#### An independent, community effort to standardize researcher identification

# **ORCID Update**

STM Innovations
3 December 2010

Howard Ratner
Chairman, ORCID, Inc.
CTO, Executive VP
Nature Publishing Group



# What's the problem?

- Common Family Names: Smith
- Asian Family Names: Lee
- Changing names
- Familiar/short forms:
   Bill-William; Sri-Srinivasan
- Middle name: van Helsing
- Anglicized names: Jonghua-John
- Phoneticization: Zhang, Xang, Jang
- Name order
- Initials only



## What's the problem?

王伟

王薇

王维

王蔚

汪卫

汪玮

汪威

汪巍



Wei Wang



### How will ORCID do this?

### Motivate Registration

- Universities require ORCID for job application
- Funding Bodies require ORCID for grant application
- Publishers require ORCID for upon submission

# Leverage existing scholarly name identification projects

- Scopus
- RePEC
- ACM
- University of Hong Kong, Harvard, MIT
- VIVO enabling national network of scientists, \$12M NIH grant, Mike Conlon PI

### Develop/Acquire Disambiguation Technology

- VIAF Virtual International Authority File matching technology from OCLC
- Author Resolver from ProQuest
- BKN Bibliographic Knowledge Network, Jim Pitman, Berkeley, funded by NSF



### **Announcing ORCID**

Not-for-Profit Organization Incorporated to Solve the Name Ambiguity Problem in Scholarly Research – Wilmington, DE, September 7, 2010

#### **Board of Directors**

Liz Allen, Wellcome Trust

Amy Brand, Harvard University

Martin Fenner, Hannover Medical School

Thomas Hickey, OCLC Online Computer Library Center, Inc.

David Kochalko, Thomson Reuters

Salvatore Mele, CERN — European Organization for Nuclear Research

Ed Pentz, Publishers International Linking Association, Inc.

Howard Ratner, Nature Publishing Group

Bernard Rous, Association for Computing Machinery, Inc.

Chris Shillum, Elsevier

MacKenzie Smith, Massachusetts Institute of Technology Libraries

Hideaki Takeda, National Institute of Informatics (NII) (Japan)

Simeon Warner, Cornell University Library

Craig Van Dyck, John Wiley & Sons, Inc.



#### Working together to align the global network

An independent, community effort to standardize researcher identification

## 140+ Participants



































































































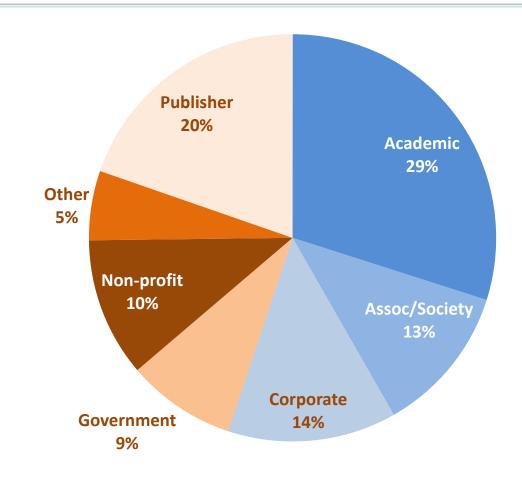






## Participant Organization Types

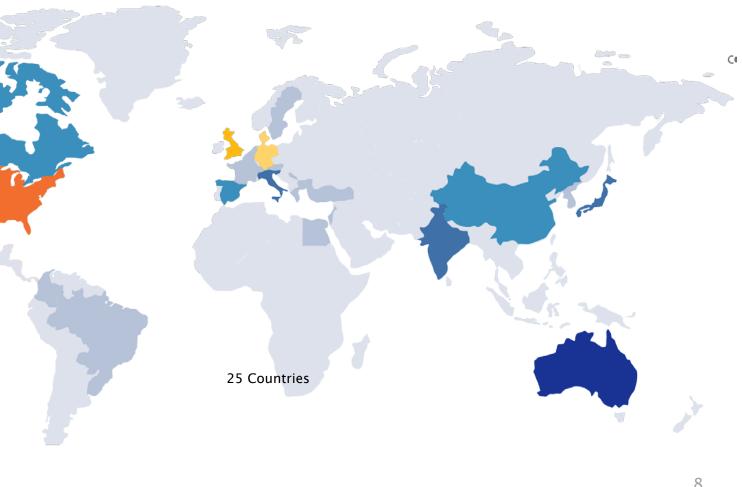
Organization Type	Number
Academic	47
Assoc/Society	15
Corporate	19
Government	11
Non-profit	17
Other	7
Publisher	28
Total	144





#### **AUSTRALIA** 6 **AUSTRIA BELGIUM** 1 **BRAZIL** 1 CANADA 2 **CHINA** 2 **#1 COLOMBIA EGYPT** FRANCE **GERMANY GREECE** INDIA ISRAEL **ITALY JAPAN NETHERLANDS** 1 **SERBIA** 1 **SINGAPORE** 1 SOUTH KOREA 1 **SPAIN** 2 **SWEDEN** 1 **SWITZERLAND** 1 **TURKEY** 1 UK 30 USA 70

### Geographic Location of Participants



144



### 10 Principles

- 1. ORCID will work to support the creation of a permanent, clear and unambiguous record of scholarly communication by enabling reliable attribution of authors and contributors.
- 2. ORCID will transcend discipline, geographic, national and institutional, boundaries.
- 3. Participation in ORCID is open to any organization that has an interest in scholarly communications.
- 4. Access to ORCID services will be based on transparent and non-discriminatory terms posted on the ORCID website.
- 5. Researchers will be able to create, edit, and maintain an ORCID ID and profile free of charge.

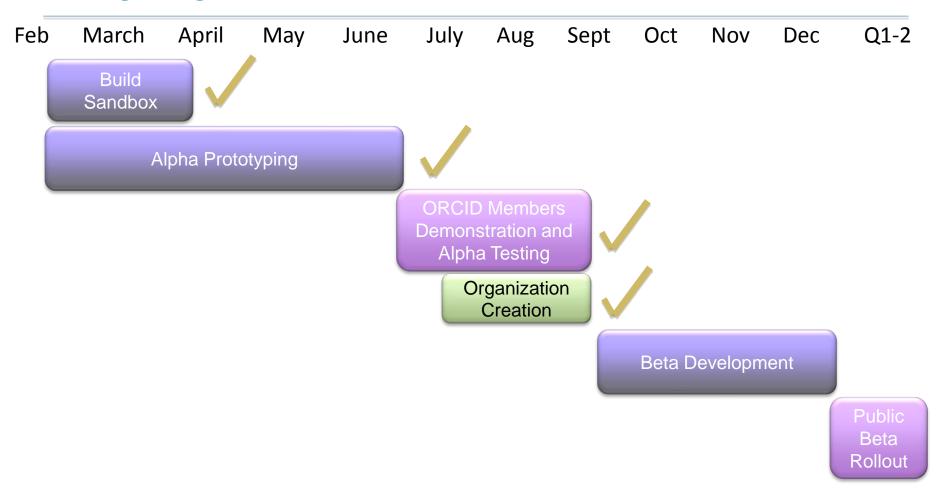


### 10 Principles

- 6. Researchers will control the defined privacy settings of their own ORCID profile data.
- 7. All profile data contributed to ORCID by researchers or claimed by them will be available in standard formats for free download (subject to the researchers' own privacy settings) that is updated once a year and released under the CC0 waiver.
- 8. All software developed by ORCID will be publicly released under an Open Source Software license approved by the Open Source Initiative. For the software it adopts, ORCID will prefer Open Source.
- 9. ORCID identifiers and profile data (subject to privacy settings) will be made available via a combination of "no charge" and "for a fee" APIs and services. Any fees will be set to ensure the sustainability of ORCID as a not-for-profit, charitable organization focused on the long-term persistence of the ORCID system.
- 10. ORCID will be governed by representatives from a broad cross-section of stakeholders, the majority of whom are not-for-profit, and will strive for maximal transparency by publicly posting summaries of all board meetings and annual financial reports.



### **Timeline**





# Alpha Data

# ORCID Alpha has extended a clone of the Researcher ID system developed by Thomson Reuters

- ORCID Number
- Name (first, last, middle)
- Other names
- Email address
- Persistent URL
- Role
- Subjects
- Keywords

- Description
- User defined URLs
- Privacy settings
- Institution name
- Sub organization
- Sub organization Address
- Sub organization role
- Joint affiliation name

- Joint affiliation sub organization
- Joint affiliation start date
- Joint affiliation role
- Past affiliation information (name, city, country, start date, end date, role)
- Personalization settings
- Opt in/out

<sup>\*</sup> Core list focused on disambiguation \*



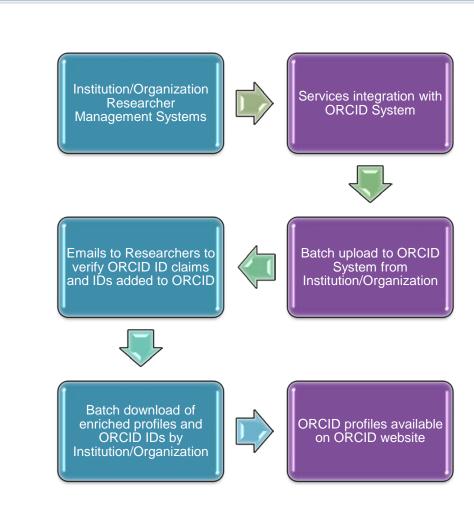
# Alpha Features

- Easy registration process: Researchers fill out a registration form or have it pre-populated with data from an ORCID partner system (e.g., Scopus, RePec, AuthorClaim).
- User-controlled privacy settings: The researcher controls how much/little information about him/herself that they want to make publically available.
- Local-language support: The database supports UTF-8 character-set.
   Searching by unicode characters is also supported.
- Search: The system supports search of public profiles by first/last name; institution; keyword; ORCID number. In addition, the system allows for browsing by keyword and supports auto-suggest for keyword and institution.
- Publication claiming: Researchers can perform a DOI search against CrossRef to add publications to their profile. A link to view the publication at the publisher's site is also captured.
- Integration with ORCID partner systems: Services include the ability for partners to search ORCID, upload and download profile and publication information.



### Batch Upload and Download Services

- Universities and Organizations can upload batches of profiles to facilitate generation of ORCID IDs
- In Alpha, individual researchers must respond to system generated emails to claim their IDs and make their profiles live
- Solution is web services based and depends on development of an administrative interface or integration with external administrative system
- Provenance of uploaded data stored in database
- Profiles can be batch downloaded by organizations



### **Inside the Alpha**



Home Login Search



#### Identify. Communicate. Collaborate.

ORCID is a global, multi-disciplinary scholarly research community. With a unique identifier assigned to each author in ORCID, you can eliminate author misidentification and view an author's citation metrics instantly. Search the registry to find collaborators, review publication lists and explore how research is used around the world.

Learn More: Register | FAQ Register

Search ORCID

Search for researchers in our database using one or more of these fields: [more options | tips ]

Last / Family Name: Example: J or James

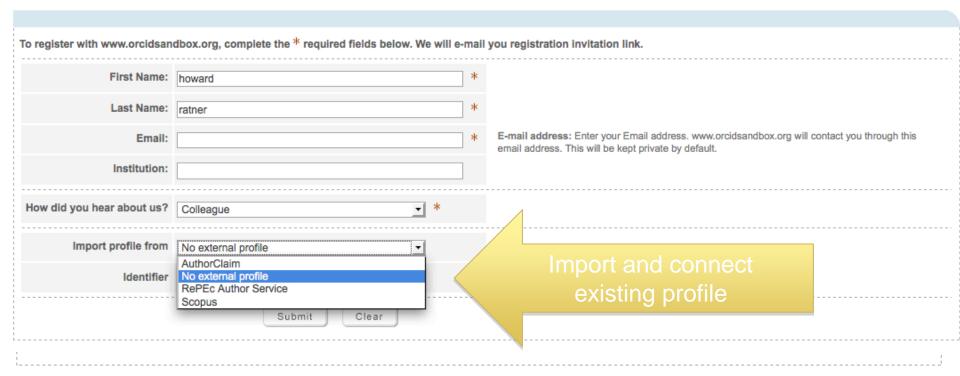
Search Clear

Top 20 Keywords	
cancer	
crossref	
data mining	
design	
doi	
genomics	
internet	
matter physics	
molecular evolution	
nanotechnology and nanoscience	
orchid	
orcid	
organic chemistry	
product management	
psychoceramics	
statistics	
vector borne diseases	
web	
[ view more ]	

### **Simple Registration**



#### Thank you for your interest in ORCID!







Home Login Search

ogir					
ntery	our ORCID ID o	your Ema	ail address.		
<b>⊙</b> E	mail address:				
	- 0	-			
0	ORCID ID:				
	Password:				
				Login	Cancel
			Forg	ot Password / C	RCID ID / E-mail

After you login, you will be able to update your profile information.

Problems logging in?

### Basic Profile



Home My Researcher Profile Refer a Colleague Logout Search

#### Ratner, Howard A Manage Profile Preview Public Version ORCID ID: AAA-1005-2010 My Institutions (more details) Primary Institution: Nature Publishing Group Other Names: H Ratner Sub-org./Dept: E-mail: h.ratner@us.nature.com Role: Other URL: http://www.orcidsandbox.org/rid/AAA-1005-2010 Joint Affiliation: Role: Other Sub-org./Dept: Subject: Computer Science; Education & Educational Research Role: Keywords: internet; web; orcid; crossref; doi Past Institutions: My External Identifiers: Description: Enter a Description My URLs:

#### **Publications**

My Publications (0)

View Publications ► Manage | Add

Publication List 1 (0)

View Publications

Manage | Add

Publication List 2 (0)

View Publications
Manage | Add

Help | Refer a Colleague

#### My Publications: View

Add Publications

Welcome to your "My Publications"

The "My Publications" is an area to which you can add publications that you have authored.

To add publications, click the Add link located in the menu on the left-hand side of your screen, or by clicking on the Add Publications above.

You have the ability to make your "My Publications" public to visitors of ORCID for promotion of your scholarly output. Click on the **Manage Profile** button at the top-right corner of the page to change the public and private settings of your data. Note that the second and third publication lists are always private.

More information

### **Claim Publications**



Home My Researcher Profile

Refer a Colleague

ogout Search

My Publications: 0

Add to: My Publications

Return to My Researcher Profile

To add publications to your Publication List, select one of the options below by clicking a link.

#### Option 1:



crossref.org

#### DOI Search Digital Object Identifier

Search against CrossRef where its objective is to provide the most robust citation-linking network possible-across publishers, business models, and content types. CrossRef does not aggregate full-text content. Rather, it uses a system of "distributed aggregation" whereby full-text content is linked through a database consisting of publisher-provided metadata.

#### Option 2:



Upload RIS File

#### Upload an RIS file (from EndNote, RefMan, or other reference software)

You can upload an RIS formatted text file. The RIS file format is a tagged format for expressing bibliographic citations.

### **Claim Publications**





### **CrossRef API Connection**

Home

My Researcher Profile

Refer a Colleague

Logout Search

My Publications: 1

Add to	o: My Publications Return to My Researcher Profile Return to Add Menu
DOI Sea	arch Digital Object Identifier   Upload an RIS file (from EndNote, RefMan, or other reference software)
DOI Se	earch Digital Object Identifier
Step 1	of 2: Enter author name, topic word, DOI, or source title.
Search	Field: ratner *  Example: Johanson CANCER 2009
Sea	Clear (Results are displayed below.)
1 item(s	added to your My Publications
Sel	ect Page Add selections to: My Publications: Add
⊟ 1.	Ratner, B, 1897, 'Seder "Olam Rabah," Die grosse Weltchronik. Nach Handschriften und Druckwerken herausgegeben und mit kritischen Noten und Erklarungen versehen', <i>The Jewish Quarterly Review</i> , vol. 9, no. 4, p. 740.  DOI : 10.2307/1450793
<b>□ 2</b> .	Ratner, G, 2001, 'Simple Fast Graft-to-Vessel Connection Preventing Blood Leakage, Stricture, and Aneurysm Formation (Ratner-Connection)', Surgery Today, vol. 31, no. 5, pp. 474-475.  DOI: 10.1007/s005950170146
□ 3.	Golant-Ratner, R & Ratner, J, 1924, 'Galvanische Erregbarkeit des Neuromuskulären Apparates und Asymmetrie der Vegetativen Innervation', Klinische Wochenschrift, vol. 4, no. 37, pp. 59-1668.  DOI: 10.1007/BF01726721
<b>4</b> .	Neubauer, A, Ratner, B & Ratner, B, 1895, 'Introduction to the Chronicle Called Seder Olam Rabah (In Hebrew), Part I', <i>The Jewish Quarterly Review</i> , vol. 7, no. 2, p. 348. DOI: 10.2307/1450241
<b>□</b> 5.	Ratner, S, 1984, '[Letter from Sabina Ratner]', Journal of the American Musicological Society, vol. 37, no. 1, p. 206. DOI: 10.1525/jams.1984.37.1.03a00110
<b>⊟</b> 6.	Denny, M, 1976, 'Stanley Charles Ratner 1925-1975', <i>Developmental Psychobiology</i> , vol. 9, no. 3, p. 209.  DOI: 10.1002/dev.420090302
□ 7.	RATNER, B, 1956, 'Correspondence', <i>The Journal of Pediatrics</i> , vol. 48, no. 2, p. 272.  DOI: 10.1016/S0022-3476(56)80176-5
⊟ 8.	RATNER, L, 1942, "DANGERS OF DULCIN", <i>The Lancet</i> , vol. 240, no. 6205, pp. 140-141. DOI: 10.1016/S0140-6736(00)62356-5
□ 9.	Ratner, L, 2001, 'Editorial comment', <i>Urology</i> , vol. 58, no. 2, pp. 155-156. DOI: 10.1016/S0090-4295(01)01195-5





Home Login Search



#### Identify. Communicate. Collaborate.

ORCID is a global, multi-disciplinary scholarly research community. With a unique identifier assigned to each author in ORCID, you can eliminate author misidentification and view an author's citation metrics instantly. Search the registry to find collaborators, review publication lists and explore how research is used around the world.

Learn More: Register | FAQ

earch for researcher	s in our database using one or more	of these fields:
more options   tips ]		
ast / Family Name:		Example: Smith
First / Given Name:	Example: J or James	

#### Top 20 Keywords

cancer crossref data mining design doi genomics internet matter physics molecular evolution nanotechnology and nanoscience orchid orcid organic chemistry product management psychoceramics statistics vector borne diseases view more...

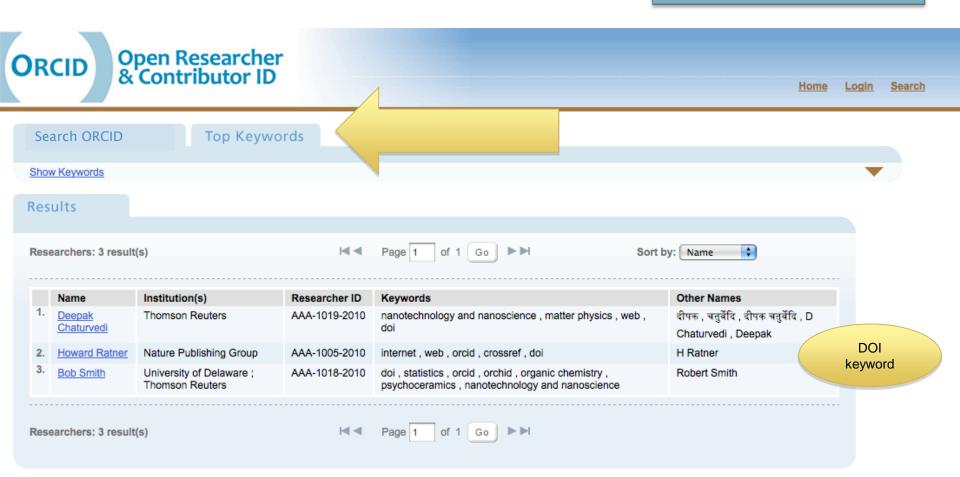




Home Login Search



### **Search Keyword**



you regarding editorial matters (such as reviewing) or to help improve our service to authors and referees?

\* I agree to the Terms and Conditions

# authors & referees @npg

Personal profile Professional profile My Account → Personal Profile (\* = mandatory fields) Title \* First Name Middle Name smith \* Last Name Please check the check box to find Searching ORCID... ORCID ID ORCID ID \* Username \* Password \* Confirm Password \* Primary Email Address \* Do we have permission to contact Yes 

No

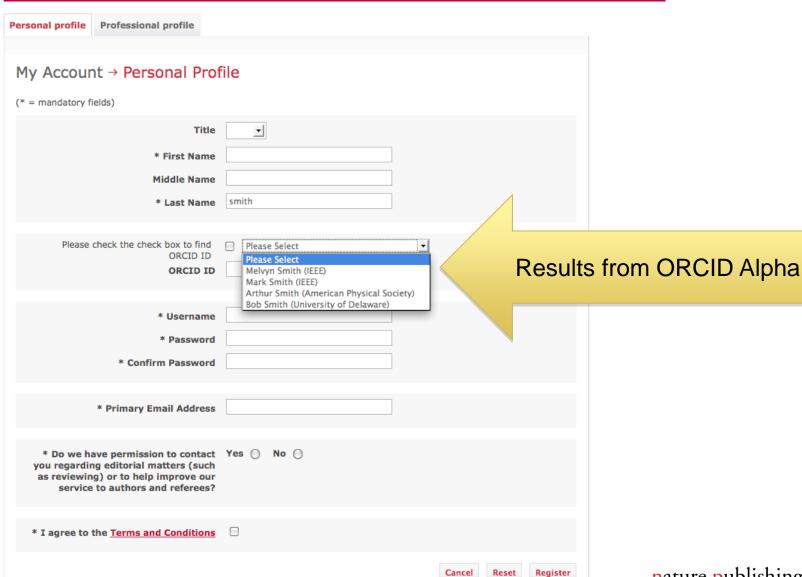
Cancel

Register

**Connect to** Manuscript **Tracking Systems** 

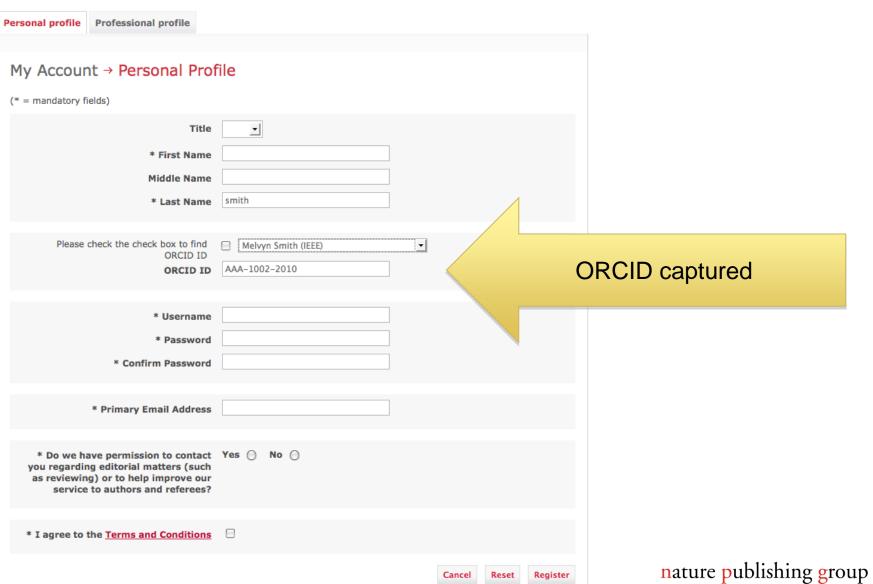
Talking to ORCID Alpha API

# authors & referees @ npg





# authors & referees @npg







### **Next Steps**

- Complete first phase of Profile Exchange R&D
- Prioritize Core Functionality
- Finalize Business Model and Secure Start-Up Funding
- Establish Data Model including Provenance
- Specify and Build Production System
- Grow participants and key partners
- Grow registry



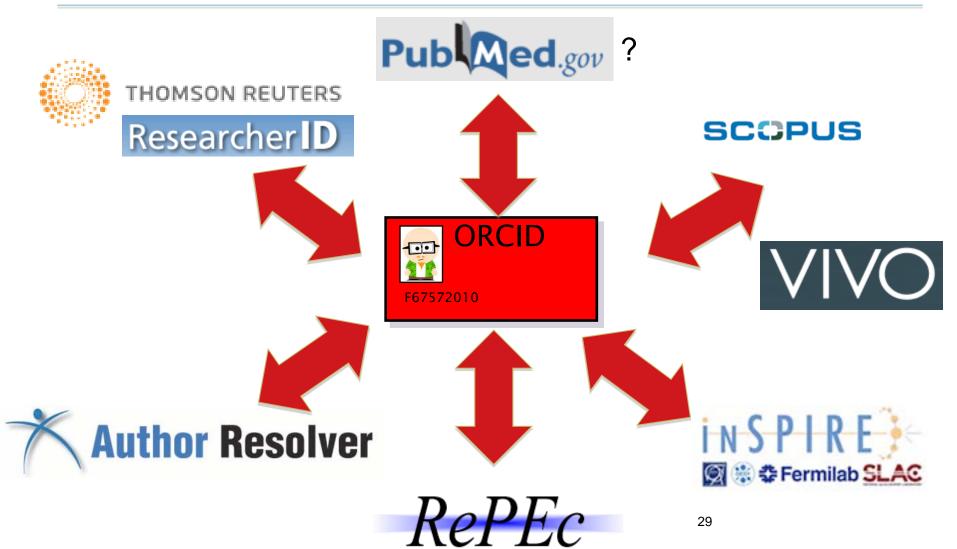
### Profile Exchange R&D

#### Working together to align the global network

An independent, community effort to standardize researcher identification

#### **Possible Matching Algorithms**

- VIAF matching technology from OCLC
- Author Resolver from ProQuest
- Matching capability from OKKAM





#### Working together to align the global network

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Home

About Us

News

Register

**Participating Organizations** 

#### The Initiative

Name ambiguity and attribution are persistent, critical problems imbedded in the scholarly research ecosystem. The ORCID Initiative represents a community effort to establish an open, independent registry that is adopted and embraced as the industry's de facto standard. Our goal is to resolve the systemic name ambiguity, by means of assigning unique identifiers linkable to an individual's research output, to enhance the scientific discovery process and improve the efficiency of funding and collaboration. MORE

#### Mission Statement

ORCID aims to solve the author/contributor name ambiguity problem in scholarly communications by creating a central registry of unique identifiers for individual researchers and an open and transparent linking mechanism between ORCID and other current author ID schemes. These identifiers, and the relationships among them, can be linked to the researcher's output to enhance the scientific discovery process and to improve the efficiency of research funding and collaboration within the research community.



View full list of participating organizations



Register your organization's interest in participation



#### News



### Announcement: New Participants ->

2010-06-25

ORCID welcomes new participant organizations:

Library of Congress; KaraM, Center for the Black Sea Studies; CABI; Royal Society of Chemistry; American Geophysical Union; Proceedings of the National Academy of Sciences (USA) (PNAS)

### Announcement: New Participants ->

2010-05-28

ORCID welcomes new participant organizations:

Human Frontier Science Program (HFSB); Symplectic Ltd.; Taylor and Francis; American Society for Biochemistry and Molecular Biology (ASBMB); Anianet; Environmental Perspectives; Internet Medical Publishing (iMedPub)

#### A Question of Identity ->

2010-05-24

Express your interest at www.orcid.org



# Come Join Us

Howard Ratner
Chair ORCID

h.ratner@orcid.org

Register at www.orcid.org