# Addressing the Discontinuity Between Doing Research and Disseminating Research

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### Scientist vs. Publisher



uzar.wordpress.com

- There is a high wall separating a scientist and a publisher
- Perhaps a consequence of the analog world
- There is no need for this in a digital world
- Perhaps it is time to climb the wall?

# Stated Another Way...

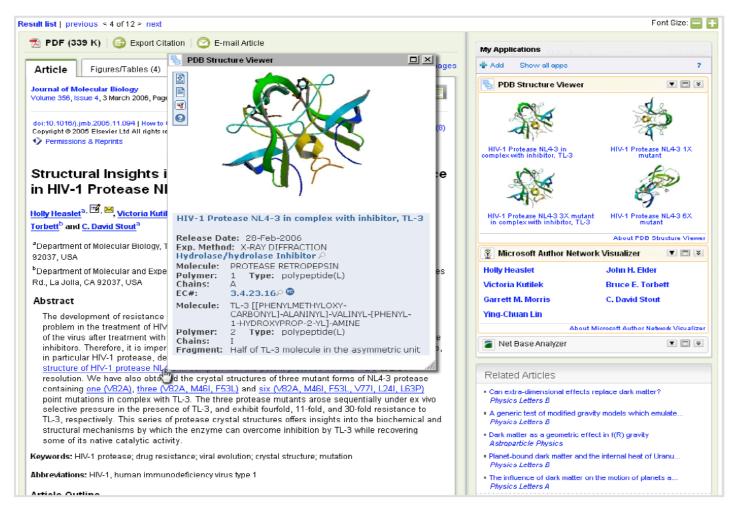


What I want from a Publisher of the Future PLoS Comp Biol 2010 6(5): e1000787

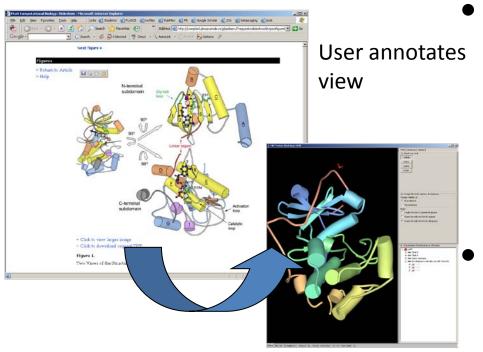
 As a scientist I want an interaction with the publisher that does not begin when the scientific process ends, but begins at the beginning of the scientific process itself In the dream world I am creating here what would the end productof that relationship look like?

# Yes I Want the Beauty of an Original Research Article with Semantic Tagging and Visual Embeds etc.. but

#### **App Integration in Science Direct**



# I Want Interoperability with the Data and Applications that Understand That Data



Metadata stored with the article Fetches the data and provides a Staring point for interactive enquiry

- What is needed?
  - Standard set of apps for data exploration
  - Standard calling interfaces
  - Who manages the data?
    - Publisher
    - Author
    - Database
    - 3<sup>rd</sup> party

## Already Being Done by Databases and on Mobile

#### AT&T 🤝 95% E Edit myPDB User Query (added: 2008-12-25) Advanced Keyword Query for: enolase Last run: 2010-07-27 Run Query Now User Query (added: 2009-12-18) Advanced Keyword Query for: ADENOSINE-5'TRIPHOSPHATE Last run: 2010-07-27 Run Query Now Keyword (actin) (added: 2010-08-21) Advanced Keyword Query for: actin Last run: 2010-08-21 Run Query Now Keyword (Ach) (added: 2010-08-22) Advanced Keyword Query for: Ach Last run: 2010-08-22 Run Query Now Results

#### **Tight Integration with MyPDB**

- Access to saved queries
- Add/delete queries

**‡ MyPDB** 

User Account

Logout

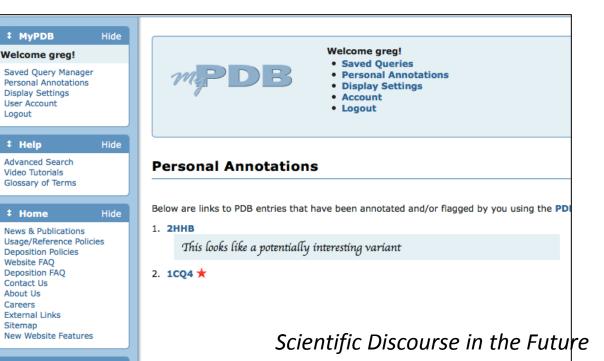
‡ Help

‡ Home

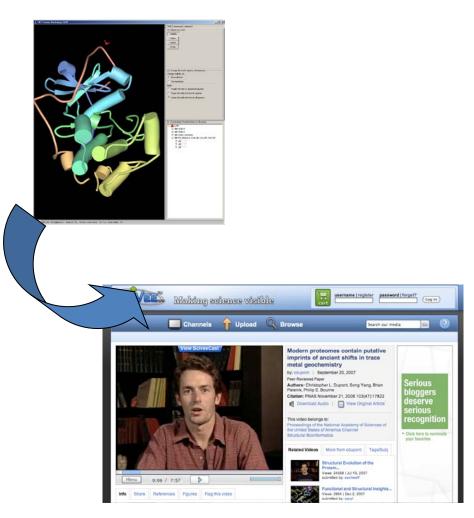
Website FAQ

Contact Us About Us Careers External Links Sitemap

- Flag interesting entries
- Add personal structure annotations

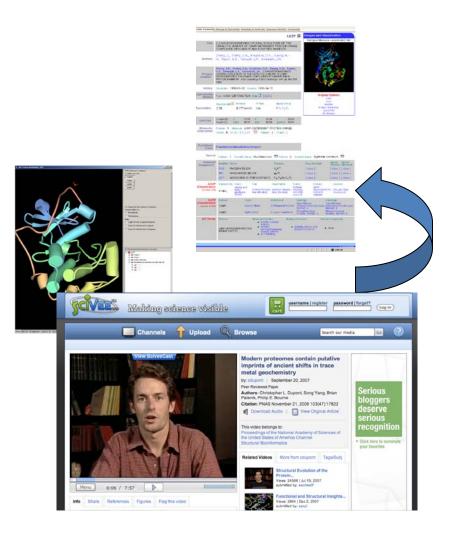


## Integrated Rich Media



- Already happening but post publication not Prepublication
- Lab discussions, presentations of the work etc. are part of the new discourse

# Mashup with Content from Other Articles / Data



- Doable?
- Sure its happening already, but at the level of the article not the nano publication
- Nano implies being part of the research process

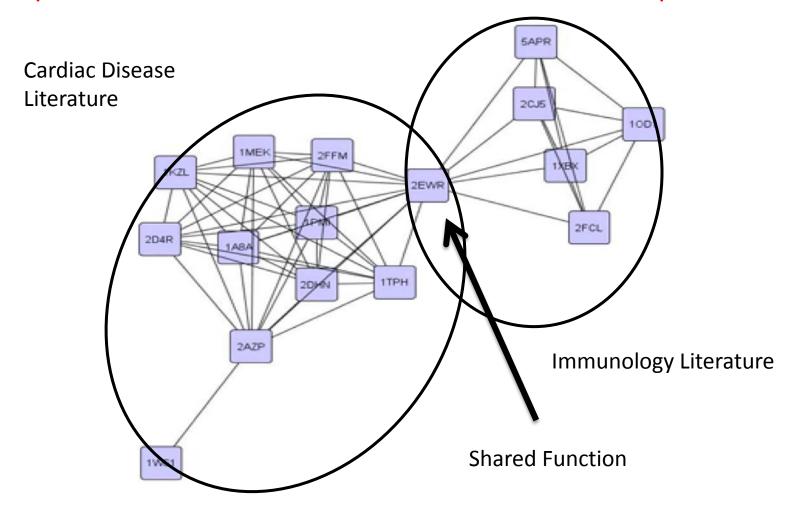
### Example of Nano Integration: The Database View

www.rcsb.org/pdb/explore/literature.do?structureId=1TIM

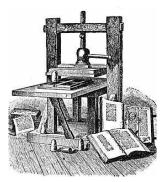


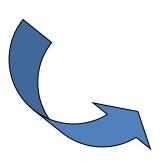
### I Also Want To Learn from the Corpus

At this point the research article itself becomes a nano publication



### A Consequence ...







- Tools
- Annotation and new formats
- Use cases and examples
- Business rights and IP
- Attribution/evaluation/ archiving

Beyond the PDF
San Diego
Jan 19-21

# Crowd Sourcing the Electronic Printing Press (aka Workshop: Beyond the PDF)

#### • Aims:

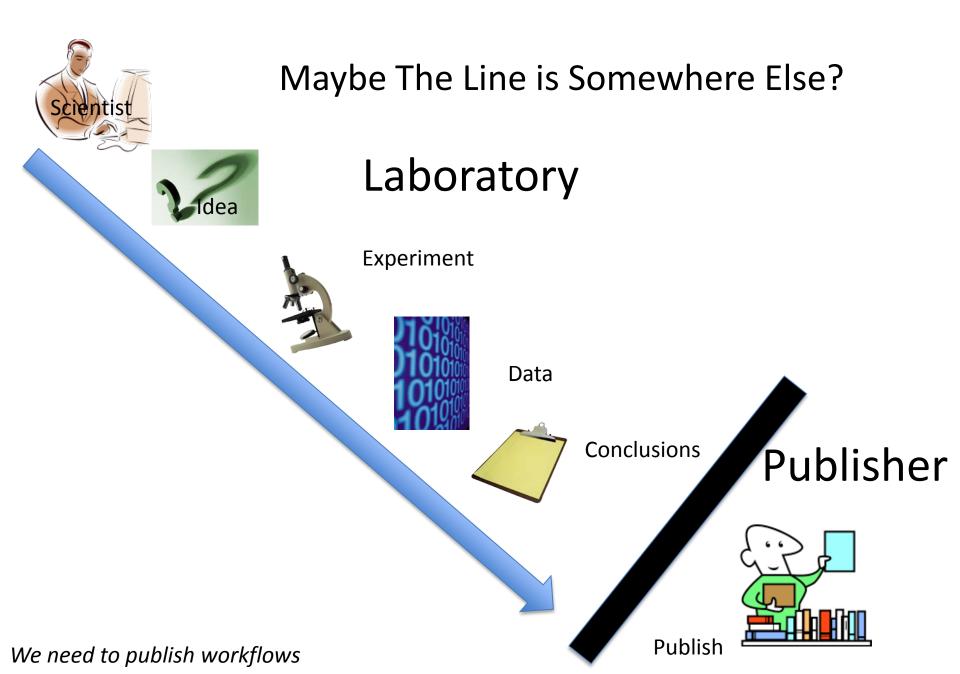
- Define user requirements
- Establish a specification document
- Open source the development effort
- Have a commitment from a publisher to publish a research object using the system
- Act as an exemplar for what can be done

#### Wait a Minute There is More...

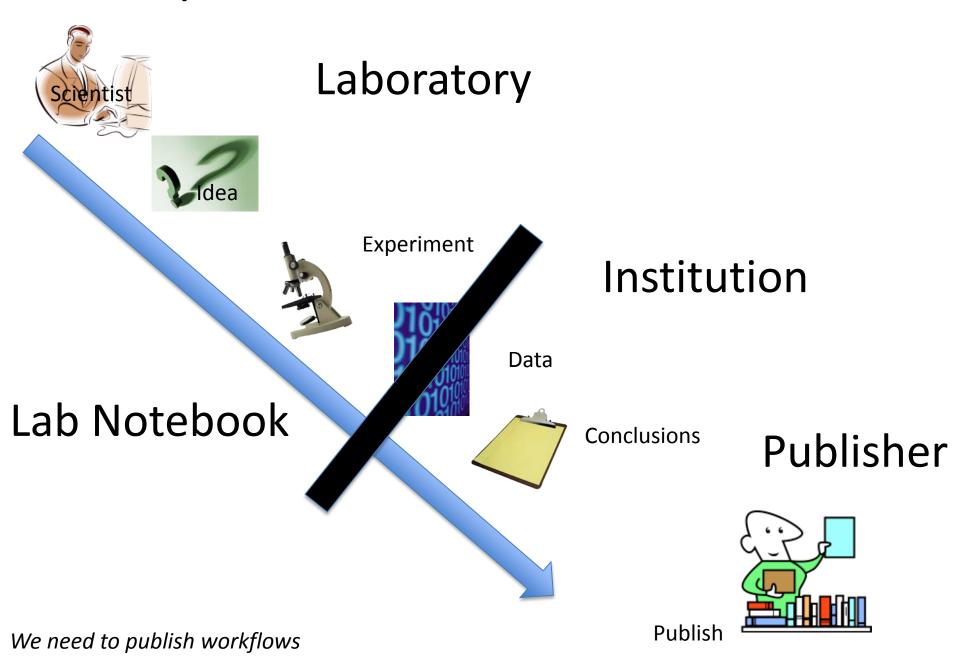
# So That Is the End Product What is the Beginning Product?

We as scientists have an interaction with the publisher that does not begin when the scientific process ends, but begins at the beginning of the scientific process itself

#### Consider the Scientific Workflow



### Maybe The Line is Somewhere Else?



# We Need to Publish Workflows What Would Drive This?

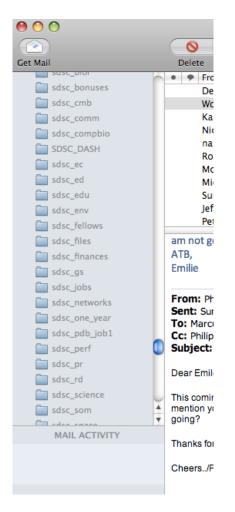
Preservation of the digital record

Reproducibility

The need for the library to reinvent itself

Digital chaos in the long tail

# The Truth About the Scientific eLaboratory



I have ?? mail folders!

 The intellectual memory of my laboratory is in those folders

 This is an unhealthy hub and spoke mentality

# The Truth About the Scientific eLaboratory

 I generate way more negative that positive data, but where is it?



- Content management is a mess
  - Slides, posters.....
  - Data, lab notebooks ....
  - Collaborations, Journal clubs ...
- Software is open but where is it?
- Farewell is for the data too

Computational Biology Resources Lack Persistence and Usability. *PLoS Comp. Biol.* 4(7): e1000136

# Many Great Tools Out There





#### Manage Projects Better with Basecamp.

Millions of people use Basecamp to collaborate and manage projects online.









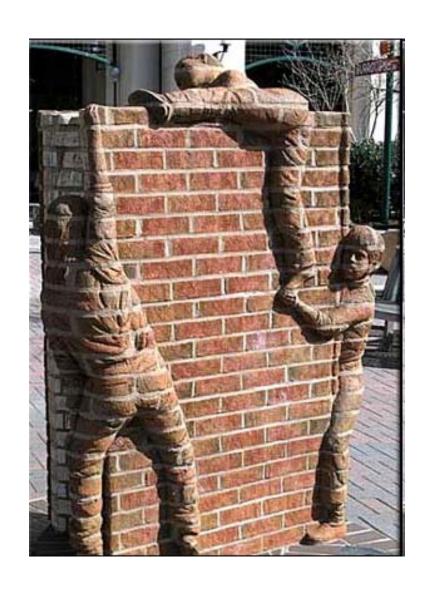


### Where I See the Problems

The long tail is confused

Lack of interoperability between the options

 The reward (publishing) is still removed from the available tools



 As a scientist I want a different kind relationship with the publisher of the future

Is anyone interested?

# Acknowledgements

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- The PDB Team

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# Discussion