

7 October 2008

## STM 2008 5 Newly Elected Board Members

On 7 October 2008, The STM Election Oversight Committee announced the results of the 2008 STM Board election. The results will be ratified at the Annual General Meeting (AGM) in Frankfurt, Germany, 13 October 2008.

Name	Company	Board Seat
Peter Ashman	BMJ Group	At Large
Ian Borthwick	Woodhead Publishing Ltd	Under 35
H. Frederick Dylla	American Institute of Physics	At Large
Cliff Morgan	John Wiley & Sons	At Large
Max Phua Dar Yang	World Scientific Publishing Co. Pte Ltd	Non EU/US

### **Peter Ashman**

Peter is Publishing Director at the BMJ Group. He sits on the Group's Executive Committee and has responsibility for the Group's journal print and online publishing programme which includes the BMJ and 25+ specialty titles. He also heads up the BMJ Group's Affinity programme which offers publishing services to medical societies and manages the Group's new product development team. Previously, Peter was Publishing Director at Nature Publishing Group where he conceived and launched the Nature Clinical Practice series of titles and before that was at The Lancet in London and New York for seven years.

### **Ian Borthwick**

I am currently Commissioning Editor for Sustainable Energy Production and Environmental Technology at Woodhead Publishing Limited, UK, a leading independent, international, reference book publisher. I previously worked for IWA Publishing Limited, UK, the publishing arm of the International Water Association, where I worked across the company's diverse programme of environmental books, journals, reports, manuals and online services. My earlier background was in database management for one of the UK's foremost independent marketing agencies. I have worked in STM publishing – my chosen career path – for close to five years, and I am highly interested in the future development of the industry.

### **H. Frederick Dylla**

H. Frederick Dylla is the Executive Director and CEO of the American Institute of Physics, a not-for-profit umbrella organization for 10 scientific societies, a publisher of scientific journals and provider of information-based products and services. Since assuming this position in 2007, Dylla has played an active role in strengthening the government and public relations for STM publishers. He served on the Program Committee for the STM 2008 Spring Conference and, in February 2008, was elected to the PSP Executive Council. Prior, Dylla was with the U.S. Department of Energy's Thomas Jefferson National Accelerator Facility in Newport News, Virginia for 17 years while he concurrently held an adjunct professorship at the College of William and Mary. The author of over 190 publications, Dylla received his B.S., M.S. and Ph.D. in physics from M.I.T. A Past President of AVS and a Fellow of the American Physical Society, Dylla has served on numerous national advisory boards.

### **Cliff Morgan**

Cliff has worked in publishing for over 30 years, mostly in Production and Publishing Technology. He began in Journals Production at Pergamon Press, and has worked in the Netherlands (Martinus Nijhoff), and for Holt-Saunders in Eastbourne. He has been with Wiley for 21 years, currently as Vice President, Planning & Development Director covering mergers and acquisitions, strategic planning, competitive intelligence, industry developments, government affairs, standards and special projects. He chairs the Serial Publishers Executive of the Publishers Association and the PALS (Publisher and Library/Learning Solutions) Metadata and Interoperability Working Group. He is also a member of the STM Public Affairs committee, the COUNTER Executive Board, JISC's Publishers Action Group, and the NISO Architecture Committee, and he represents Wiley-Blackwell, STM or the PA on a number of special projects in the fields of digital preservation, funder mandates, article metrics, legal deposit, and article versions. He has often presented at STM, ALPSP and other meetings, and has written articles and book reviews for *Learned Publishing*.

### **Max Phua Dar Yang**

Max Phua is the executive director of World Scientific, the largest privately-owned publisher in Singapore and a leading professional and academic publisher. He has a Masters degree from the London School of Economics and was an honors undergraduate student in economics and political science from the University of Rochester. He manages the global business operations of the company together with the company's departmental directors and regional managers. Mr Phua is the honorary secretary of the Singapore Book Publisher's Association, a council member of the Book Development Council of Singapore and a nominated member of Singapore's Young Business Leaders.