# Doing data in the social sciences and humanities: links to and from published work

### Peter Burnhill

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Beyond Books: What STM & Social Science publishing should learn from each other Marriott Hotel/Kensington, London, 22 April 2010



### Overview

- A bit about EDINA
- 2. Research data & research publications
- 3. All that is digital are not data
- 4. Autobiography as brief commentary on data facilities
  - + Digital library, Information Science & the two traditions
- 5. Citation and linking
  - with switch and intro Linked Data
    - \* Semantic Web anyone?

### If there is time

- 6. Suggestions about who should / could do what
  - Researchers/Authors, Editors, Publishers
  - Universities, Data centres, Libraries, Curators





providing resources for staff and students in higher and further education in the UK and beyond

Services Select

٠ Go Projects Select

Go Go

→ Reading & Reference



Article References

- CAB Abstracts
- Land Life Leisure

#### Journal Catalogues

- → SUNCAT (UK)
- → SALSER (Scottish) =

#### E-books

The Statistical Accounts of Scotland

#### Deposit Academic Papers

the Depot

#### → Maps & Data



Geo-data Portal

→ Go-Geo! ■

#### Maps & Datasets

- → Digimap Ordnance Survey
- → Geology Digimap
- Historic Digimap
- → Marine Digimap
- → UKBORDERS

#### Agricultural Census Data

agcensus

#### Web Services

Unlock

#### Deposit Data

ShareGeo facility

#### → Multimedia & Education



Film, Images & Sound

- → Education Image Gallery
- → Film & Sound Online
- → NewsFilm Online

#### **Learning Materials**

Jorum User

#### Deposit Learning Materials

Jorum Contributor

#### **News, Training & Events**

EDINA gets social 13 April 2010

Digimap and OS OpenData 5 April 2010

AddressingHistory tool combines historical data and maps

1 April 2010

all news

Quarterly Newsletter

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Ways to contribute online

**Ensuring continuous** 



Our projects

access



For library and support staff





What services can I use?



### Reading and Reference Room

In mid-90s, our strategy was based on hosting key A&I databases (Art Abstracts, BIOSIS, Compendex, Inspec etc)

but market changed: commercial rush for retail frontage

### **Since 2002** we have been re-making our future with:

- SUNCAT, UK national union catalogue of serials
- National OpenURL Router, as registry of OpenURL resolvers in use
- Technical (metadata) Operator for UK Access Management Federation
  - Investigated Shibboleth for JISC and developed SDSS pilot
- Digital preservation as part of 'continuity of access'
  - CLOCKSS Access Host for orphaned content; Edinburgh University as Archive Node
  - Technical support for UK LOCKSS Alliance cooperative
  - Piloting an e-journals preservation registry, with ISSN-IC [PEPRS]
  - Working with JISC Collections for assured access to back issues of e-journals
- supporting JISC with e-learning ...
  - (with Mimas) developing and managing Jorum, repository of learning materials

having already diversified with GeoSpatial and Multimedia resources



### 2. research data & research publications

- A. "We Need Publishing Standards for Datasets and Data Tables",
   OECD Publishing White Paper, OECD Publishing. T. Green (2009)
- A. Nature Editorial: Data's shameful neglect, Nature, 461, p.145. (2009, September)
  - "Three major responsibilities are covered:
  - 1. preservation of the original data on which the paper is based,
  - 2. verification that the figures and conclusions accurately reflect the data collected and that manipulations to images are in accordance with Nature journal guidelines, and
  - 3. minimisation of obstacles to sharing materials, data & algorithms through appropriate planning."



# Researchers' viewpoint: a cultural shift?

"You are not finished until you have done the research, published the results, and published the data, receiving formal credit for everything."

Mark A. Parsons (2006) International Polar Year Preserve or Perish

"A scholar's positive contribution is measured by the sum of the original data that he contributes. Hypotheses come and go but data remain."

in Advice to a Young Investigator (1897) Santiago Ramón y Cajal (Nobel Prize winner, 1906)



### 3. All that is digital are not data (& vice versa)

- a) Data derive importance from their evidential value
  - the empirical base for (scholarly) statement & decision-making
  - Provenance (where data comes from) is very important
- b) Differences in ways that disciplines in Humanities & Social Sciences assess scholarship and evidence
  - In what they regard as data, as value for their subject
    - \* Arts: performance
    - \* Humanities: long view (including history/philosophy of science)
    - \* Social Sciences: Big Societal Challenges; flirt with policy
  - mix of approach to phenomenology, inc document tradition
- c) Data represented (encoded) as numbers or words often derived from observation (with issues of ontology!)
  - or as pictures or sounds (not encoded pre-data?)
  - or algorithmic models (as with physical & life sciences)



### Our shared task:

To ensure ease & continuing access to record of scholarship

research publications and research data

Consider at least three types of (research) data:

- A. Supplementary data
  - multimedia files: part of the published article that presents research argument and conclusions
    - more than linear text, limited tabular and graphical display
    - \* enhances user experience with various multimedia objects
- B. Research dataset(s) upon which conclusions based
  - check analysis of those data to support statements made
- C. Database(s) from which datasets were assembled
  - for reproducibility (exposure to refutation) and new work via alternative analysis and updates to the database(s)



# 4. autobiography as commentary: data facilities

- 1. Scottish Education Data Archive, late 1970s mid '80s
  - Survey statistician: for school leaver, YTS & 16-19 cohort surveys
- Edinburgh University Data Library, mid- 1980s & on
  - Manager: set-up and development
- 3. ESRC Regional Research Laboratory for Scotland 1986/90
  - Co-director: early days of Geographical Information Systems (GIS)
- 4. EDINA national data centre, mid-1990s to present
  - Director: set-up and continuous development
- 5. Digital Curation Centre, 2004 & 2005
  - Interim Director: set-up & 'data curation' & 'digital preservation'



# Began as a data manufacturer

- Scottish Education Data Archive, late 1970s mid '80s
  - Survey statistician: for school leaver, YTS & 16-19 cohort surveys
    - \* Database of derived data made available online, used for Government statistics
    - \* Successive survey data -> trend datasets, changing classifiers (eg Social Class)

#### comment

- This was based in a research centre at University of Edinburgh
  - Prototypical of what is now widespread, in universities &research institutes
  - The data, curated as databases: the working capital for research group
  - There was access by others, but as 'privileged access' [join our gang]
  - There is always/often threat to continuity because of funding



### Became a data broker

- Edinburgh University Data Library, mid- 1980s & on
  - Manager: set-up and development
    - \* A library of datasets and analysis software
      - social surveys (Govt & academic), economic series + Population & Agricultural Censuses
    - \* Providing ease of access to data held elsewhere
      - eg UK Data Archive; Oxford Text Archive

#### Comment

- Focus on data for the social sciences, public health and rural studies
- Demand-driven, for secondary data analysis
  - \* Could not generate the data they needed to address their questions
  - \* Could not command the resources (funding/expertise)
    - few research groups and Government could get funding to manufacture original data



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#### Comment

- <u>IASSIST</u> International Association for Social Science Information Service & Technology
  - \* annual conference; <u>WWW.iassistdata.org</u>; Past President, 1997/200
- Words, as text full of meaning, came into view via the Text Encoding Initiative (TEI)
  - a document markup language, SGM ISO 8879:1986 SGML
    - \* precursor to HTML, DTD and XML
- EUDL plays lead role in DISC-UK, a group of data libraries in UK universities
  - \* Datashare project to support institutional responsibilities for data
    - alongside Institutional Repositories



### DISC-UK DataShare Project Edinburgh, LSE, Oxford, Southampton

to formal institutional arrangement



from informal storage and sharing

Quality assured metadata; guidance available for depositors; suitably anonymised/consent for sharing Network of obtained from subjects; thorough distributed documentation about data creation repositories: subject and methodology included; and/or permanent IDs: formats validated institutionally based and suitable for distribution: migration-based preservation commitment Zip and ship Data files with minimal documentation (e.g. readme file describing each data file) downloadable from Internet Open access Metadata record of dataset on Search and website or in repository; possibly discovery enabled; with embargo and contact restricted access information to request access **Email** Networked drive, available to dissemination. research group, version control by request Password protected, networked **Privileged** drive (backup procedures) access Simple data Personal hard drives, un-networked storage

DataShare exemplars aiming here

Institutional Repositories

Typical status quo

Robin Rice, September 2007

Robin Rice, Data Librarian, University of Edinburgh

### a move into interesting spaces

- ESRC Regional Research Laboratory for Scotland 1986/90
  - Co-director: early days of Geographical Information Systems (GIS)
    - \* Integrating 'large-scale' data, mainly geographic or geo-spatial

#### Comment on the now:

- Recurrent focus on the geo-spatial
  - Resurgence of interest, launch of EDINA Digimap in 2000
  - MultiMap, StreetMap, GoogleMap; location-based services
  - Geo-tagging, mobile phones, cameras, social websites
  - EU INSPIRE directive: all public bodies, including universities
- Part of overall strategic purpose
  - to build the academic spatial data infrastructure
    - \* "over 75% of all research resources are geo-spatial" anon.
  - to enhance discoverability of online resources
  - to provide context for the analysis of data
    - \* geo-parsing (to extract place names from documents)
    - \* geo-tagging (to ensure names have geo-feet)
- Unlock the place in your online resource!















### Move into national data services & data curation

- **EDINA** national data centre, mid-1990s to present
  - Director: set-up and continuous development
    - \* online access to wide range of A&I/bibliographic, multimedia & OS mapping data
    - \* national repositories of digital content: Jorum learning materials & ShareGeo

#### Comment on the now:

- **Digital Curation Centre**, 2004 & 2005; now in its Phase 3
  - Interim Director: set-up/strategy for 'data curation' & 'digital preservation' \* even wider range of databases (e-science), held by others
- Growth of data-driven science
  - importance of the data curator for managed open databases
- Growth of institutional and subject repositories
  - mostly research papers but increasingly research data
    - \* DataShare (Edinburgh, LSE, Oxford, Southampton)



# Re-stating our shared task:

To ensure ease & continuing access to record of scholarship

research publications and research data

Consider at least three types of (research) data:

### A. Supplementary data

- multimedia files: part of the published article that presents research argument and conclusions
  - more than linear text, limited tabular and graphical display
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- B. Research dataset(s) upon which conclusions based
  - check analysis of those data to support statements made
- C. Database(s) from which datasets were assembled
  - for reproducibility (exposure to refutation) and new work via alternative analysis and updates to the database(s)



### 5. Citation, then linking

- Citation of database(s) (Type C data)
  - for reproducibility (exposure to refutation)
  - to prompt new work via alternative analysis and updates to the database(s)
  - to credit those who curate the data needed for scholarship
- Citation of the datasets used (Type B data)
  - verification of analysis, that the figures and conclusions accurately reflect those data

Plus <u>hyperlink</u> to the dataset from the published article

- ... and back again from the dataset to the published article
- + Links to presentations, blogs, websites, funders etc related to the same research activity and same researcher(s) (Type D data?)

### Standards to cite data (A long running saga)

There is no universal standard for citing data and computer files, but ...

- Dodd, Sue. (1979) "Bibliographic references for numeric social science data files: Suggested guidelines." *Journal of the American Society for Information Science*, 30 (2), 77-82.
  - ISO 690: 1987 Bibliographic references Content, form and structure
- Dodd, Sue. (1990) "Bibliographic References for Computer Files in the Social Science: A Discussion Paper." Chapel Hill, NC: Institute for Research in Social Science, University of North Carolina. presented to IASSIST 1990 Poughkeepsie, N.Y. <a href="http://www.people.virginia.edu/~pm9k/info/compRef.html">http://www.people.virginia.edu/~pm9k/info/compRef.html</a>
  - ISO 690-2: 1997 Bibliographic references, Part 2: Electronic documents
- Schneider, Jeri. (2006) "Why we need a data citation standard: Lessons learned from compiling ICPSR's Bibliography of Data-Related Literature."

  ICPSR Bulletin, 26 (2), 9-12. http://www.icpsr.umich.edu/org/publications/bulletin/spr06.pdf



### Obtaining the citation at source

### CIESIN

"Most of our datasets and products contain a suggested citation on the Web site as to where the data was obtained"

"Whenever possible, we urge you to cite the use of data and web resources in the reference section"

- <a href="http://sedac.ciesin.columbia.edu/citations/">http://sedac.ciesin.columbia.edu/citations/</a>
- 2. How to Cite Statistics Canada Products:

"This guide has been developed for authors, editors, researchers, academics, students, librarians and data librarians.

"It describes, in three steps, how to build your reference when citing Statistics Canada products"

http://www.statcan.gc.ca/pub/12-591-x/12-591-x2006001-eng.htm

Get it from those who make the data available: the data publishers

cf Cataloguing in Publication!



### Data registration, citation & identifier initiatives

- DataCite: an international consortium
  - easier access to scientific research data on the Internet
  - increase acceptance of research data as legitimate,
     citable contributions to the scientific record, and
  - support data archiving that permits results to be verified and re-purposed for future study.
    - \* http://www.datacite.org
- ANDS: Australian National Data Service
  - Identify My Data service
  - to persistently identify your data
    - \* http://ands.org.au/services/identify-my-data.html
- Identifiers for authors/creators
  - Open Researcher and Contributor ID (ORCID)
  - NAMES, EU Interparty, ISNI, VIAF



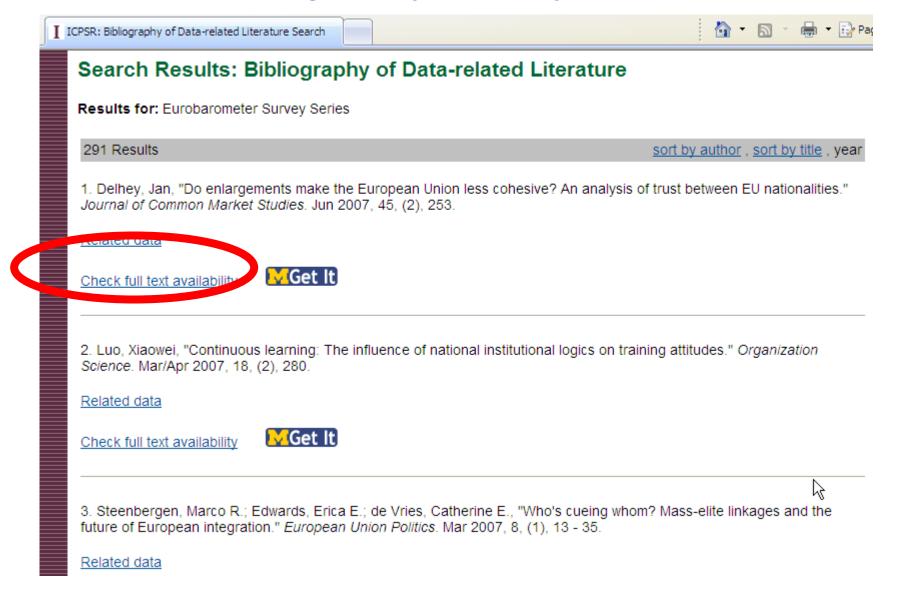
# Examples of hand-crafted, hard-coded linking

hyperlink from the published article back to the dataset

and forward from the dataset to the published article

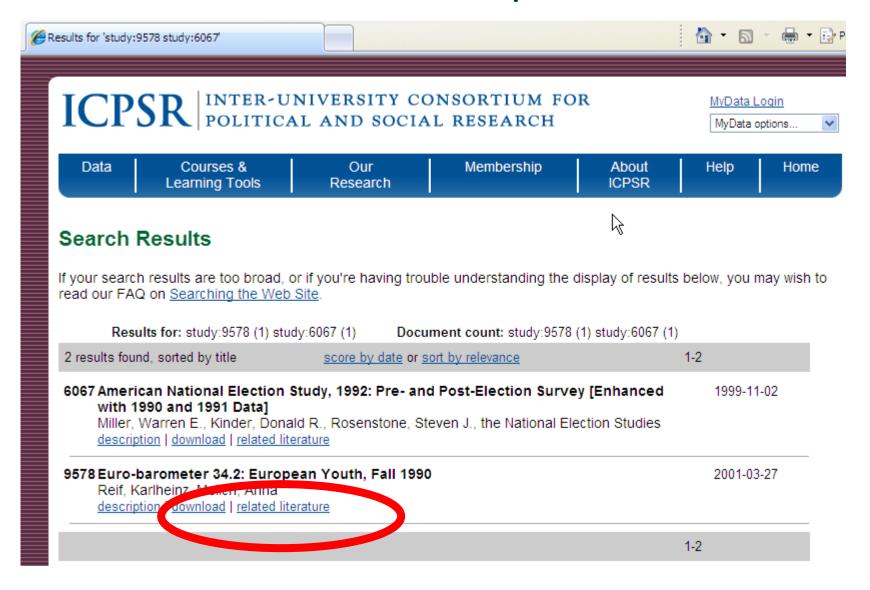


# search on bibliography and hyperlink to data



Myron Gutmann, Inter-university Consortium for Political & Social Research

# From data to (subsequent & known) published literature





# Works with supplemental files

from "Dissertations, Data Sets and ProQuest UMI", Austin McLean, IASSIST, May 2008

14.	Actin organization and activity in Iily pollen tube growth: A role forpH by Lovy-Wheeler, Alenka, Ph.D., University of Massachusetts Amherst, 2006, 142 pages; AAT 3216956  △ Abstract   ② 24 Page Preview   ☑ Full Text - PDF (8 MB)   ② Supplemental files   ⑤ Order a copy
15.	An ethnographic account of language documentation among the Kurripako of Venezuela by Granadillo, Tania, Ph.D., The University of Arizona, 2006, 235 pages; AAT 3207639  Abstract   24 Page Preview   25 Full Text - PDF (2 MB)   5 Supplemental files   6 Order a copy
16.	"Book": A graphic score for any musicians or non-musicians by Redman, G. William, Ph.D., State University of New York at Buffalo, 2006, 106 pages; AAT 3213624  □ Abstract   □ 24 Page Preview   □ Full Text - PDF (48 MB)   □ Supplemental files   □ Order a copy
17.	Education under enemy occupation: Experiences of selected Dutch students during World War II by King, Rebecca Celia Maria, Ed.D., Boise State University, 2006, 218 pages; AAT DP15570  △ Abstract   ② 24 Page Preview   ☑ Full Text - PDF (814 K)   ◎ Supplemental files   ⑤ Order a copy
18.	ESL learners' perceptions of American dialects by Damann, Melissa M., M.A., The University of North Carolina at Chapel Hill, 2006, 73 pages; AAT 1435003  □ Abstract   □ 24 Page Preview   □ Full Text - PDF (657 K)   □ Supplemental files   □ Order a copy
27.	Speech enhancement using transient speech components by Tantibundhit, Charturong (Paul), Ph.D., University of Pittsburgh, 2006, 180 pages; AAT 3224052  △ Abstract   ② 24 Page Preview   ☑ Full Text - PDF (7 MB)   ◎ Supplemental files   ⑤ Order a copy
28.	The calabozo: Virtual reconstruction of a prison cell based on personal accounts by Aroztegui Massera, Carmen, Ph.D., <b>Texas A&amp;M University</b> , 2006, 240 pages; AAT 3219138  □ Abstract   □ 24 Page Preview   □ Full Text - PDF (9 MB)   □ Supplemental files   □ Order a copy
29.	The Chevalier de Saint-George: His violin style and eighteenth-century musical aesthetics by Zinck, Bernard F., D.M.A., Temple University, 2006, 207 pages; AAT 3211909  △ Abstract   □ 24 Page Preview   □ Full Text - PDF (12 MB)   □ Supplemental files   □ Order a copy

### What about supplementary data (Type A data)?

### **ProQuest**

Advanced

Browse

My Research

Databases selected: Dissertations & Theses

Document View

« Back to Results

Print | Mark Document | Print | Mark Document

Translate

#### The stylistic diversity of the concert saxophone

by Rubinoff, Daniel I., M.A., York University (Canada), 2007, 84 pages; AAT MR32037

#### Abstract (Summary)

This thesis examines the sonic parameters and musical versatility of the concert saxophone. Invented in 1840, the instrument failed to become a regular member of the symphony orche and is thus underrepresented in classical music. This researcher argues that the saxophone's unique sonic design makes it an effective contemporary instrument in a wide variety of ger Specifically, the techniques of subtone, harmonics, and false fingerings are examined from both a performance and compositional perspective. Additionally, the instrument's resemblance the human voice is documented.

An examination of five original saxophone compositions highlights the instrument's flexibility as a solo instrument or as a member of an ensemble. This work adds to the number of original saxophone compositions highlights the instrument's flexibility as a solo instrument or as a member of an ensemble. compositions for the saxophone and explores the reasons behind the instrument's success in contemporary music.

#### Supplemental files

Some files may require a special program or browser plug-in. More information

- 4) Track 1.mp3 (4MB)
- 4) Track 2.mp3 (3MB)
- 4) Track 3.mp3 (6MB)
- 4) Track 4.mp3 (4MB)
- 4) Track 5.mp3 (4MB)
- 4) Track 6.mp3 (5MB) 4) Track 7.mp3 (5MB)
- 4) Track 8.mp3 (3MB)

#### Indexing (document details)

School:

York University (Canada)

School Location: Canada

Kevword(s): with Original composition



# How supplemental files appear

ProQuest				
Basic Advanced Browse	My Research 0 marked items			
<u>Databases selected</u> ; Dissertations & Theses				
Document View	« Backto Results			
Concert dance and social/political discourse in the arts by <u>Snodgrass, Jeanne L.</u> , M.F.A., The University of New Mexico, 2007, 50 pages; AAT 1444784				
Abstract (Summary)  This paper looks at concert dance, dance presented in a traditional theatre venue, that chooses to present works that deal with social and/or political issues. This exploration serve as a broad-spectrum analysis of all dance engaging with politics or as a comparison of political versus non-political dance. Rather I have chosen to look at a selection of modern dance artists that have successfully broached social and political issues in their work in an artistically critical manner. This paper examines the roles of form, content the creation of these works and the ways in which the methodology employed by these artists may be used as a guideline for other dance choreographers wishing to work in				
Specifically, this paper explores these issues by: looking at the debate over the value of politicizing art; framing the historical context through an examination of the New Dance 1930s and Judson Dance Theater of the 1960s; contemplating contemporary artists Bill T. Jones and Liz Lerman; and looking at my own work, an evening of three dances described themes, in terms of choreographic intention, methodology and audience reaction.				
	ven works can serve to reinvigorate both contemporary dance artists and audiences and it is my hope that this exploration will encoura			

\*This dissertation is a compound document (contains both a paper copy and a CD as part of the dissertation). The CD requires the following system requirements: Windows M

#### Supplemental files

RealPlayer.

Some files may require a special program or browser plug-in. More information

11.zip (1572MB zipped) archive for component

#### Indexing (document details)

Advisors Nowball Many Appa Conton

### Information Science has had (other) ideas ...

- World Wide Web
  - intended for resource sharing by/for a science community
    - took off in wider world in way that we all know
  - Putting the Web to work: for our related business / industry
    - \* 'appropriate copy problem' for digital library / publishing
      - OpenURL
        - » linking between the A&I/reference world and online source(s) of the full text of the (digital) article
- 2. Re-working the Web: adding new weft and weave
  - The social networking (web 2.0) thing
    - \* user generated content, tagging and collaborative spaces
  - The semantic web (web 3.0) thing machine as user



# Emergence of Digital Library: Information Science

- Michael Buckland, Presidential Address, American Society for Information Science, JASIS's 50th (1998)
- 2 traditions/mentalities co-exist in Information Science
  - 1. Document tradition: signifying record-ness
  - 2. Computational tradition: various uses of formal techniques
    - \* non-convergent mentalities working to build the 'digital library'
    - a)modernisation of library services
    - b)infrastructure to access complex databases



### Link remains the key verb

### But need to shift attention from

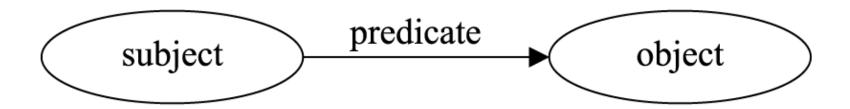
- Linking resolver (unidirectional)
  - From metadata reference to full text of article
    - \* SICI-Citation | Z39.50
    - \* DOI | OpenURL | http

### to

- Linked Data (relational, bi-directional)
  - Between resources in the weave of the Web
    - Using URIs as names for things
      - Not just URLs (the addresses on the web) but the URIs
    - \* Using RDF/XML to define the relationships between the resources
      - RDF triples: subject / relationship / object



# Resource Description Framework (RDF)



**Source:** W3C (2004)

Resource Description Framework (RDF), and URIs

- framework for representing information in Web; identifiers
  - http://www.w3.org/TR/rdf-concepts/
  - http://www.w3.org/TR/rdf-primer/



# RDF graph: Article & Supplementary Data

http://www.emeraldinsight.com/fig/0350570303002.png rdfs:subClassOf myVoc1: Article myVoc1: Document rdf:type 何姆斯特丹,荷兰首都,人口约74万。 Ansterdan http://example.org/files/file1 myVoc2: Amsterdam 北荷兰省 Job Coher myVoc1: partOf myVoc1:subject http://example.org/files/file1#par3

- 1. Build and publish as metadata in XML format to be found on the web
- 2. Publishing text and data/multimedia content in XML will delight researchers
  - Researchers want to access 'article as data', via computational algorithm



### Linked Data ...

A note from Tim Berners Lee now in circulation proposes 4 steps:

- 1. Use URIs as names for things
- 2. Use http URIs so that people [& computers?] can look up those names
- 3. When someone looks up a URI, provide useful information using the standards (RDF, SPARQL)
- 4. Include links to other URIs, so that they can discover more things.
- may become the principles/rules/definition of 'Linked Data'



# OpenURL to OAI-ORE

Note that the man who gave you OpenURL ...

"Reference Linking in a Hybrid Library Environment.
 (Part 1: Frameworks for Linking)",
 Herbert Van de Sompel and Patrick Hochstenbach

D-Lib Magazine ISSN 1082-9873 Volume 5 Issue 4 April 1999

... is now into Linked Data

"Adding eScience Assets to the Data Web",
 Herbert Van de Sompel, Carl Lagoze, Michael L. Nelson,
 Simeon Warner, Robert Sanderson, Pete Johnston

Proceedings of Linked Data on the Web (LDOW2009) Workshop, [v1] Thu, 11 Jun 2009 15:33:37 GMT http://arxiv.org/abs/0906.2135v1



### 'Repository Junction' end-user desktop/browser Data Object in API QUERY DEDUCTION IP, hostname or organisation name IP-> Institutional name -> OpenDOAR Funding code -> RCUK -> Juliet BROKER URI Institution name Where Publisher -> Romeo Whois-style network details Authorname -> NAMES project List of appropriate repositories Data Object The Depot out PUSH PULL Primary Secondary e.g. SWORD API e.g. RSS feeds repository repository

### A broker to discover nodes for deposit

- for long-term stewardship and added services
- for others to re-analyse for (secondary) research purposes

#### DataShare2 DISC-UK DataShare: Data Sharing Continuum Distributed high performance computing; analysis tools applied to formal Data Grid to data over secure international publishing into network: Mau-(linked) data Peer review of datasets; seamless link infrastructure to publications; role-based layers of Data publishing Holy grail access; data overlay journals Graphs, charts, maps configurable Data visualisation online. "Actionable" marked up dataset Data manipulation installed in a data browser tool National Data online subsetting capability Centres/Archives Original format plus XML markup of data or XML database; open standards used appropriate to Data enhanced for domain; metadata or setup files may re-use be bundled with dataset for importing elsewhere Quality assured metadata; guidance from formal available for depositors; suitably DataShare anonymised/consent for sharing Network of exemplars obtained from subjects; thorough distributed documentation about data creation repositories: subject aiming here and methodology included; and/or

institutional arrangement permanent IDs; formats validated and suitable for distribution; migration-based preservation

commitment

institutionally based

# Time for me to stop ...

Hoping that I have left some space/place for questions

Thank you

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