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19th Intensive Course in Journal Publishing – Europe
The premier course for middle and junior managers in social science
& STM publishing
11th to 15th May 2009
NH Hoteles
Hirschberg, Germany

COURSE DIRECTOR WHO'S WHO

Anthony Watkinson (Blackwell Publishing)
Anthony Watkinson is the global dentistry publisher for Blackwell Publishing. He is a consultant to the Publishers Association, mainly responsible for briefing membership on changes in scholarly communication, and a consultant for STM. In this second capacity he runs seminars, prepares white papers and is director of their annual intensive journal management course. He provides independent consultancy mainly in the area of intellectual property.

Anthony Watkinson held a range of senior management posts in scholarly publishing. From 1971 to 1982 he worked for Academic Press London latterly as Editorial Director. From 1982 to 1988 he worked for Oxford University Press in a number of posts including Mathematics and Computer Science Publisher and Head of Journals. From 1988 to 1998 he was Publishing Director of Chapman & Hall, Publishing Director of International Thomson Publishing Journals, and Intellectual Property Director at Thompson Science and Professional.

COURSE TUTOR'S WHO'S WHO

Joachim Engelland (Publishing Consultant)
Joachim Engelland is the part time Director of Education and Training for STM since April 2009. Joachim has spent 14 years in the publishing industry, working in industry information publishing, educational publishing and scholarly publishing. In 2001 he joined Walter de Gruyter, where he organized and managed the eJournals and eBooks business. In January 2009 he started his own business as a publishing consultant, providing services to academic publishers and institutions in the research information sector. Joachim holds a degree in theology.

Suzan Fiack (Wiley Blackwell)

Suzan Fiack is Business Development Director, Local Markets in the Global Corporate Sales Team at Wiley-Blackwell. She manages a European sales and editorial team, builds relationships with corporate customers and identifies new product and market opportunities. She is an author of the Wiley-Blackwell Best Practice Guidelines on Publication Ethics. Suzan received her PhD in pharmacy from the Humboldt University in Berlin. Before arriving at Blackwell in 2001 she held a scientific role as pharmacist at Schering AG.

SPEAKERS WHO'S WHO

Caroline Black (Mac Keith Press)

Caroline Black is Managing Director of Mac Keith Press, a not-for-profit organization publishing books and journals in pediatric neurology and childhood disability. She as worked in medical publishing since 1982, in senior positions at Blackwell Publishing, Lippincott Williams & Wilkins, Thomson Science and Current Science. She joined Mac Keith Press, a subsidiary of the charity Scope, in October 2007.

Yvonne Campfens (Springer)

Vice President Publishing Operations - Yvonne Campfens is Springer's Vice President Publishing Operations, responsible for the transfer process of new (a.o. society) journals coming to Springer, as well as various publishing operations processes, projects and tools (a.o. the journals pricelist). Yvonne joined Springer in February 2007 from Swets, one of the world's leading subscription management companies, where she was responsible for Swets Corporate Communications and Publisher clients. She has considerable experience within the industry, having held positions at Elsevier Science before joining Swets in 1997. Yvonne holds a MA degree in econometrics from the University of Amsterdam.

Gary Coker (MetaPress)

Gary Coker is currently Director of Research & Development at MetaPress, where he is responsible for guiding research into emerging technologies, user experience, and best practices for the world's largest primary host of scholarly e-content. A long time veteran of the e-content industry and a computer scientist by training, Mr. Coker managed the creation of EBSCO's EJS and A-to-Z services, EBSCO's major service offerings in the e-content space that inspired the creation of the MetaPress e-publishing platform. Mr. Coker is a voting member of NISO and is a member in good standing of the American Society for Information Science & Technology, the Association for Computing Machinery, and IEEE Computer Society.

Arthur Eger (Elsevier BV.)

In his current position as Customer Development Manager, Arthur Eger is responsible for Customer Marketing activities in Library & Governmental markets in Germany, Holland, United Kingdom, France and South Africa. Before this position, Arthur worked in various marketing and sales roles for a large number of leading publishers and journal agents in Europe. Arthur is author of a number of articles on marketing in the information industry and was teaching NIMA students. Arthur holds an MSc with distinction from the Business School of the University of Glamorgan.

Helmut Hartmann (Austrian Academic Consortium Vienna)

Helmut Hartmann is the managing director of the Austrian Academic Consortium. His academic background includes studies in German Language and Literature, Anglistics, Pedagogics and Library and Information Science. After teaching in public and private institutions for more than two decades, Helmut joined Graz University Library in 1995. There he established the university's E-Journal and E-Book Library and negotiated Austrian and international consortia for E-journals, E-Books and databases, before he took on his present position in 2008. In addition he is a visiting lecturer in Library and Information Science at some Austrian universities and the Austrian National Library's professional training programme. Helmut serves as the Austrian representative on several Library Advisory Boards and is the national delegate to ICOLC and GASCO.

David Inglis (SB Consulting)

David has broad experience at executive level in the publishing and library sectors. As a publisher, David managed STM and educational European subsidiaries for News International and Thomson International Publishing. The output of the latter included the first wave of online scholarly journals and innovative database products. During his five years as Director of the Digital Library Program at The British Library, he procuring infrastructure, drafted digitization policy, licensed out major digital heritage projects and licensed in the access and archival rights to online journals for reading room use and document delivery. As SB Consulting, he has helped develop The National Archives' online publication of census records through third parties and advised learned societies on their publishing plans. He offers clients his broad managerial experience in the information world with a focus on digital asset management. He is Course Director for the twice-yearly residential Journals Management organised by the Publishing Training Centre as well as teaching several courses on finance for non-accountants.

Sue Joshua (Wiley-Blackwell)

Sue Joshua is Director of Legal Affairs at Wiley Blackwell, with responsibility for providing legal support to Wiley's European operations, including those in the UK, Germany and Denmark. The European legal team works on all aspects of intellectual property, contracts and compliance and has been

particularly busy in the last couple of years with the creation of Wiley-Blackwell. Sue has practical experience of list development as she worked as a commissioning editor, latterly for Routledge, before deciding to train as a lawyer and then moving in house to set up Wiley's first UK in house department in Chichester.

Michael Mabe (STM)

Michael Mabe read Chemistry at Oxford and did research into radiocarbon dating before becoming a scholarly publisher with OUP in 1980. Since then he has worked in various publishing, research and communications management roles for the BSI, Pergamon and Elsevier. In May 2006, Michael Mabe was appointed CEO of STM, the international trade association representing and advocating the interests of scientific, technical and medical publishers, whether they be primary, secondary or new starts, large or small, commercial or not-for-profit.

Patrick Thibor (Springer)

Patrick Thibor has a Ph. D. in computer science and started his career as project engineer and consultant at Hewlett Packard. He was responsible for the implementation of technical information systems for clients as BMW, Daimler and Heidelberger Druck.

Since 2001 Patrick Thibor has worked for Springer and is now in the position of Global Director Process & Content Management.

In this position he has global responsibility for the processes, systems and services for the online and print publication of scientific books and journals. These processes are related to Production, Editorial, Sales and Marketing.

The services are content distribution and archiving, content conversion projects, quality assurance, user support and training.