

# What do I get from STM?

See inside for member benefits



The voice of academic and professional publishing

***stm***

International Association of  
Scientific, Technical & Medical Publishers

## STM – a coalition of interests

*“STM covers all the issues and is a resource we turn to again and again – we can't imagine not being a member of this important association.”*

Beth Rosner, Publisher of Science and Director of the AAAS Office of Publishing and Member Services

*“STM provides the whole scholarly publishing industry with a range of very important services, particularly for smaller players like CABI... a sign of STM's importance that so many high calibre people from across the industry give their time to support its activities.”*

Andrea Powell, Executive Director, Publishing CABI

*“Being a member of STM, is for a company like Thieme, of multiple value. Since all major and many other STM publishers are active members in the organisation, STM is always at the edge of new developments.”*

Dr. Albrecht Hauff, Publisher, Georg Thieme Verlag

## What is STM?

STM is the leading global trade association for academic and professional publishers. It has over 110 members in 21 countries who each year publish nearly two-thirds of all journal articles and tens of thousands of monographs and reference works. Members include learned societies, university presses, private companies, new starts and established organisations.

## STM's Mission

Supporting publishers and their authors in the dissemination of scholarly information by representing and advocating their best interests around the globe.

## What type of membership is right for my organisation?

Regular - are primary and secondary publishers with voting rights

Associate - is a non-voting membership open to publishing-related companies

Corresponding - can take an active part as observers in STM Standing Committees with no voting rights and no dues.  
They are user groups and national publishing associations



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STM invites your membership!  
Online at [www.stm-assoc.org](http://www.stm-assoc.org)

## What are the benefits of STM membership?

We provide expert and vigorous representation and information on issues that are crucial to our members and we help members adapt and thrive in the changing global environment.

Being part of the global organisation dedicated to the interests of our industry.



## Global Publisher Advocacy

### Copyright & Legal Affairs

Actively engaging with international stakeholders on copyright and legal issues, including enforcement.

Defence of publisher and rights-holder positions in precedent-setting copyright disputes and proposed government legislation.

STM Online Piracy Guidelines for members to evaluate and investigate online pirate websites and suggestions for actions.

Working with the Publishers Association (PA) offering the Copyright Infringement Portal.

Offering STM Permissions Guidelines on the re-use of limited amounts of material from published works which have helped STM members.

### Public Affairs

Advocating public policies recognising the intellectual contribution of publishers in the usage, discovery, dissemination and preservation of global scientific knowledge.

Working with national and international organisations, industries, research communities and governmental, professional and regulatory bodies promoting the value that publishers add to scholarly communication.

Providing members with advocacy toolkits including videos, handouts and messaging workshops.



[www.stm-assoc.org](http://www.stm-assoc.org)

## Communication & Information

Keeping members up-to-date and informed through:

- **Members Only** – through our website and Member Only Forums, we provide members with briefings, guidelines and reports on copyright, public policy and legal matters
- **The STM News** – provides members only with in-depth briefings, industry news, data and trends
- **Social Media** – follow us on Twitter, Facebook and LinkedIn
- **Job Site** – members can post open positions



## Outreach Programmes

Publishers participate in collective publishing activities bringing developing countries access to STM content – not easily developed by individual publishers.

### Research4Life

- **HINARI** – Health InterNetwork Access to Research Initiative (WHO)
- **AGORA** – Access to Global Online Research in Agriculture (FAO)
- **OARE** – Online Access to Research in the Environment (UNEP)

### ARDI

Access to Research for Development and Innovation (WIPO)

### patientINFORM

Providing access to research on diagnosis and treatments of specific diseases

## Standards & Technology

Actively following and assessing developments and innovations for members through our Standards & Technology program:

- Working with stakeholders ensuring publishers' perspective is included in standards developments – IDF, EDItEUR, APA, CrossRef, Codata, ICSTI, DataCite, NISO and NFAIS
- **Annual Technology Watch** – An annual overview of the main technology trends that are likely to impact academic and professional publishing
- Early sharing of market research results, for example in projects: **PARSE.Insight** – preservation practices and **ODE** – Opportunities for Data Exchange on research data



## Conferences, Seminars and Training

Insights, analysis and networking for senior executives, middle and junior managers with discounts for members.

- STM's Annual Frankfurt Conference – registration free to members (€375 value per attendee)
- Annual U. S. Spring Conference with satellite meetings
- Seminars on medical publishing, e-books, innovation and technology
- Master classes and Intensive Journal Publishing courses in Europe, the US and Asia



## STM Board & Committees

Members represent their needs and interests through the STM Board, working groups and committees:

### Board Representation for Large & Small Organisations

STM is run by and for our members. Regular member organisations irrespective of their size and status (for/not-for-profit) are eligible to vote and are full members of STM's Governing Board.

### Committees

- Communications
- Copyright & Legal Affairs
- Future Lab
- Library Relations
- Membership Development
- Public Affairs
- Event programme committees

Visit the STM website

[www.stm-assoc.org](http://www.stm-assoc.org)

for more information on the benefits of membership

# stm



Sociology  
Astronomy  
Chemistry  
Clinical & Research  
Earth Science  
Classics  
Psychology  
Economics  
Social Science  
Religion  
Physics  
Political Science  
Computer Science  
Engineering  
Business & Management

# STM Members Publish

Literature  
Biomedical Sciences  
History  
Mathematics  
Art  
Social Work  
Philosophy  
Medicine  
Languages  
Education  
Environmental Sciences  
Law  
Linguistics  
Geography  
Life Sciences  
Materials



Contact us:  
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