

DIGITAL LIBRARY SUPPLY

Frankfurt

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BLOOMSBURY



Why libraries matter

public library online

- Libraries are essential for a literate society
- Libraries help create book readers, book readers are book buyers
- Libraries cater to all and provide a means for people to discover new things - books and formats
- Making books available online increases their discoverability

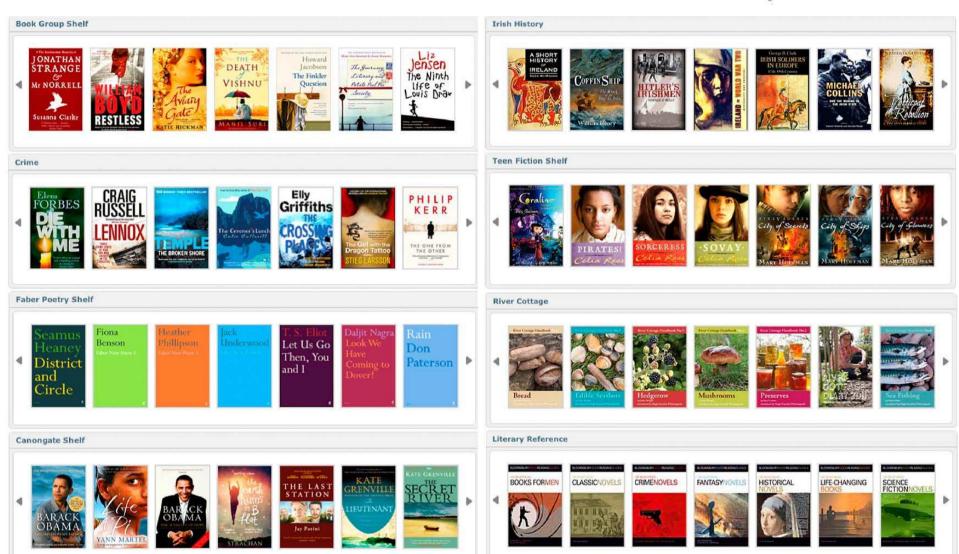
public library online

What is it?



- 24/7, simultaneous user, uncapped online access subscription service controlled by library membership.
- secure: access controlled by IP range in-library and library card number remotely
- uncapped: all library members can read books on subscribed shelves as often as they like throughout the subscription period
- easy to use: websites are familiar, device agnostic, perfect for search and discovery
- affordable: to even smallest library based on a per shelf per year cost of £100/100,000 population served
- **Revenue generating**: based on UK population of 62 million, gross annual revenue per shelf can be £ 62,000. Shelves sold globally.
- The annual subscription model provides an innovative solution both to libraries' constrained budgets and publishers' concerns over ebook lending in libraries.

public library online





Thank you Questions?

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