

3 October 2007

## **STM newly elected Board members 2007**

### **Biographies**

#### **Jerry Cowhig, Institute of Physics Publishing**

Jerry Cowhig is the current Chairman of STM. He is Managing Director of IOP Publishing, based in Bristol, England, and Philadelphia, USA, the publishing arm of the non-profit Institute of Physics. Jerry was elected to the Board of STM in 2004 and to the Chair in October 2005. In 2006 he appointed Michael Mabe as CEO of the Association. Earlier for STM Jerry was a member of the Library Relations Committee (1999 – 2003), Chair of the Governance Working Party (2002), and a member of the Working Party on STM Strategy and Mission Statement (2003). Jerry was previously a university lecturer, a medical journalist and publisher, and moved to IOP in 1995.

#### **Erik Engstrom, Elsevier**

Erik Engstrom is Chief Executive Officer and a member of the board of Reed Elsevier. Prior to joining Elsevier in 2004, he served as a partner at a global investment firm and spent ten years in book publishing, most recently as President of Random House, the leading global consumer books publishing business of Bertelsmann. Mr Engstrom began his business career as a consultant with McKinsey. Mr. Engstrom is a graduate of Stockholm School of Economics, the Royal Institute of Technology. He received his MBA from Harvard Business School as a Fulbright Scholar.

#### **Jayne Marks, Sage Publications UK**

Jayne Marks started her career in STM publishing 26 years ago. She started as a copy editor with Butterworth Scientific; managed journals for Macmillan and Stockton Press; was a publishing director at Nature Publishing Group; and then moved into technical services as CEO of MPS Technologies. Jayne is now back in publishing as Vice President of Journal Business Development at SAGE Publications. She has worked with societies, editors and suppliers in the UK, US and India. Jayne offers a deep knowledge of the STM industry and cares passionately about its future.

#### **Jack Ochs, American Chemical Society**

Jack Ochs is currently Vice President, Strategic Planning & Analysis for the Publications Division of the American Chemical Society where he is actively involved in efforts to preserve legislative incentives and protections that allow publishers to continue investing in peer review and improving the discoverability and value of scientific research. He is a member of the STM Board, Copyright Committee and Strategy & Public Affairs Committee and also serves on the CrossRef Membership & Fees Committee and COUNTER's Executive Committee. Prior to ACS, he served in editorial, strategic planning, and management positions with Simon & Schuster, Scholastic, and Prentice-Hall.

#### **Gary R. VandenBos, American Psychological Association**

Gary VandenBos, PhD, is the Publisher for the American Psychological Association. Under his leadership, APA's publishing program has developed into the premier model for the dissemination of psychological knowledge worldwide. The APA produces 48 journals, five databases (PsycINFO, PsycARTICLES, PsycBOOKS, PsycCRITIQUES, and PsycEXTRA), 80 books per year (via APA Books, Magination Press, LifeTools), and the APA-Style family of products. Dr. VandenBos is the Managing Editor of the *American Psychologist* and of *Psychological Services*. Dr. VandenBos is the Editor-in-Chief of the [APA Dictionary of Psychology](#), and he is a Professor of Clinical Psychology at the University of Bergen in Norway.