titles), and Clinical Dentistry (24 titles). These include seminal works such as Clinical Gynecology, Cancer Pain, Pain Medicine, Spinal Cord Injuries, and Saunders Manual of Small Animal Practice and will be accessible to users by the end of the year.



## Latest Video: Research4Life Training in Swaziland

A newly released <u>video</u> features a recent Research4Life workshop for doctors and librarians at the University of Swaziland. MLA's <u>Librarians Without Borders</u> and <u>ITOCA</u> equip hundreds of health and information professionals in developing

countries with the necessary skills to use the free or low cost electronic resources available to them through Research4Life. The video was a collaboration between Research4Life, Librarians Without Borders, ITOCA and the Elsevier Foundation.

## Research4Life General Partners Meeting July 2011

Around 60 partners and special guests attended the 10th anniversary General Partners Meeting on 14 July at the British Medical Association in London. One of the major 2010 Infrastructure Review recommendations was that Research4Life must reinforce its efforts to collect an evidence-base of narratives on use and impact. With the 10th anniversary of HINARI as inspiration, the main 2011 communications project has been the launch of the Research4Life User Impact Competition. More than 60 entries have shed new light on some of the positive ways in which access to Research4Life has enhanced research capacity, working practices and informed policy decisions. It has enabled the development of more effective clinical treatments and agricultural procedures and ultimately saved many lives.

In addition to annual updates on budget, training, communications, and technology, a series of new policy proposals were presented at the General Partners meeting for approval:

- The presentation of "Beyond the 2015 Horizon", the new Research4Life strategy document developed by the Executive Council following the October 2010 Rome retreat. The strategy document and an executive summary will shortly be available in booklet form on the Research4Life web site.
- Proposals for revisions to the Research4Life offer, eligibility criteria, and exclusion options (see the next two sections of this Newsletter)
- A proposed code outlining criteria for assessing whether to accept new programmes for inclusion as affiliate or full member programmes of Research4Life
- A formal proposal from WIPO for the inclusion of ARDI as a full Research4Life member programme

If you would like to receive a comprehensive list of the items approved and actions taken, please contact <a href="mailto:info@research4Life.org">info@research4Life.org</a>.

## More Flexibility for Publishers = More Access for Countries

From 2012, Research4Life participating publishers may opt to exclude specific institution categories within countries. This means that a focus on building direct relationships with one sector in a country no longer necessitates excluding the entire country from access. Initially the list of institution categories will match those prepared for programme classification purposes. In the long term we hope to allow a greater degree of granularity by including some additional categories or splitting others.

## **Update on Eligibility**

The new eligibility classification incorporates additional humanitarian criteria for country eligibility and communicates the more complex picture clearly. Local, not-for-profit

institutions in two groups of countries may now register for access to the publications through Research4Life. The <u>two country lists</u> (Group A and Group B) are based on three factors: GNI per capita (World Bank figures), United Nations Least Developed Countries (LDCs) List and Human Development Index (HDI).

- Group A countries- Institutions in countries which meet at least one of the following criteria may be eligible for free access: Inclusion in the UN list of LDCs; An HDI of less than 0.63; Gross National Income (GNI) per capita at or below \$1600.
- Group B Countries- Institutions in countries that do not match at least one of the above criteria and with either a GNI per capita less than \$5000 or HDI at or below 0.67 may be eligible to pay a fee of \$1000 per year, which represents an effective discount of over 99% of the full cost of subscribing to the Research4Life content at full price rates. If an institution is in a Group B (low-cost access) country, and they either can't or don't choose to pay the annual fee, their institution will still be eligible for free access to a <a href="mailto:number of information resources">number of</a> information resources.

# 2011 Milestones: Growth in Journals, Participating Publishers, and Registered User Institutions

#### **Journals**

This year all three Research4Life programmes have hit new milestones in the numbers of peer reviewed-scientific journals available for free or low cost to researchers in the developing world.

- AGORA (Access to Global Online Research in Agriculture) revealed a 67% increase over two years when it included its 2500th journal in the fields of food, agriculture, and related social science in March 2011.
- OARE (Online Access to Research in the Environment) recently added the 3500th journal to its programme.
- Meanwhile the longstanding programme, HINARI, grew 11% since 2009, with a 2011 total of 7,000 journals in the fields of medicine, nursing and related health and social sciences.

## **Subscription publishers**

HINARI: 133 (115) AGORA: 59 (43) OARE: 54 (47)

Total: 246 (205)

Note: these are publishers who charge subscription fees for access. Many publishers are in two or more

programmes. (2010 stats are in parenthesis)

### OA journal publishers

HINARI: 132 (104)

AGORA: 20 (9) OARE: 33 (18)

Total: 185 (131)

Note: These are Open Access publishers who have asked HINARI, AGORA and OARE to make their content available to users via the programme portals. Again, some OA publishers are in two or more programmes. Many are single title publishers from the developing world, and include a number of Spanish, Portuguese and other non-English language titles. (2010 stats are in parenthesis)

#### Institutions registered for access

HINARI: 4825 (4476) AGORA: 2349 (2231) OARE: 2219 (2023)

(2010 stats are in parenthesis)

## We Need You! Join Our Research4Life Task Forces

Research4Life is not just supported by publishers with invaluable content, but also your valuable expertise. We'd like to invite more partners to join us in some key Research4Life task forces in the following areas:

- Communications and PR
- Marketing
- Impact analysis (citations and usage),
- Training
- Technological development (including technologies for authentication, search, CRM, and web site development).

Are you an expert in one of these areas or know a colleague who is passionate about research access in the developing world? Find out how you can get more closely involved in the success, promotion and expansion of Research4Life by emailing us at info@research4life.org.

## **Research4Life Promotional Materials**

Don't forget, if you are a Research4Life partner, you can access Research4Life promotional materials including logos, boiler plate text, and other information at a special partner-only link. For details, please contact Charlotte Masiello-Riome, Research4Life Communications Coordinator at <a href="mailto:info@research4life.org">info@research4life.org</a>.